



Vermont Outdoor Business Alliance

TO: Senate Transportation Committee: Chair Westman, Vice Chair White,
Senators Harrison, Perchlik and Brennan
FR: Kelly Ault, Executive Director, Vermont Outdoor Business Alliance
SUBJ: Support for S.234, An act relating to the Vermont Green FC license plate

I'm writing in support of S.234, a bill that proposes that the Department of Motor Vehicles issue a Vermont Green FC license plate. The bill also establishes the Vermont Green FC Special Fund in the Treasurer's Office to provide grants to support environmental justice and Vermont's outdoor recreation economy.

The Vermont Outdoor Business Alliance (VOBA) as a statewide organization representing outdoor recreation - which is a driver of health and economic prosperity in every community - recognizes the importance of investing in projects that advance sustainability and resilience. These priorities are consistent with the club's mission and we appreciate the club's belief that soccer can be a powerful catalyst for a more environmentally sustainable and socially just world.

Therefore, VOBA supports this legislation and our involvement in this grant program that would improve the quality of life in our communities.

The needs are urgent - from barriers to accessible participation to the impacts of climate change - and this annual revenue source would shore up the foundation of our livelihood and values from our natural resources to our outdoor infrastructure and destinations.

This is a simple, straightforward initiative with an abundance of foresight. This investment is imperative to a strong future for our State.

Thank you for your consideration of S.234.