

What is a Kei/Mini Truck?



Kei (pronounced KAY) trucks are a specific class of fully road-legal vehicles from Japan, strictly regulated by government efficiency standards. Unlike off-road UTVs, these are engineered for public highways in Japan. They are manufactured by all the prominent Japanese manufacturers like Honda, Mitsubishi, Subaru & Suzuki.

Dimensions: Regulated to approximately 11 ft long by 4.8 ft wide. Engine displacement restricted to 660cc.

Safety: Eligible imports (25+ years old) feature modern automotive safety standards, including unibody construction, 3-point seatbelts, safety glass, airbags(1999+) and lighting systems.

Performance: Designed for traffic flow, with top speeds of 60–85 mph, fuel efficiency ranges from 35-50mpg depending on the year and model.