

1 TO THE HONORABLE SENATE:

2 The Committee on Government Operations to which was referred House  
3 Bill No. 686 entitled “An act relating to expanding identification of certain  
4 lobbying advertisements” respectfully reports that it has considered the same  
5 and recommends that the Senate propose to the House that the bill be amended  
6 by striking out all after the enacting clause and inserting in lieu thereof the  
7 following:

8 Sec. 1. 2 V.S.A. § 261 is amended to read:

9 § 261. DEFINITIONS

10 As used in this chapter:

11 \* \* \*

12 (9) “Lobby” or “lobbying” means:

13 (A) to communicate ~~orally or in writing~~ with any legislator or  
14 administrative official for the purpose of influencing legislative or  
15 administrative action;

16 (B) solicitation of others to influence legislative or administrative  
17 action;

18 (C) an attempt to obtain the goodwill of a legislator or administrative  
19 official by communications or activities with that legislator or administrative  
20 official intended ultimately to influence legislative or administrative action; or

1 (D) activities sponsored by an employer or lobbyist on behalf of or  
2 for the benefit of the members of an interest group, if a principal purpose of the  
3 activity is to enable such members to communicate orally with one or more  
4 legislators or administrative officials for the purpose of influencing legislative  
5 or administrative action or to obtain their goodwill.

6 \* \* \*

7 Sec. 2. 2 V.S.A. § 264c is amended to read:

8 § 264c. IDENTIFICATION IN AND REPORT OF CERTAIN LOBBYING  
9 ADVERTISEMENTS

10 (a) Identification.

11 (1) An advertisement that is intended, designed, or calculated to  
12 influence legislative action or to solicit others to influence legislative action  
13 and that is made at any time ~~prior to final adjournment of a biennial or~~  
14 ~~adjourned legislative session~~ shall contain the name of any lobbyist, lobbying  
15 firm, or lobbyist employer that made an expenditure for the advertisement and  
16 language that the advertisement was paid for, or paid in part, by the lobbyist,  
17 lobbying firm, or lobbyist employer; provided, however:

18 \* \* \*

19 (b) Report.

20 (1) In addition to any other reports required to be filed under this  
21 chapter, a lobbyist, lobbying firm, or lobbyist employer shall file an

1 advertisement report with the Secretary of State if he, she, or it makes an  
2 expenditure or expenditures:

3 (A) for any advertisement that is described in subsection (a) of this  
4 section and that has a cost totaling \$1,000.00 or more; or

5 (B) for any advertising campaign that contains advertisements  
6 described in subsection (a) of this section and that has a cost totaling \$1,000.00  
7 or more.

8 (2) The report shall be made for each advertisement or advertising  
9 campaign described in subdivision (1) of this subsection and shall identify:

10 (A) the lobbyist, lobbying firm, or lobbyist employer that made the  
11 expenditure;

12 (B) the amount and date of the expenditure and to whom it was paid;  
13 and

14 (C) a brief description of the advertisement or advertising campaign,  
15 including:

16 (i) any enacted or introduced bill or any issue featured in the  
17 advertisement or advertising campaign;

18 (ii) any specific person featured in the advertisement or  
19 advertising campaign; and

