

MBDP

VCAP LEADERSHIP



BROC Community Action
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Serving Rutland and Bennington Counties



Capstone Community Action
ALISON CALDERARA
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802-479-1053
20 Gable Place, Barre, VT 05461



Serving Addison (Granville, Hancock), Washington, Orange, Lamoille, Rutland (Pittsfield) and

Windsor (Barnard, Bethel, Rochester, Royalton, Sharon, Stockbridge) Counties



Champlain Valley Office of Economic Opportunity
PAUL DRAGON
pdragon@cvoeo.org
802–863–2771 ext. 740
PO Box 1603, Burlington, VT 05402



Serving Chittenden, Franklin, Grand Isle and Addison Counties (except for Granville and Hancock)



Northeast Kingdom Community Action
JENNA O'FARRELL
jofarrell@nekcavt.org
802–334–7316 / 802–748–6040
10 Main Street, PO Box 346, Newport, VT 05855



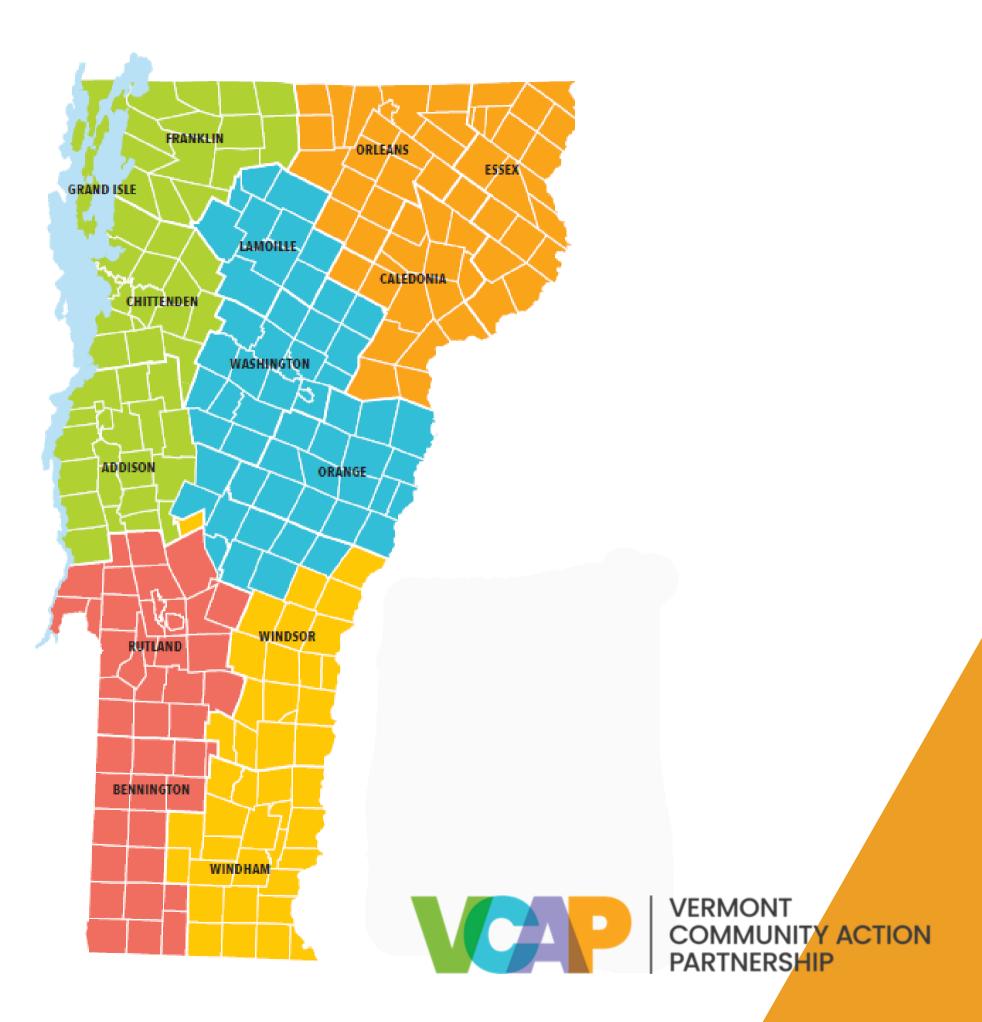
Serving Orleans, Essex and Caledonia Counties



Southeastern Vermont Community Action
JOSH DAVIS
jdavis@sevca.org
802–722–4575
91 Buck Drive, Westminster, VT 05158



Serving Windham and Windsor Counties (except for Barnard, Bethel, Rochester, Royalton, Sharon and Stockbridge)





Doubling down on FINANCIAL CAPABILITIES

VCAP's Legislative Request

VCAP is seeking **\$1.65M** in base funding in FY26 for the MBDP, VITA Tax and Financial Coaching programs.



MBDP: Requesting \$581,000 for FY26, a \$87,000 increase from FY25

VITA: Requesting \$548,000 for FY26, a \$148,000 increase from FY25

FINANCIAL COACHING: Requesting \$528,000 for FY26, a \$358,000 increase from FY25



MICROBUSINESS DEVELOPMENT PROGRAM



MBDP's across the state have helped launch or expand more than 2,100 Vermont businesses, created thousands of jobs, and helped entrepreneurs leverage more than \$15 million in financing.

- One-to-one business counseling
- Business Workshops
- Funding Opportunities

MICROBUSINESS DEVELOPMENT PLAN REQUEST		
FY25	FY26	
\$493,335	\$581,000	
INCREASE FY25 to FY26	\$87,000	

This includes a 7% increase overall, and one additional 0.5 FTE for CVOEO due to scale of service need/opportunity





MICROBUSINESS DEVELOPMENT PROGRAM



FY 24 Community Action MBDP by the numbers

694 Vermonters utilized business coaching and workshops

73 businesses started

53 business expansions

687,520 in capital accessed by 65 businesses

60 FTE jobs created

Vermont's Small Business Landscape*

More than 50% of working Vermonters are employed by small businesses (500 or fewer employees 11% are employed by a Micro Business (fewer than 5 employees)

Vermont had over 20,696 small business establishments employing 147,457 people 10,532 or 51% were Micro Businesses Micro Businesses employed 16,862 Vermonters in 2021

*12/2023 data from 2021 US Census





MICROBUSINESS DEVELOPMENT PROGRAM





Jin Li Chan - Asian Homestyle Cooking

"The Micro Business Development
Program has been helpful in launching my
business, Asian Homestyle Cooking in so
many ways. Since 2013, I have utilized
MBDP for the EMBRACE grants, general
knowledge on the practices of starting a
business, and resources/troubleshooting
while I worked on reopening my business. I
have benefited so much with the help of
MBDP that I now feel more equipped to
run my business and definitely recommend
other small business owners to utilize this
program."



Daria Turkova

Registered Psychotherapist, PhD

Verified by Psychology Today

"I am a clinical psychologist from Ukraine, who is making the transition in a career to start my practice in the USA. Dustin Smith was very helpful in organizing a business plan for my practice and consulting in organizing small businesses in Vermont. I didn't have any problems with reaching out to Dustin. He is a very organized person and provides a high-quality service.

As a new person in the US and in the business field, it was easy to work with Mr. Smith and achieve the goals I expected from this partnership."





Teri J. Dluznieski-Fantasy Author- TJ@TJMuir.com

Over the years, TJ has been writing and publishing over 14 books, as an Independent (Indie) Author. Her goal is to continue publishing a minimum of four books every year as she develops her ongoing series. Teri has been working with BROC Community Action's Micro Business Department for over a year, with ongoing support as she builds her publishing career. They have helped with every step of building a professional business plan and a marketing plan. They have also offered a lot of support in navigating the State's complex web of services and assisted in acquiring grant money that went towards the start-up costs of her business.

Simeon is a very patient and helpful (business coach) who has a lot of knowledge about small businesses. I am hoping to increase my income this coming year to earn 5,000.00 more a year. - 2024 Annual Survey Participant





Volunteer Income Tax Assistance (VITA) program helps families or individuals who make \$67,000 or less file.

IRS Certified and Trained volunteers and paid staff help Vermonters file during normal tax season. VITA helps Vermonters each year claim their refunds and credits and help put dollars back into our communities.

In 2024, \$4,741,180 in tax refunds were returned to the Vermont economy through the VITA Program which includes \$2,679,418 in tax credits.

VITA REQUEST		
FY25	FY26	
\$400,000	\$548,000	
INCREASE FY25 to FY26 \$148,000		

This includes an increase from ~0.75 FTE to 1.0 FTE per agency, +\$20,000 to CVOEO for statewide administration





FY 24 Community Action VITA By the Numbers

118 Volunteers averaging 73 hours/volunteer

5032 returns filed in 2024

1067 Earned Income Tax Credits received averaging \$1112.00

502 returns with Child Tax Credit averaging \$1414.00

454 Small Business/Schedule C Tax returns filed

\$4,741,180 in tax refunds and credits back into the community

"My tax preparer passed away
and my friend told me about your
tax services. I have been paying
\$450 a year to file my simple
taxes (social security and a small
pension) and my
homestead/property tax credit.
I'm so excited to get my
appointment!"
Sandra P, Barre





Across Vermont, **FINANCIAL COACHES** are supporting Vermonters in making wise financial decisions to increase economic security.

Coaches support individuals and families with the following:

- Creating a budgeting and spending plan
- Credit coaching and credit building strategies
- Debt management
- Financial goal setting
- Tips and resources to save on living expenses
- Financial Fraud Education
- Navigating Benefits and Programs
- Monthly financial literacy workshops

The Community Action Network of Financial Coaches are AFCPE® Accredited Financial Counselors®

The Association of Financial Counseling and Planning Education is a national nonprofit organization and the nationally recognized leader in financial counseling, coaching and education

FINANCIAL COACHING REQUEST		
FY25	FY26	
\$170,300	\$528,000	
INCREASE FY25 to FY26	\$358,000	

This includes an increase from ~0.3 FTE to 1.0 FTE per agency





FY 24 Community Action Financial Coaching by the Numbers:

858 Vermonters received 1:1 Financial coaching to build assets and increase personal finance skills

447 Vermonters enrolled in 238 hours of Financial Capability classes

197 New Americans participated in financial coaching, classes and house parties

135 Vermonters increased their savings after working with a coach

93 Vermonters reduced their debt



MICRO BUSINESS DEVELOPMENT

Business Plan
Development
1-3 Year Cashflow Analysis
Access to Capital
Marketing
Social Media

SE Tax Prep deductions Sched C SE Taxes SS Impacts

VITA

Free Tax Prep and Filing
Tax Support Throughout the Year
Past Years' Tax Prep and Filing
Working with the IRS
Property Tax and Renters' Credits

Financial Capabilities

Money Management
Personal Finances
Access to Credit
SS Impacts

W4 Navigation
Tax Credits
Refund saving and
planning

Household budgeting
General Savings
Retirement Savings
Debt Management
Credit Buidling

FINANCIAL COACHING



As my business coach/financial advisor, Rosie has taught me an entirely new skill set that I can bring to the table! Because of Rosie's expert advice. I now have a solid foundational understanding of developing my own small business. I came to the class with an idea, and Rosie used her professional knowledge of business development to craft my idea into a reality...I am now a licensed business owner in Vermont... and I can still attend classes and get my taxes filed, too! ~business owner, J



Thank you