

Building a Better World Through the Power of Business





People. Planet. Prosperity.

Our mission is to leverage the power of business for positive social and environmental impact. ***We advance our mission through shared learning, connection building, and collective action.***

**A just, thriving, and transformative economy that
works for all people and the planet**





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Meet the Team



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VBSR Board

Rooney Castle, Rhino Foods
Kelly Clements, Gordon's Window Decor
Adeline Druart, Lawson's Finest Liquids, *Chair*
Chad Farrell, Encore Renewable Energy
David Morrissey, Hula
Dana Kaplan, Outright Vermont
John Kim, UVM School of Business
Ashley LaPorte, Burton
Eliza Leeper, Vermont Creamery
Sascha Mayer, Mamava, *Secretary*
Rob Miller, EastRise Credit Union, *Treasurer*
Ruchi Nadkarni, Mercy Connections
Kate Ogden, Seventh Generation
Duane Peterson, Red Clover VC
Mara Rivera, Textile Exchange, *Past-Chair*
Sas Stewart, Adventure Dinner, *Vice-Chair*
Mickey Wiles, Working Fields LLC

VBSR Research and Education Foundation Board

Jacob Park, Vermont State University
Jeffrey Hollender, Hollender Sustainable Brands
Julie Lineberger, LineSync Architecture
Markey Read, MRG Inc.
Jed Davis, Cabot Creamery

Our Board Members

VBSR Champion Members!

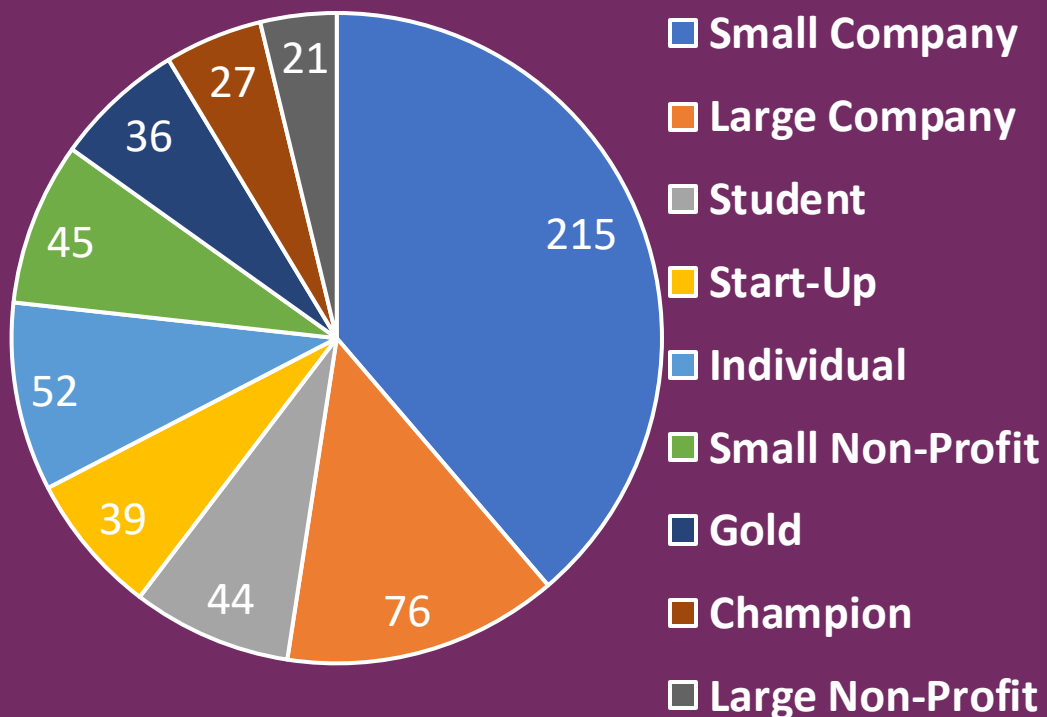


Diversity of Industry and Scale

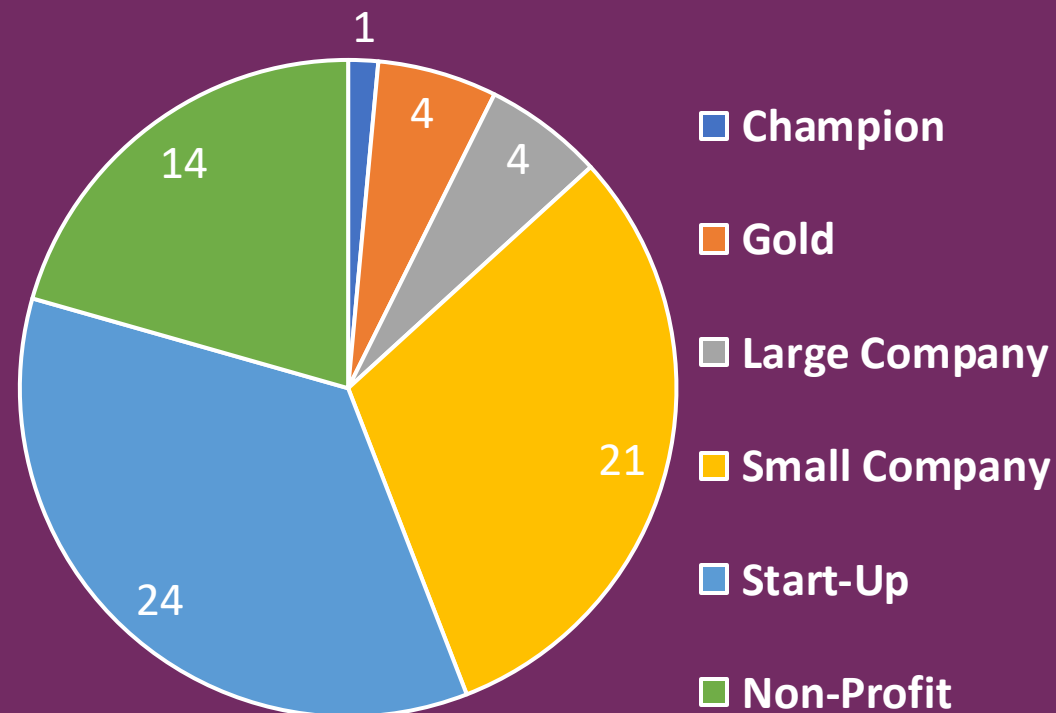


Membership Snapshot

555 Current Members



136 New Members in 2025



**36 Individual*

**32 Student*

2025 Programming & Event Highlights

More than **1,335** individuals from over **640** organizations participated in **31** in-person and virtual VBSR events and programs including:

- Vermont B Corp Collective
- Networking Get-Togethers
- Public Policy Forums
- Businesses for Climate Action Day
- 35th Annual VBSR Conference
- ClimateReadyVT
- VBSR Volunteer Day
- 24th Annual VBSR Awards Ceremony
- Legislative Breakfast

We explored various topics such as climate resilience, AI, immigration, economic uncertainty, business advocacy, and navigating housing, childcare, and healthcare challenges in Vermont.

We hosted events across the state in Barre, Bolton, Burlington, Essex, Montpelier, Royalton, Waitsfield, and Waterbury!



Save the Date for 2026



- January 29** VBSR x UVM Si-MBA Event: "Pathways to Stay"
- February 11** VBSR Winter Wednesday
- March 12** B Corp Month Celebration at The Alchemist in Stowe
- March 25** VBSR Lobby Day at the Statehouse
- May 14** Annual Conference at Hotel Champlain in Burlington
- October 8** Awards Ceremony at The Essex Resort & Spa
- November 12** Legislative Breakfast at Hula in Burlington

And many more, including...

- VBSR Breakfast of Champions
- 2 ClimateReadyVT workshops (St. Johnsbury & Brattleboro)
- 4 Policy Webinars
- 8 Get-Togethers across the state
- Return of the Changemakers program
- Vermont B Corp Collective webinars and volunteer days

2026 Priority Advocacy Issues

Workforce Resilience:

- Housing
- Healthcare
- Early Childhood Education and Childcare
- Family and Paid Medical Leave

Climate Resilience:

- Climate Mitigation
- Climate Resilience

Defending Democracy