

**Tobacco Product Tax Data**  
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**House Committee on Ways and Means – 5/12/2026**

<b>Category*</b>		<b>FY 2018</b>	<b>FY 2019</b>	<b>FY 2020</b>	<b>FY 2021</b>	<b>FY 2022</b>	<b>FY 2023</b>	<b>FY 2024</b>	<b>FY 2025</b>
Roll-Your-Own Tobacco Tax	\$4.74 per ounce	\$345,992	\$419,261	\$402,527	\$438,055	\$386,470	\$370,218	\$333,349	\$296,580
Little Cigar Tax	\$3.08 per pack or \$0.154 each	\$37,390	\$54,461	\$60,598	*	*	\$53,132	*	*
Category One Cigar Tax	92% of wholesale	\$1,237,892	\$1,636,239	\$1,682,079	\$1,927,421	\$1,976,285	\$1,997,906	\$1,916,101	\$1,889,756
Category Two Cigar Tax	\$2.00 per cigar	\$85,808	\$117,276	\$87,176	\$113,886	\$118,816	\$116,688	\$104,702	\$90,078
Category Three Cigar Tax	\$4.00 per cigar	*	*	*	*	*	*	*	*
Snuff Tax	\$2.57 per ounce	\$4,999,701	\$6,243,362	\$6,352,480	\$6,647,635	\$6,259,573	\$5,943,805	\$5,343,763	\$4,745,738
New Smokeless Tobacco < 1.2 Ounces Tax**	\$3.08 per package	\$168,227	\$215,742	\$370,419	\$664,455	\$1,023,361	\$1,406,192	\$2,341,616	\$4,002,703
Electronic Cigarette Tax	92% of wholesale	\$0	\$0	\$4,154,706	\$7,327,189	\$9,052,181	\$12,567,961	\$11,903,574	\$11,036,410
Other Tobacco Products Tax	92% of wholesale	\$778,119	\$1,023,930	\$1,079,552	\$1,104,986	\$1,272,504	\$1,981,143	\$2,002,310	\$2,300,009
<b>Total Tobacco Products Tax</b>		<b>\$7,653,129</b>	<b>\$9,714,402</b>	<b>\$14,192,476</b>	<b>\$18,287,427</b>	<b>\$20,145,072</b>	<b>\$24,437,045</b>	<b>\$23,998,619</b>	<b>\$24,408,671</b>
<b>Total Cigarette and Tobacco Tax</b>		<b>\$71,100,000</b>	<b>\$68,400,000</b>	<b>\$71,400,000</b>	<b>\$77,500,000</b>	<b>\$76,000,000</b>	<b>\$74,800,000</b>	<b>\$70,000,000</b>	<b>\$67,400,000</b>

Source: Department of Taxes; Consensus Revenue Forecasts

\*See key definitions on the following page

\*\*New smokeless tobacco sold in quantities greater than 1.2 ounces is taxed at \$2.57 per ounce. In fiscal year 2024, no revenue was collected from these sales.

- Revenue from the electronic cigarette tax increased rapidly from fiscal year 2020 to fiscal year 2023 before decreasing.
- More recently, revenue from new smokeless tobacco, which includes nicotine pouches, increased from \$1.4 million in fiscal year 2023 to \$4.0 million in fiscal year 2025.
- Overall, revenue from tobacco products (not cigarettes) has increased from approximately 10.8% of total cigarette and tobacco tax revenue in fiscal year 2018 to 36.2% in fiscal year 2025.

**Key Definitions (32 V.S.A. § 7702):**

**Category One Cigars:** wholesale price less than \$2.17 per cigar.

**Category Two Cigars:** wholesale price between \$2.18 and \$9.99 per cigar.

**Category Three Cigars:** wholesale price \$10.00 or greater.

**Snuff:** any finely cut, ground, or powdered tobacco that is not intended to be smoked, has a moisture content of not less than 45 percent, and is not offered in individual single-dose tablets or other discrete single-use units.

**New smokeless tobacco:** any tobacco product manufactured from, derived from, or containing tobacco or nicotine, whether natural or synthetic, including nicotine alkaloids and nicotine analogs, that is not intended to be smoked, has a moisture content of less than 45 percent, or is offered in individual single-dose tablets or other discrete single-use units.

**Other tobacco products:** any product manufactured from, derived from, or containing tobacco or nicotine, whether natural or synthetic, including nicotine alkaloids and nicotine analogs, that is intended for human consumption by smoking, chewing, or in any other manner, including products sold as a tobacco substitute, as defined in 7 V.S.A. § 1001(8), and including any liquids, whether nicotine based or not, or delivery devices sold separately for use with a tobacco substitute, but shall not include cigarettes, little cigars, roll-your-own tobacco, snuff, new smokeless tobacco as defined in this section, or cannabis products as defined in 7 V.S.A. § 831.