

ACT 148 OF 2024  
MOBILITY SERVICES  
GUIDE UPDATE

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AGENCY OF  
TRANSPORTATION

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# ACT 148 OF 2024

## MOBILITY SERVICES GUIDE UPDATE

The Agency of Transportation, in consultation with existing nonprofit mobility services organizations incorporated in the State of Vermont for the purpose of providing Vermonters with transportation alternatives to personal vehicle ownership, such as through carsharing, and other nonprofit organizations working to achieve the goals of the Comprehensive Energy Plan, the Vermont Climate Action Plan, and the Agency of Transportation's community engagement plan for environmental justice, shall develop a web-page-based guide to outline the different mobility service models that could be considered for deployment in Vermont.

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## MOBILITY SERVICES GUIDE UPDATE

At a minimum, the web-page-based guide required under subsection (a) of this section shall include the following:

1. definitions of program types or options
2. information related to existing initiatives
3. details of other existing programs that may provide a foundation for or complement a new program in a manner that is not duplicative or competitive;
4. for each possible program type or option defined pursuant subdivision (1) of this subsection, additional details outlining:
  - A. the range of start-up, capital, facilities, and ongoing operating and maintenance costs;
  - B. the service area characteristics;
  - C. the revenue capture options;
  - D. technical assistance resources; and
  - E. existing or potential funding resources.

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## MOBILITY SERVICES GUIDE UPDATE

Mobility Services Guides cover three primary service types

1. Active Transportation
  - a) Biking and Walking
2. Rideshare
  - a) Carpooling, Vanpooling, and Carshare
3. Passenger Transportation
  - a) Transit Trip Planning, Microtransit, and Door-to-Door Transportation (highlights five services providers in Vermont)

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## MOBILITY SERVICES GUIDE UPDATE

Mobility Services Guides web-based resource

- 1) PDF of each guide
- 2) Go Vermont Website to access guides

# Active Transportation

## LOCAL MOTION

- Vermont's statewide advocate for active transportation, vibrant communities, and safe streets.
- Founded in 1999.
- Provides on-the-ground advocacy, community organizing, project-specific technical assistance, workshops and classes for all ages, and bike-friendly resources for businesses and communities.

[www.localmotion.org/](http://www.localmotion.org/)

- **Vbike**  
— Advocacy group dedicated to bringing super bike mobility to Vermont.

[www.vbikesolutions.org/](http://www.vbikesolutions.org/)

## CATMA BIKESHARE

- Serves Burlington, South Burlington, and Winooski.
- Founded in 2023.
- Revenue through an app-based payment collection (Bird). \$1 to unlock bike, 49 cents per minute for the duration of trip. 50% discount for low income riders. 20% discount for CATMA members.

[www.catmavt.org/bikeshare/](http://www.catmavt.org/bikeshare/)

## WALK TO SHOP

- Cost: \$50,000 to startup and \$100,000 in capital; \$100,000 for ongoing operations.
- Serves transit service areas, downtowns, and villages across Vermont.
- Revenue from the sale of trolleys covers a portion of the project costs.
- Funding from the State of Vermont, regional grants, corporate sponsorships, and cash and in-kind contributions from partners and volunteers.
- Resource for public education and community engagement, walking, 15 min-neighborhoods.

[www.netzerovt.org/walk-to-shop/](http://www.netzerovt.org/walk-to-shop/)

## VTRANS BIKE/PED

- The programs goal is to provide safe and convenient facilities for Vermonters who desire alternative transportation opportunities.

[www.vtrans.vermont.gov/highway/local-projects/bike-ped](http://www.vtrans.vermont.gov/highway/local-projects/bike-ped)

For more transportation options, call Go! Vermont at 800-685-RIDE (7433).



# Rideshare

## GO! VERMONT CARPOOL MATCHING

- Cost: \$10,000 to start up & \$60,000 for ongoing maintenance.
- Free carpool matching for anyone who is a Go! Vermont member.
- From May 1, 2023 - April 30, 2024, Vermont had 10,370 recorded carpool trips. In April 2024, there were 706 recorded carpool trips.
- Funding from FHWA Road and Bridge Funding.

[www.connectingcommuters.org/information-and-schedules/ridesharing/carpool/](http://www.connectingcommuters.org/information-and-schedules/ridesharing/carpool/)



## VANPOOL / COMMUTE WITH ENTERPRISE

- Spends \$90,000 on ongoing operating costs.
- As of December 2024, Vermont had 22 operating vanpools.
- Go! Vermont provides a 75% subsidy for the first three months and then a 50% subsidy for each month after.
  - Funding through VTrans FTA 5311 Formula and State funding at a (50/50 share) to cover operation subsidy.
- Vanpool riders pay a fare to ride in the van. This fare covers the remaining operating costs after the Go! Vermont subsidy.

[www.connectingcommuters.org/information-and-schedules/ridesharing/commuterco-opvt/](http://www.connectingcommuters.org/information-and-schedules/ridesharing/commuterco-opvt/)



## CARSHARE VERMONT

- Serves Burlington, South Burlington, and Winooski.
- Revenue captured through Membership and Tier-based pricing.

[www.carsharevt.org](http://www.carsharevt.org)

For more transportation options, call Go! Vermont at 800-685-RIDE (7433).



# Passenger Transportation

## PUBLIC TRANSIT PLANNING THROUGH GO! VERMONT

- Cost: \$10,000 to start up & \$15,000 for ongoing maintenance.
  - Transit Royale: free to download and create an account for any Vermont resident.
  - All public transit routes are available to search and ride.
  - June 2024: 10,203 riders opened the transit app to search for a bus route.
  - Funding from VTrans FTA 5311 Formula and State funding at a (50/50 share) to cover operation subsidy.
- [www.connectingcommuters.org/travel-apps/transit-bus-app/](http://www.connectingcommuters.org/travel-apps/transit-bus-app/)

## MICROTRANSIT

- Cost: \$250,000 to start up and \$200,000 in capital; \$250,000 ongoing operating and \$50,000 ongoing maintenance costs.
- Public Transit Operators: Green Mountain Transit, Tri-Valley Transit, Southeast Vermont Transit, Green Mountain Community Network, Rural Community Transit.  
— Microtransit should connect well to existing fixed route public transit services.
- Serves Montpelier, Middlebury, Manchester, Morrisville, Windsor, Brattleboro.  
— Towns/villages with existing underperforming fixed-route public transit or towns/villages with no public transit and a large transit dependent population and/or destination (Example Hospital).

- Creates revenue through rider fare.
- Funding from VTrans FTA 5311 Formula and State funding at a (50/50 share).

## UVM EMPLOYEE SHUTTLES

## DOOR-TO-DOOR TRANSPORTATION

### VPTA

- Statewide Mobility Management /Travel Training.  
[www.vpta.net](http://www.vpta.net)

### Gopher

- Cost: \$317,810 to start up and \$235,258 in capital; \$157,523 ongoing operating and \$2,309 ongoing maintenance costs.
- Serves Washington County and neighboring towns in Orange County.  
— Part of the larger transportation ecosystem— subcontractor to Green Mountain Transit in Washington County, provides solutions to gaps that exist with current public transit options.  
— Service area contains two cities (Montpelier and Barre) and one large town (Waterbury). All other towns in the service area can be characterized as rural.  
— Pockets of poverty within service area: City of Barre (24.1% poverty rate), Waterbury (18% poverty rate), and Northfield (15.5% poverty rate).

For more transportation options, call Go! Vermont at 800-685-RIDE (7433).







# Resources

[Guides for Getting Around](#)

[Trip Assist](#)

[Resources for Employers](#)

[Community Resources](#)

[Promotional Materials and Resources](#)

[Mobility Service Guides](#)

Call to get started **800-685-RIDE (7433)**

# Getting Around Vermont

Vermont's network of transit providers and transportation services are here to get you anywhere you need to be, whether to work or school, or to critical care appointments or the grocery store. Learn more about options in your area in the region-specific Transportation Guides below. If you are an older adult, or an individual with a disability, additional services may be available. Please see the Older Adults and Persons with Disabilities Program brochure.

## TRANSPORTATION GUIDES



Bennington Transportation Guide

- [English](#)
- [Arabic \(عربي\).](#)
- [French \(Français\).](#)
- [Nepali \(नेपाली\).](#)
- [Pashto \(پښتو\).](#)
- [Somali \(Soomaali\).](#)
- [Spanish \(Español\).](#)
- [Swahili \(Kiswahili\).](#)



Central Vermont Transportation Guide

- [English](#)
- [Arabic \(عربي\).](#)
- [French \(Français\).](#)
- [Nepali \(नेपाली\).](#)
- [Pashto \(پښتو\).](#)
- [Somali \(Soomaali\).](#)
- [Spanish \(Español\).](#)
- [Swahili \(Kiswahili\).](#)



Franklin & Grand Isle Counties Transportation Guide

- [English](#)
- [Arabic \(عربي\).](#)
- [French \(Français\).](#)
- [Nepali \(नेपाली\).](#)
- [Pashto \(پښتو\).](#)
- [Somali \(Soomaali\).](#)
- [Spanish \(Español\).](#)
- [Swahili \(Kiswahili\).](#)



Lamoille County Transportation Guide

- [English](#)
- [Arabic \(عربي\).](#)
- [French \(Français\).](#)
- [Nepali \(नेपाली\).](#)
- [Pashto \(پښتو\).](#)
- [Somali \(Soomaali\).](#)
- [Spanish \(Español\).](#)
- [Swahili \(Kiswahili\).](#)



Northeast Kingdom Transportation Guide

- [English](#)
- [Arabic \(عربي\).](#)
- [French \(Français\).](#)
- [Nepali \(नेपाली\).](#)
- [Pashto \(پښتو\).](#)
- [Somali \(Soomaali\).](#)
- [Spanish \(Español\).](#)
- [Swahili \(Kiswahili\).](#)



Addison County Transportation Guide

- [English](#)
- [Arabic \(عربي\).](#)
- [French \(Français\).](#)
- [Nepali \(नेपाली\).](#)
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## MOBILITY SERVICES GUIDE UPDATE

### Mobility Services Guides Next Steps

- 1) Finalize each guide
  - a) Review service type content
  - b) Update PDF design
  
- 2) Update Go Vermont Website
  - a) Create Mobility Service Guide Site
  - b) Update Resource Page Links



Thank You

Comments and Questions

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