



February 18, 2025

**Dear Chairman Walker and members of the Vermont House Transportation Committee,**

I am writing to request FY2026 funding for the Drive Electric Vermont (DEV) program, coordinated by VEIC. Since 2012, DEV has been instrumental in advancing electric vehicle (EV) adoption in Vermont. Your continued support is crucial to maintaining this momentum.

DEV's achievements include:

- Supporting an increase of 17,850 EV registrations since 2012, including a 170% increase in EV registrations over the past three years;
- Fostering 130 additional public EV charging locations since 2022;
- Providing a trusted, third-party resource for vehicle buyers on the benefits and realities of EV ownership in Vermont; and
- Providing an information sharing forum that has increased cooperation across the industry and advanced Vermont's EV supply chain.

These efforts have significantly reduced greenhouse gas emissions and provided substantial economic benefits to Vermont EV drivers, who save about \$1,000 annually on fuel and maintenance costs.

VTrans proposed and the legislature supported a \$2 million DEV investment in FY23, which was pivotal to this success. Through the partnerships we are facilitating, the EV market transformation in Vermont has advanced quickly, but there is still work left to do in support of EV buyers, dealers, and manufacturers. We will complete the spend down of the FY23 funds later this year. To sustain and build on this progress, VEIC asks your support for \$500,000 in continued funding for FY2026.

Please see the attached summary of VEIC's recent DEV activities. Our team is available to provide more information on our work and funding needs.

Thank you for considering this request. Your support will ensure Vermont remains a leader in EV adoption and sustainable transportation.

Sincerely,

David Roberts

Managing Consultant / Drive Electric Vermont Coordinator



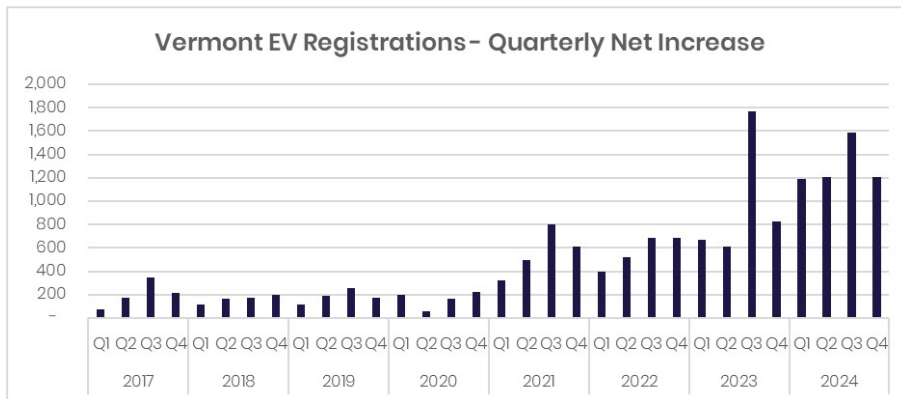
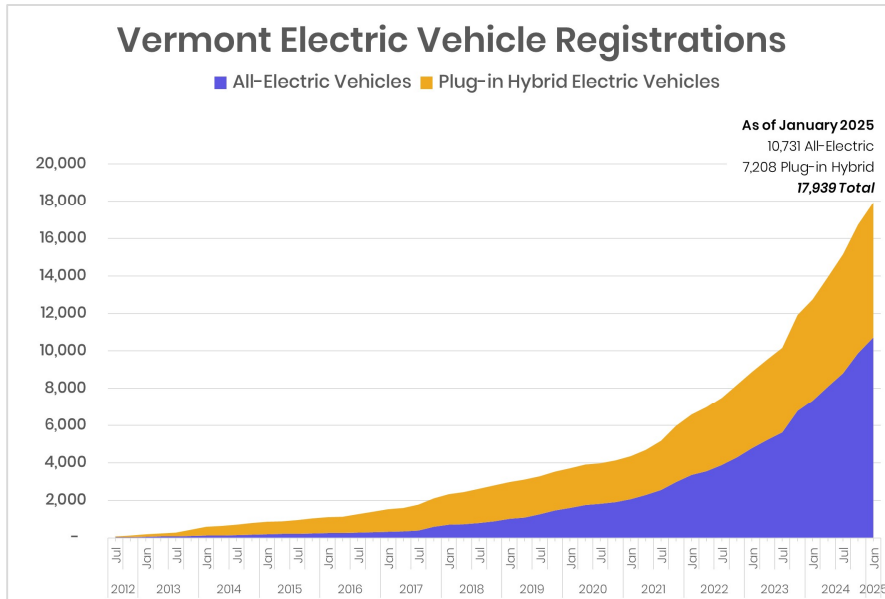
# January 2025 Update

VEIC has managed the Drive Electric Vermont (DEV) program since 2012 in partnership with the State of Vermont and over 200 other public and private partners to support electric vehicle (EV) adoption. And it is working!

Through our coordination and support with businesses, State agencies, and Vermonters, we have led the way in bringing together the information and the people to increase adoption of EVs and save businesses, government, and Vermonters' transportation dollars.

## Industry Coordination and Support

- 51 quarterly stakeholder meetings over the past 13 years to enable cross-sector coordination, share program information, and highlight emerging technologies.
- VEIC resources to support 275 stakeholders, including State agencies, EV industry partners, and Vermont-based organizations.
- EV indicator tracking in partnership with the VT Agency of Natural Resources. As of January 2025, EVs were registered in 99% of Vermont communities.



## Consumer EV Education and Outreach

- [Updated DEV website](#) launched in January 2025 providing information to 75,000 annual visitors on EV options, incentives, charging, VT operations, and other topics.
- Equity-focused engagement with consumers and community organizations (e.g. Green Savings Smart), on income-qualified incentive opportunities, EV availability, charging, and general EV suitability. Translation support is available.
- EV marketing campaign partnership with the [Efficiency Vermont](#) energy efficiency utility operated by VEIC to engage car buyers and direct them to DEV resources.
- Customer support through phone, email, and chat fielded over 650 inquiries in 2024.
- Partnership with Efficiency Vermont to support auto dealers, including funding for EV charging & service equipment, dealer and salesperson EV sales incentives, and sales training offered to 50 [Efficiency Excellence Network member dealers](#).
- State EV incentive program support and resources, serving as the official information hub for the State's New Plug-in EV, Replace Your Ride, and eBike incentives.
- EV event support with resources and/or participation at over 25 clean energy events reaching over 1,000 Vermonters across the state in 2024.
- Electric bicycle (eBike) resource and incentive information and engagement with bike retailers.

## Business & Municipal EV Engagement

- Free consultations and technical assistance for approximately 35 businesses and municipalities in 2024 to integrate EVs into their fleets and/or install workplace or public charging.
- Support for electric school bus federal grant applications and implementation activities.
- VTrans fleet electrification assistance, including vehicle suitability, charging infrastructure, and operational recommendations now underway.
- EV resources for business and municipal use, including incentives, charging installation guidelines, and rental property owner charging information.

## State Agency Charging Infrastructure Support

- VTrans federal funding program support, including National Electric Vehicle Infrastructure (NEVI) mapping and analysis to prioritize future charging investments.
- VT Agency of Commerce and Community Development (ACCD) support for state-funded EV charging programs, including usage analysis currently underway.
- VT Agency of Agriculture, Food, and Markets (AAFM) engagement on charging weights and measures issues. DEV stakeholder updates on AAFM requirements.