Presentation to the Vermont House of Representatives Committee on Human Services

Friday, January 24, 2025, 2:00pm



Carol Lang-Godin, Executive Director, Lamoille Family Center and VPCCN Chair

Lindsey Trombley, Executive Director, Orange County Parent Child Center and VPCNN Vice Chair

Ellen Amstutz, Director, Vermont Parent Child Center Network The Network is comprised of 15 Parent Child Centers serving all of Vermont

- VERMONT Parent Child Center NETWORK
- FY25 is our first year as a professional Network authorized by Act 150 in 2022 and funded by the Department for Children and Families.
- The Network was established in1988 as a volunteer board. Leaders from each PCC serve as board members.
- The Network's first full time **Director** was hired in August 2024.
- The Network administers the Integrated Grant,
  \$7.1 Million in FY25
- The Network ensures high-quality programming, accountability and collaboration and provides technical assistance and support.

## Serving Families Statewide

In FY 24 Parent Child Centers collectively Served:

18,754 Parents

#### 21,381 Children

This includes **1,320** children with developmental, physical or health related special needs.



## Parent Child Centers Provide Eight Core Services:

Parent Support	
Parent Education	
Concrete Supports	
Home Visits	
Playgroups	
Information and Referral	
Early Childhood Services	
Community Development	





#### Parent Support

 93% of parents reported feeling stronger and more confident as a parent after participating in PCC programs.

#### **Parent Education**

• 1,220 parents participated in learning opportunities to support effective parenting.

#### **Concrete Supports**

• Over 3,300 families received short-term financial assistance and concrete supports.

#### Home Visits

• 18,000 home visits were made to over 1,500 families.



#### Play Groups

• 1,756 playgroups were offered this year throughout the State.

#### Information and Referral

• Welcome Baby visits and packages reached 1,157 new families.

#### Early Childhood Services

• 11 PCCs have licensed childcare onsite, 4 work with childcare partner organizations.

#### **Community Development**

• PCCs are active participants and leaders in over 20 coalitions and convenings in their communities and Statewide.

### Maintaining Quality Through Research-Informed Standards

VPCCN is part of the **National Family Support Network**, a membership organization of 41 States.

PCCs follow the **Standards of Quality for Family Strengthening** which operationalizes a researchinformed approach to building **five key protective factors:** 

- 1. Parental resilience
- 2. Social connections
- 3. Knowledge of parenting and child development
- 4. Concrete support in times of need
- 5. Social and emotional competence of children



#### PCC's Build Protective Factors

Protective Factors Statement (n= 1,230)	BEFORE working with PCCs	AFTER working with PCCs
I have relationships with people who provide me with support when I need it.	57%	91%
I feel strong and confident as a parent.	66%	93%
I feel able to handle stressful events.	60%	89%
When I am worried about my child, I have someone to talk with.	64%	93%
I take good care of my child(ren) even when I have personal problems.	89%	98%
I manage the daily responsibilities of being a parent/caregiver.	86%	97%
I understand my child(ren)'s development.	77%	96%
I know where I can get helpful information about parenting and taking care of children.	67%	97%

**Community Development and Partnership:** PCCs are leaders in their communities on issues that affect parents and young children.

#### PCCs are represented on:

- Building Bright Futures Councils
- Children's Integrated Services
- Family Supported Housing
- Homelessness and Housing organizations
- Hunger Free Vermont/Hunger Council
- Domestic Violence Task Force
- Interagency Coordination Council
- Let's Grow Kids Work Group

- Parents As Teachers (PAT) Advisory Group
- Pediatric Community Care Team
- Vermont Early Childhood Action Alliance
- Maternal Child Health Regional Meetings
- Perinatal Grief/Loss Coalition
- Blueprint Accountable Communities
- Empty Arms Vermont
- And others







The Network brings staff together for Collaboration, Learning, and Sharing Innovations

## The VPCCN Network Leadership!



# Vermont Parent Child Center Network requests \$500,000 from Tobacco Settlement funds

Tobacco Settlement funds to be distributed to **the 15 Parent Child Centers** through the **Integrated Grant** to implement a range of smoking and vaping cessation, health education and prevention activities to:

- Reduce the number of pregnant and parenting adults who use tobacco products,
- Prevent parents and other household members from future smoking and vaping, and
- **Protect** children from the detrimental effects of secondhand smoke in the home, and places where they learn and play.

## Tobacco use continues to be high in Vermont

- Vermont ranks 6<sup>th</sup> worst in the country in rates of smoking in Pregnancy. (About average rates nationally for adults in general.)
- 13.1% of all births were affected by cigarette use (PQC-VT Perinatal Health report).
- Smoking during pregnancy causes serious and long-lasting health problems.
- Secondhand smoke is dangerous for small children.
- Vaping is not a safe alternative. (Despite what some believe.)

## Vermont's 15 Parent Child Centers are wellpositioned to do this work

#### • PCC's Wide Reach:

 PCCs serve over 18,000 adults and 21,000 children each year, across all geographic areas. With smoking rates for adults in Vermont at 13% and vaping at 6%, PCCs can potentially reach 3,000+ Adults.

#### • Capacity, staff and structure

 PCCs have professional staff who are skilled in communicating with parents and building trusting relationships. Additional funds would strengthen and increase capacity to do this work within PCC's 8 Core Services.

#### • Serve parents facing challenges

 PCCs serve families with economic challenges, lower household incomes, covered by Medicaid or uninsured, and more often having a child with a developmental, physical disability or health condition—all are variables correlated with higher rates of tobacco and substance use.



### PCC Strategies for Tobacco Cessation and Prevention are Research Informed

- Referral to smoking cessation programs alone is not enough.
  Participants who have social support and encouragement are more successful in quitting long term.
  - Parents who participate in PCCs reported a **34% increase** in "relationships with people who provide me with **support** when I need it. "
- Parents who learn about and **adopt healthy living habits** and have **alternative activities** to reduce the stress in their lives are more likely to quit or remain tobacco free.
  - PCCs offer programs to learn about nutrition, enjoy outdoor activities with their kids, meet other parents, and build social connections. Parents reported a 29% increase in "feeling able to handle stressful events".

# Tobacco Settlement Fund Strategies will be embedded in all PCC 8 Core Services

Strategies Include;

**Educating parents** on the detrimental effects of secondhand smoke and vaping.

**Screening and referring** parents to smoking cessation resources and supporting them along the way.

**Concrete supports** to keep environments smoke free including cleaning carpets, replacing car seats and detailing cars, etc.

**Supporting and training** to parents communicate with other household members to smoke safe distances from children.

**Reducing stress and isolation** in parents with opportunities for social connections and introducing new activities.



## Thank You!

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