



TANIA S. MALIK, J.D.

Experienced CEO | Serial Entrepreneur | Investor |
Co-Founder, The Office of CEO

25+ years of C-level leadership, board experience, and serial entrepreneurship with multiple successful exits.

Industry firsts:

- Pioneered telemedicine starting in 1999.
- Founded/co-founded Medical Web, Virtual Medical Group, 1stonlinepharmacy.com, Vital Health Network, COPE Today, and Virtual Medical Services.
- Led first online physician-patient platform (Medical Web, acquired 2014).
- Secured first-ever malpractice insurance for telemedicine.

Leadership & Entrepreneurship:

- Co-founder, The Office of CEO, guiding growth strategies.
- ATA Fellow & Woman of the Year (2020).
- Board member & advisor for healthtech and non-profits.
- Multiple successful startup exits.

Executive & Advisory Roles:


- Exec. Advisor, Excelerate Health Ventures (health SaaS).
- Member, Triangle Angel Partners (cross-industry investments).

As co-founder of The Office of CEO, Tania brings a 25-year success record of C-level leadership, board experience, interim executive engagements, consultancy, investor experience, and serial entrepreneurship with multiple successful exits.

Over the course of her career, she has realized several industry firsts as she launched several telemedicine companies starting in 1999. She is the Founder or Co-Founder of Medical Web, Inc, Virtual Medical Group, Inc. 1stonlinepharmacy.com (all related to online primary care with Medical Web being acquired), Vital Health Network. LLC (an online naturopathic company that implemented with Aetna), COPE Today, LLC (a telemental health company acquired by a venture firm), Virtual Medical Services and Veteran Benefit Management Services (dedicated to providing Independent Medical Opinions for veterans). After two exits, she pivoted to board work, consultancy, and investments.

She serves as executive advisor to Excelerate Health Ventures (focusing on health SAAS companies) and member of Triangle Angel Partners (includes companies outside of healthcare).

As COO of the Center of Digital Health, Innovation and Telehealth for Optum, she focused on a virtual-first care delivery model. She also served as a strategic advisory board member for OmnySense, Inc. and Innovatel Telepsychiatry, acquired by Quartet Health in 2021. As co-founder and CEO of Medical Web, she led the first-of-its-kind online physician-patient communication platform to acquisition in 2014.

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SUPPORT. STRENGTHEN. SOLIDIFY.
C-level leadership & support.



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Executive & Advisory Roles (continued):

- COO, Optum's Digital Health & Telehealth Innovation Center.
- Board of Directors, Mindcare Solutions, Planned Parenthood Direct.
- Advisory roles with OmnySense, Innovatel Telepsychiatry (acquired by Quartet Health).

Legal & Consulting Expertise:

- Senior Enforcement Attorney, GA Commissioner of Insurance.
- Administrative Law Judge, OSAH.
- General Counsel, Master Health Plan, Inc.
- Healthcare Consultant, PricewaterhouseCoopers (PwC).

Education:

- B.A., Political Science, UNC-Chapel Hill.
- J.D., Georgia State University College of Law.

She also served on the Board of Directors for Mindcare Solutions Group upon its 2013 acquisition of COPE Today, and is currently serving on the Board of Directors for Planned Parenthood Direct and other non-profit boards. She is a Fellow in the American Telemedicine Association (ATA) College of Fellows and was the ATA Woman of the Year in 2020.

Early in her career, Tania practiced law as a Senior Enforcement Attorney with the Commissioner of Insurance for the State of Georgia, and held the position of Administrative Law Judge with the Office of State Administrative Hearings (OSAH) as well as General Counsel for an HMO, Master Health Plan, Inc. A key tenure in management consulting with PricewaterhouseCoopers' healthcare practice in Atlanta served as a launch pad for business and entrepreneurial opportunities across the healthcare space.

Tania holds a bachelor's degree in political science from the University of North Carolina at Chapel Hill University, and a Doctor of Law from Georgia State University College of Law.