## Short Term Rental Registration in Burlington House General & Housing Committee January 31, 2025





## Hello!

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History of Burlington's Short Term Rental Regulation

### Summer 2022 City Council Ordinance

### September 2022 Registration and Tax Collection

May 2023 Owner-Occupancy Requirement

### **Burlington Short-Term Rental Requirements**

- May be partial unit or whole unit
- At or on host's primary residence
  - *Exceptions*: seasonal home, affordable housing units
- Annual registration
- Monthly tax remittance
  - 9% city tax
  - 9% state tax
- 1 registration per host
- Meet minimum housing standards

## **Revenue for Affordable Housing**

- Short-term rentals in Burlington pay a 9% city tax
- Tax is paid directly by the vendor (Airbnb) or by individual STR hosts
- 9% total city tax
  - 7% Burlington Housing Trust Fund
  - 2% Standard Gross Receipts Tax (general funds)



**\$1,932,075** Total Revenue (September 2022 – November 2024)

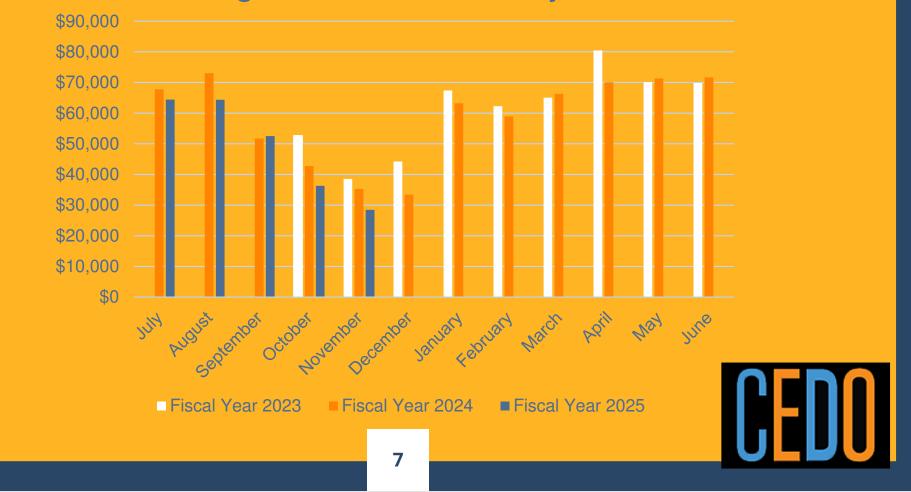
\$1,502,725

Total Housing Trust Fund Revenue

**\$57,765** Monthly Average

CEDO

### **Housing Trust Fund Revenue by Month**



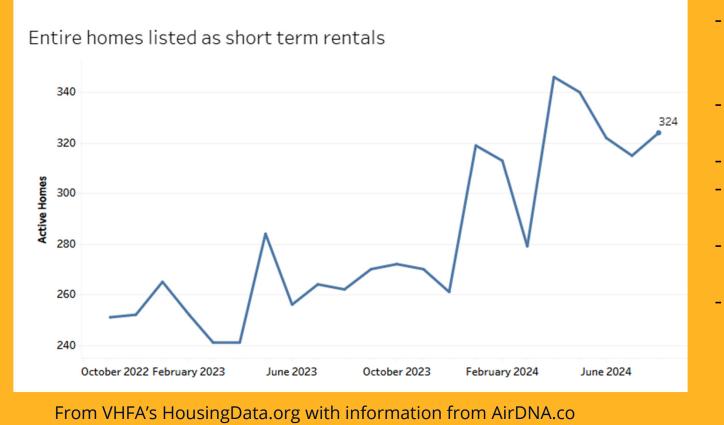
# **Monitoring STRs**

# - Department of Permitting and Inspections

- Host Compliance STR tracking vendor
  - De-duplicates
  - Tracks locations
  - Determines eligibility (i.e. fewer than 14 days)
- Annual registration
  - Current City Registry: 204 units
  - Annual notification for registration
  - Annual fee \$110/unit (or \$80 for owner-occupied duplex)
- Tracking exact location can be challenging



### Short-term rentals



- AirDNA shows more than 324 active units.
- City of Burlington list is 204
- Duplication?
- Less than 14 days/year
- Missing specific address
- Inactive listing

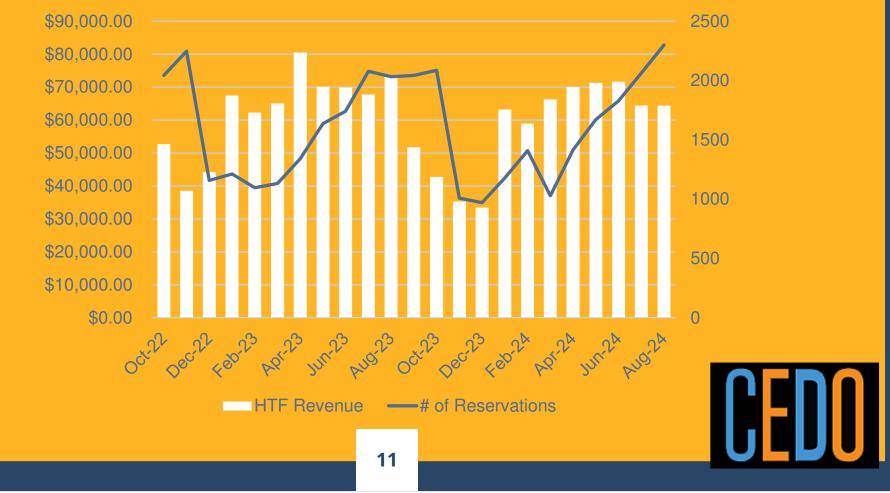


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### Revenue vs. # of Units



#### Revenue vs. # of Reservations



### **Burlington Housing Trust Fund**

### **Capacity Grants:**

- Spectrum Youth Shelter
- Cathedral Square E-sign Program
- COTS Housing Resource Center
- Champlain Housing Trust Operating
- And Others

#### **Project Grants:**

- Habitat for Humanity Duplex
- CHT Post Apartments
- CHT Cambrian Rise
  - CSC Internet Access at Ruggles House

- And Many More

## Thank you

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