



# Wolf Sustainability

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Martin H. Wolf  
Wolf Sustainability.

Prior to founding Wolf Sustainability, Mr. Wolf was responsible for creating frameworks for the design of sustainable products at Seventh Generation, Inc.(2002-2024), a manufacturer and distributor of ecological household and personal care products. He was also responsible for creating frameworks for more sustainable systems of commerce, and for working with other businesses, industry associations, legislators and regulators to implement those frameworks.

Mr. Wolf brings over 50 years of experience in industrial and environmental chemistry to his work, starting with environmental fate and metabolism studies for agricultural chemicals, followed by studies of the occurrence of hazardous chemicals in the environment, conducting life cycle studies of product systems, and designing more sustainable household cleaning products.

Working at Seventh Generation, Mr. Wolf developed frameworks for environmental product design, helped educate his coworkers, customers, and consumers about the environmental impacts of consumer products and the industries that produce them, successfully lobbied for passage of phosphate bans in a number of states, helped develop standards for voluntary ingredient disclosure, and brought change to the cleaning products industry through more sustainable product designs.

In addition to his work for Seventh Generation, Mr. Wolf served as the Co-Chair of the Research, Technology, and Regulatory Committee of the American Cleaning Institute (2015-2018), and has served as the Vice Chair and Chair of the Sustainability Committee (2010-2015), and as the Vice Chair and Chair of the Strategic Advisory Committee (2007-2011).

Mr. Wolf was appointed a Fellow of the Aspen Institute, Environmental Forum in 2006, and received an EPA Region 1 Environmental Merit Award in 2011. In 2013 Mr. Wolf was appointed by the National Academy of Science to the Committee on Design and Evaluation of Safer Chemical Substitutions. In 2015 he won the Elva Walker Spillane Distinguished Service Award of the American Cleaning Institute, and in 2016 was appointed to the Working Group On Toxic Chemical Use In Vermont by the State's Agency Of Natural Resources and to the State's Chemicals of High Concern for Children Working Group by the Vermont Department of Health. In 2019 Mr. Wolf was recognized as one of nine Heroes with Impact by Unilever, Ltd. for his work on preserving the environment. In 2024 Mr. Wolf was recognized by The Sustainability Consortium as a Sustainability Visionary.

Mr. Wolf holds an M.A. in Chemistry from Yeshiva University (New York) and a B.S. in Chemistry from Worcester Polytechnic Institute (Massachusetts).

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