

















# VERMONT MANUFACTURING DAY 2025

#### **Our Dairy Cooperative**

400+ Farm Families, 7 states

3 Billion Pounds of Milk

4 Production Plants

1 Cut & Wrap Facility

2 Retail Stores, 1 Farm Store

1,000+ Employees

\$1 Billion in Annual Sales





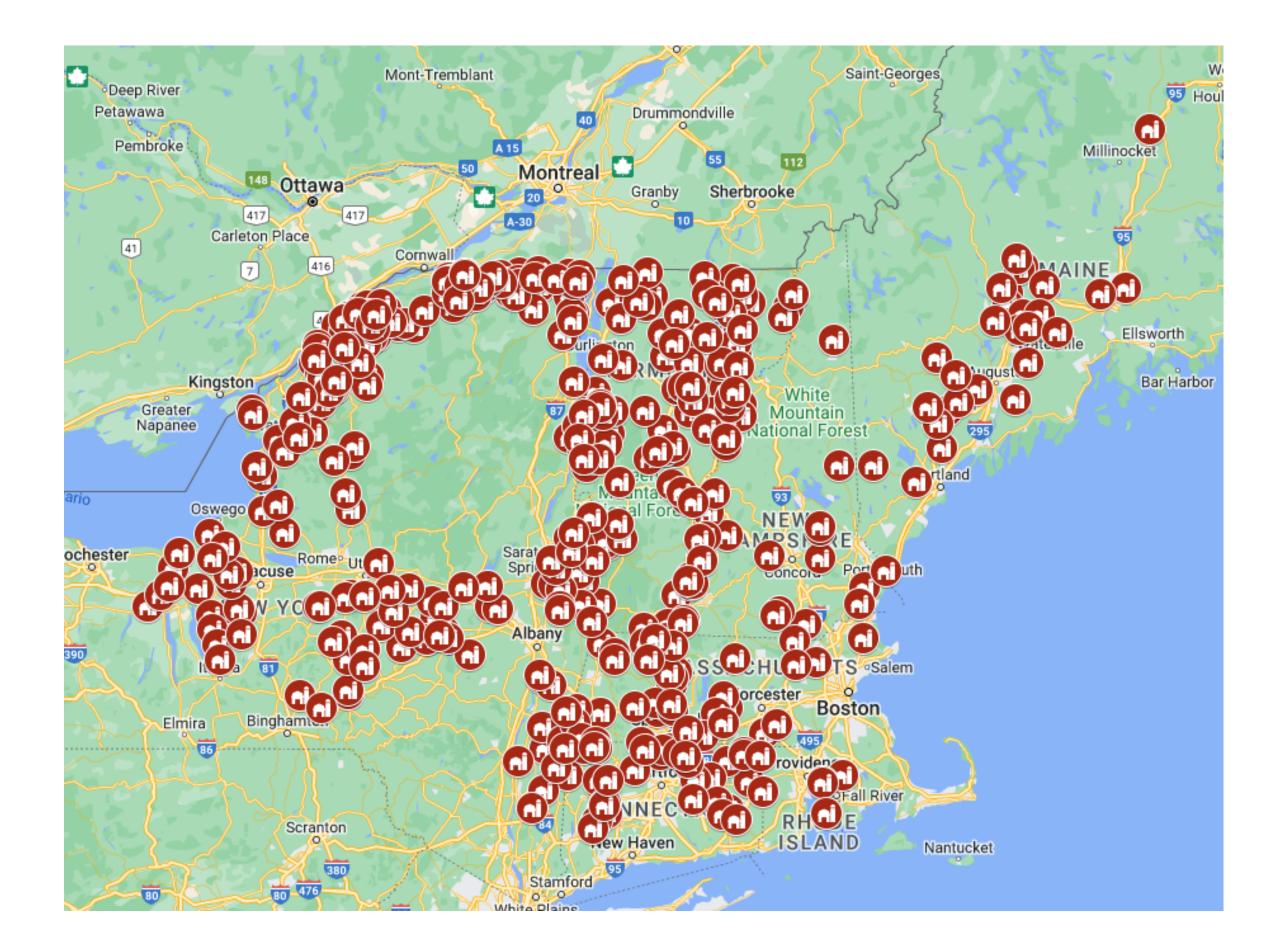








## Farmer Footprint





#### Who We Are & What We Make













400+ MEMBER FARMS

153
MILLION LBS OF CHEESE

43
MILLION LBS OF CULTURED

56
MILLION LBS OF BUTTER

36
MILLION LBS OF WHEY POWDER

71
MILLION LBS OF NFDM



#### **Certified B-Corp**

- First Dairy Co-op in U.S. to Achieve B-Corp Certification in 2012
- B Corp Certification validates our attention to **environmental** and **social impacts** for our consumers, customers, employees, and our co-operative of dairy farm families.







# Purpose in Action

As the first dairy co-op to become a certified B Corporation, we believe that our business can be a force for good. We are excited to share how Cabot supported our employees, communities, and the environment in 2024.



## SUSTAINABLE PACKAGING COMMITMENT

In 2024, we committed to transition our 8 oz. dairy bars to 30% Post Consumer Recycled Packaging (PCR). Coming in 2025, this change will result in a:



23% DECREASE in fossil fuel emissions



30% RECYCLED material was used to make this package



19% DECREASE in water usage



1 NEW DIGESTER

#### PARTNER POWER

Cabot collaborated with local businesses to launch a digester for our Middlebury, VT plant in October 2024. At full capacity, it's expected to generate enough electricity to power 800 homes annually.

1,444,487 KWH SAVED **ENERGY SAVINGS** 

By improving our manufacturing, retail, and distribution centers, we saved the same amount of energy needed to power 131 homes for a year!

~70%

OF FEED

PRODUCED ON

MEMBER FARMS

#### LOCALLY GROWN

Most of our cows nutrition is grown on our co-op members' dairy farms or sourced within 100 miles. CO-OP PRINCIPLE #5

#### EDUCATION FOR EVERYONE

Our co-op hosted 23 educational webinars for our dairy farmers.

186,412
POUNDS OF PRODUCTS DONATED

for hunger relief.
That's enough to fill five
tractor trailer trucks!

18
FIRST PLACE
AWARDS

in national and international dairy competitions, including World's Best Butter. MPG MVP

#### 4% HIGHER MILES PER GALLON

than the national fleet truck average. We also improved our team's MPG by 1.2% from last year.





#### Challenges

- LABOR
  - Housing, Childcare, and Transportation
- Global Dairy Markets / Trade
- Energy Costs
- Healthcare Costs
- Interest Rates

### **THANK YOU!**







# USA Brands

In House Manufacturing



# The Vermont Flannel Co









# Made In Vermont

## Meet the manufacturing teams







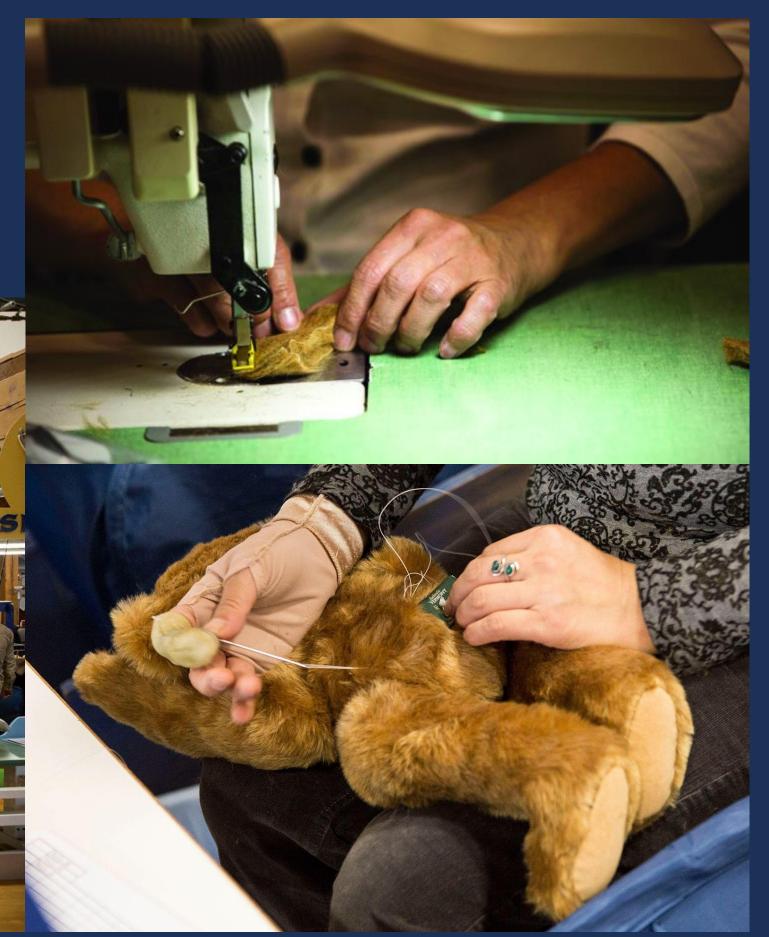
East Barre
Unique flannel items for
Corporate customers

Johnson Specializes in flannel pants

Shelburne
Where the bears are born!

# What we do





# In House Manufacturing Stats

- 503,445 bears
- 120,525 pairs of pants
- 33,625 beer koozies
- 27,620 mittens
- 23,425 scrunchies
- 18,415 bandanas
- 14,855 shirts
- 12,145 scarves
- 4270 blankets
- 2140 hats
- 155 robes

30
Vermonters

205

Cumulative years of manufacturing expertise

760k

units made in the last 5 years

# Challenges & Risks

#### Staffing

A skilled labor shortage persists, driven by an aging workforce, rising cost of living, and the specialized nature of the needed skill set.

#### Lack of training

Most expertise is acquired through hands-on experience and self-teaching, making it difficult for new professionals to enter the field or to find qualified candidates.

#### Machine maintenance

Shortage of industrial sewing machine maintenance specialists in New England.

# Thank you!

# Manufacturing Day at the State House April 2, 2025





Who we are.



https://youtu.be/RFiuaOnySvk



## Opportunites and Challenges

#### PROFESSIONAL LABOR

- + Difficult to get at VT competitive salaries
- + Younger generation difficult to keep but some coming back (comes with a higher cost)
- + Affordable Housing
- + Automation Integrators



### Opportunites and Challenges

#### **DIRECT LABOR**

- + Manufacturing less attractive for this generation
- + Affordable Housing
- + Immigration process (it might be helpful but mostly federal)
- + Automation (availability)
- + Lack of candidates (less of a problem now but likely to come back when production volumes increase)



#### Opportunites and Challenges

- SALES
  - + Isolated Market and shrinking market (incentives?)
  - + Shipping Costs (Central VT)
  - + Interstate Road?
- ENERGY
  - + High costs
  - + Higher Incentives

**QUESTIONS?** 







