

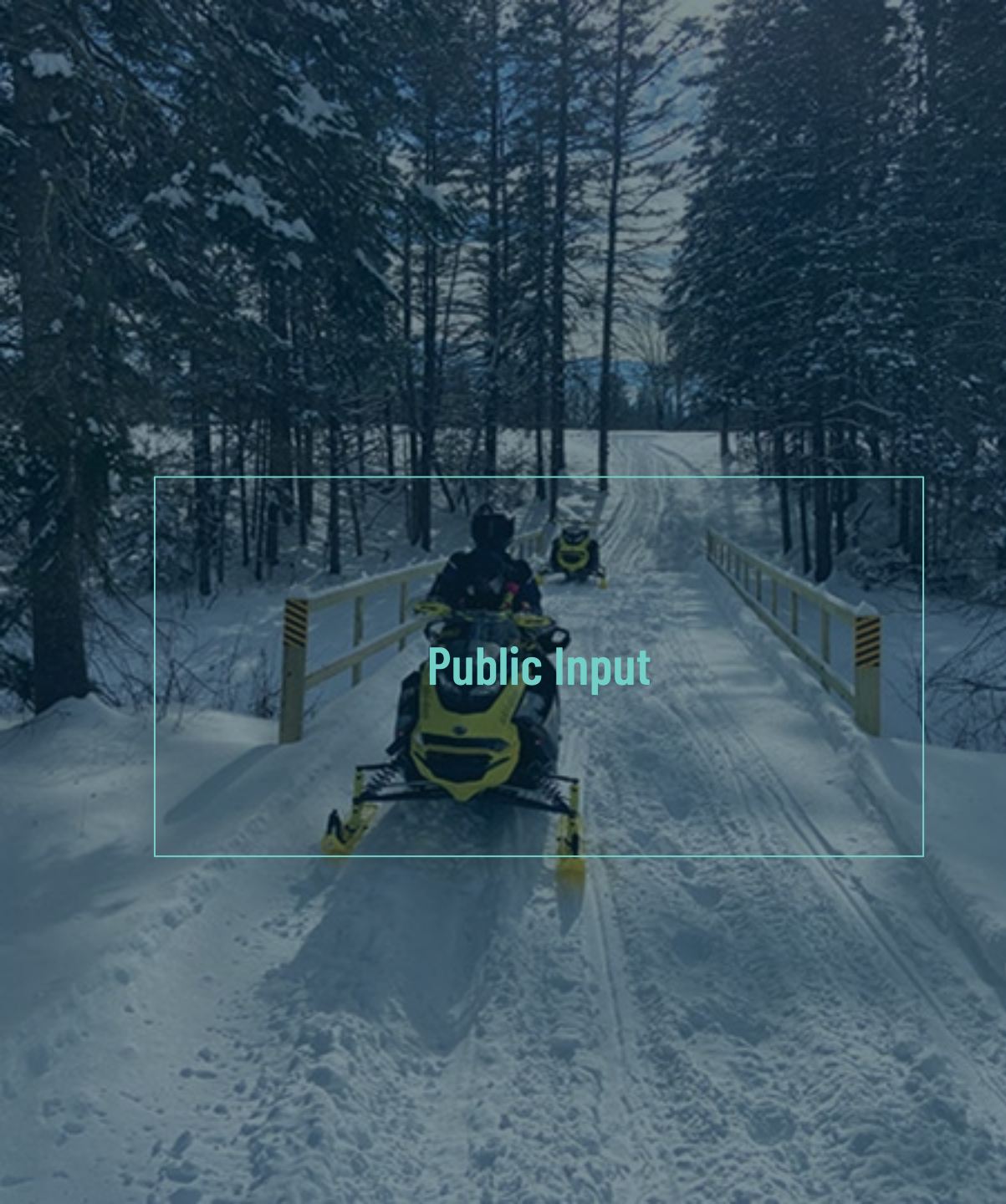
MOVE FORWARD TOGETHER VERMONT



A VISION FOR OUR OUTDOOR RECREATION FUTURE

House Committee on Commerce and Economic Development

February 12, 2025



Over 2,500 people engaged...

- 28 Focus Groups
- 2 Public User Surveys
- 1 Recreation Provider Survey
- 1 Outdoor Business Survey
- 1 Outdoor Leader Summit
- 2 In-person Open Houses
- 1 Online Feedback Form

What did we learn?

90%
of people in Vermont
recreate once a week
or more



Vermont's outdoor economy generates \$2.1B and employs 16,283 people

Vermont has over 11,500 miles of trails



The most popular activities that people participate in:



The top activities outdoor businesses support:



FOSTER HEALTHY AND VIBRANT COMMUNITIES THROUGH OUTDOOR RECREATION



Outdoor Recreation Partners

Work together to confront challenges, share resources, expand capacity and build best practices.

The Department of Forests, Parks and Recreation

Support partners to complete important outdoor recreation projects at the local, regional and statewide levels.

Vermont Outdoor Recreation Economic Collaborative

Monitor progress and help partners solve challenges to implementing the vision and priority actions.



Next Steps

- Download and Read the Report: bit.ly/MoveTogetherVT
- Stay Connected through VOREC email updates
- Participate in implementation

THANKS!



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