



FORESTS, PARKS & RECREATION
VERMONT



AGENCY OF NATURAL RESOURCES

HOUSE COMMITTEE ON COMMERCE AND ECONOMIC DEVELOPMENT

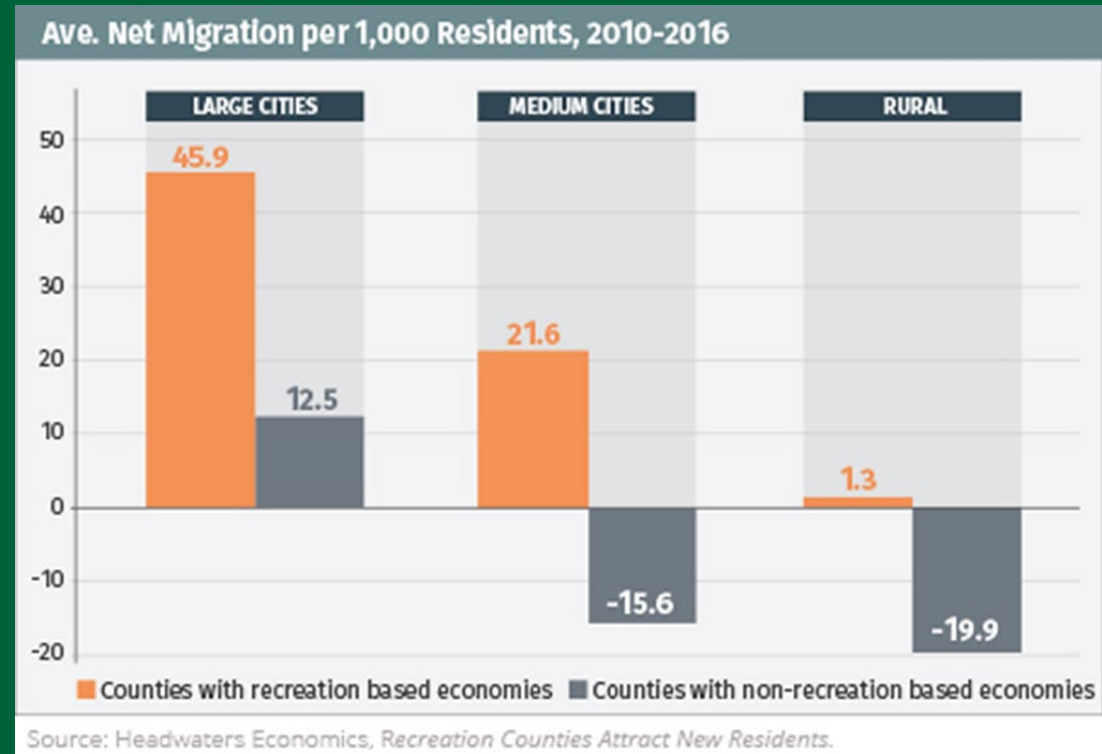
Rebecca Washburn, Director of Lands Administration and Recreation
Chair, Vermont Outdoor Recreation Economic Collaborative



WELCOME

VERMONT'S OUTDOOR RECREATION ECONOMY

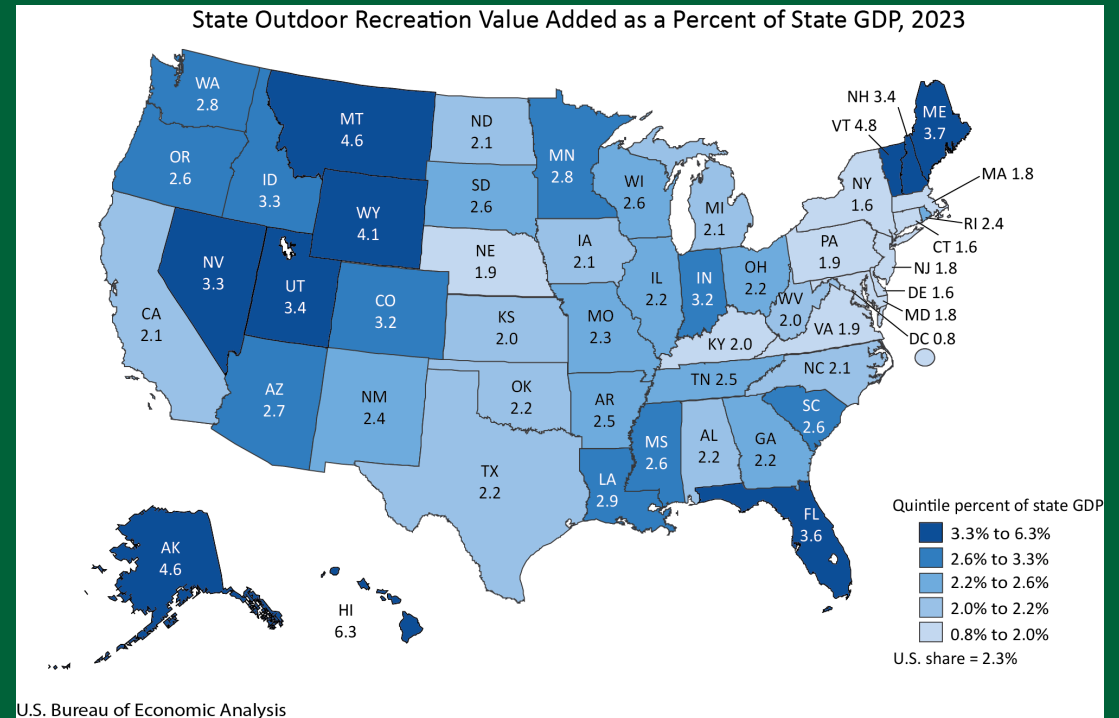
- Business Relocating to VT
- Business Creation
- Moving to VT
- Downtown Anchors
- Business Start Ups



OUTDOOR RECREATION'S ECONOMIC IMPACT



- 4.8% of Vermont GDP in 2023
- Increase despite devastating flooding
- Vermont is second in nation of % GDP from outdoor recreation
- Outdoor recreation accounts for 16,283 jobs (4% increase from 2022)



VERMONT STATE LANDS



STATEWIDE SUPPORT FOR OUTDOOR RECREATION



MUD SEASON IS HERE! Protect the trails we all love by sticking to open, dry areas. [Learn more!](#)

TRAIL FINDER LOG IN

69 TRAILS SEE LIST VIEW FIND TRAILS

- FIND TRAILS
- TRAILSIDE SERVICES >
- TRAIL TALK
- POPULAR SEARCHES
- EARN BADGES
- LEARN MORE >
- DONATE
- HOME

OUTDOOR RECREATION GRANT MAKING

Oakledge for All – Burlington



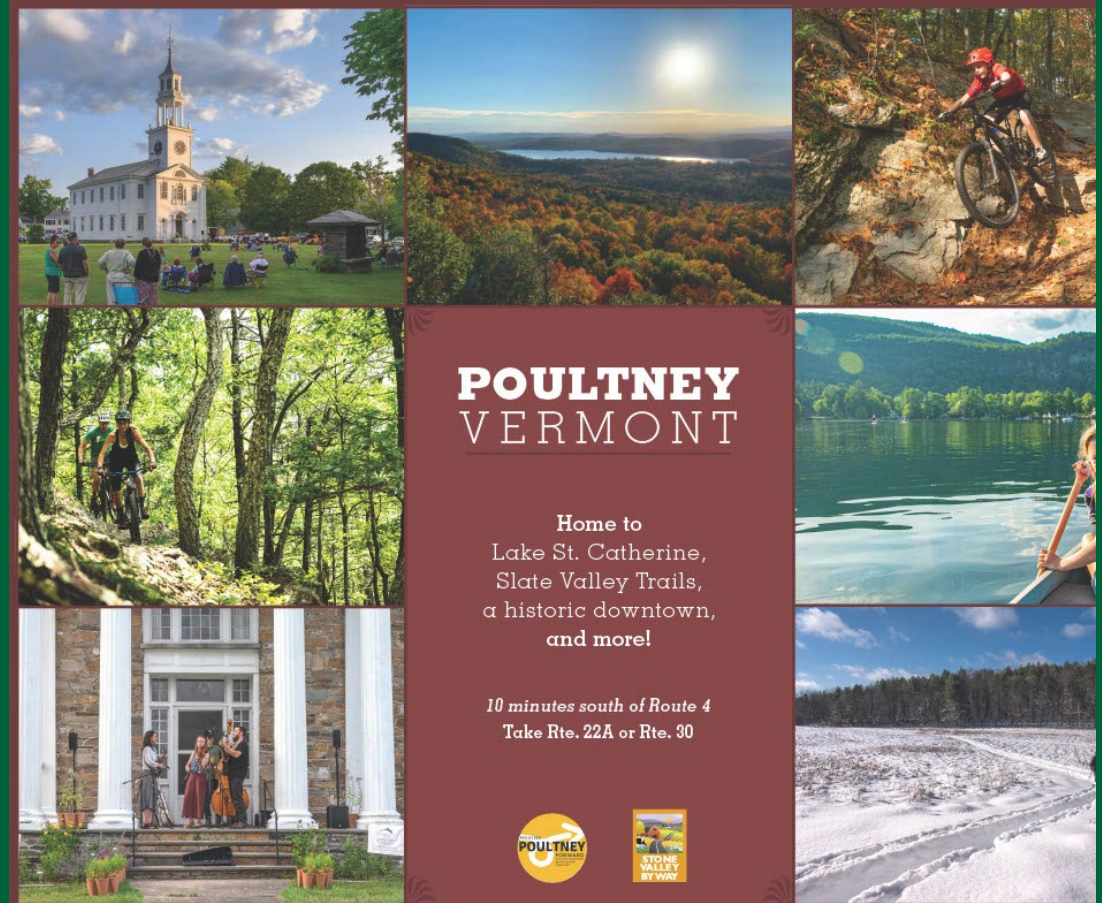
Tucker Mountain - Newbury



VOREC COMMUNITY GRANT PROGRAM



- Project Development
- Project Implementation
- Outdoor Equity
- Flood Recovery



VOREC Vermont Outdoor Recreation Economic Collaborative (VOREC) Community Grant Program Projects

VOREC Project Locations

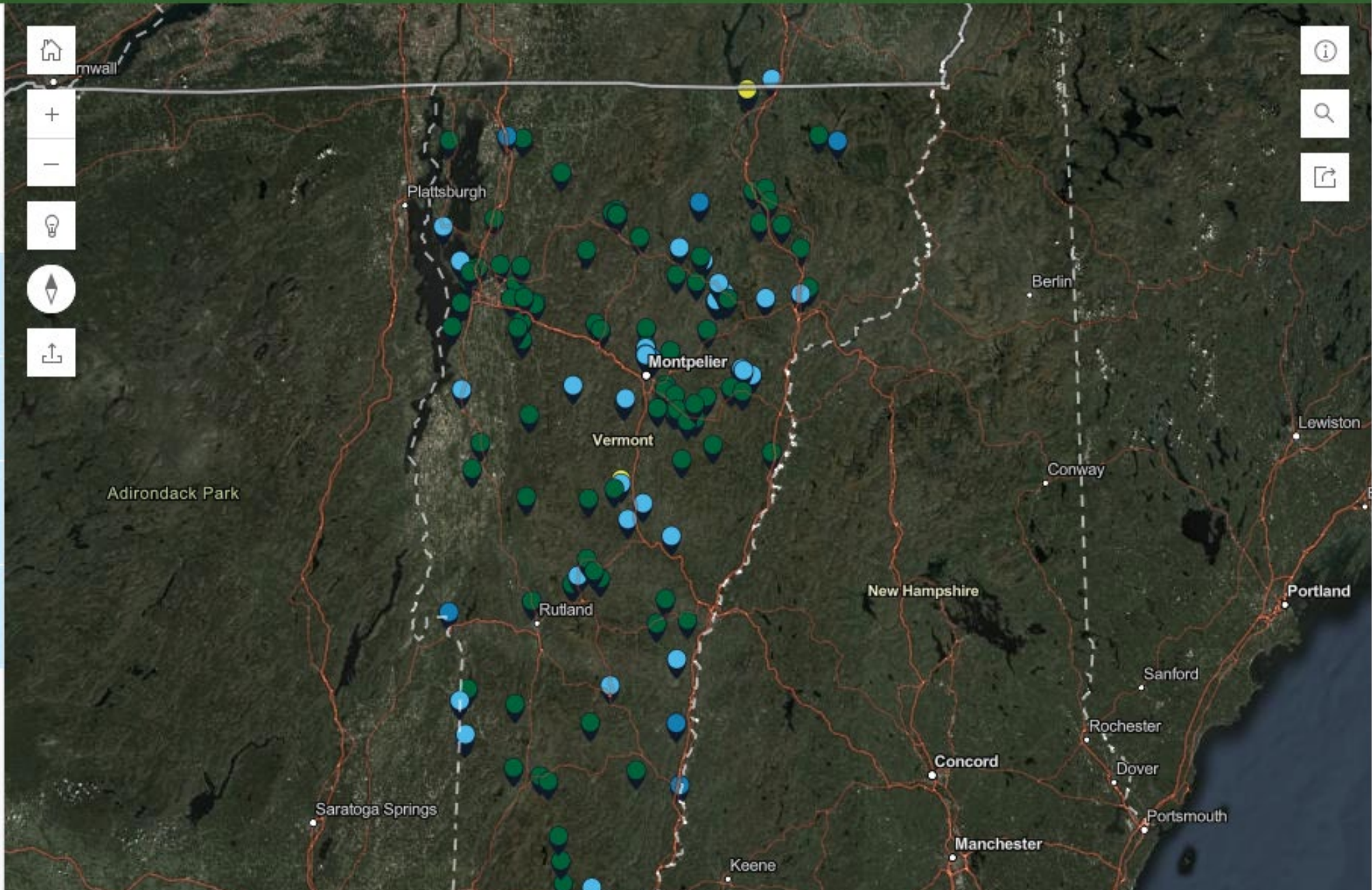


2023

2022

2020

2019





Vermont Outdoor Recreation Economic Collaborative

VOREC's purpose is to stimulate a healthy outdoor recreation economy in Vermont that fosters partnerships and connections across people, environment, and economic development, so that all may thrive.

CORE PARTNERS

Public

- Forests Parks and Recreation
- Agency of Commerce and Community Development

Private

- Vermont Outdoor Business Alliance

Nonprofit

- Vermont Trails and Greenways Council



STEERING COMMITTEE

Becca Washburn, Chair, Dept Forests Parks and Recreation
Heather Pelham, Vice Chair, Dept of Tourism and Marketing
Mike Debonis, Green Mountain Club
Frazier Blair, Orvis
Yva Rose, Lamoille Valley Bike Tours
Abby Long, Kingdom Trails and VT Trails & Greenways Council
Josh Ryan, Timber and Stone, LLC
Shelby Semmes, Trust for Public Land
Jeff Alexander, Vermont Adaptive
Drew Simmons, Pale Morning Media
Frank Stanley, VT Traditions Coalition
Karrie Thomas, Northern Forest Canoe Trail
Sarah Pelkey, Town of Poultney

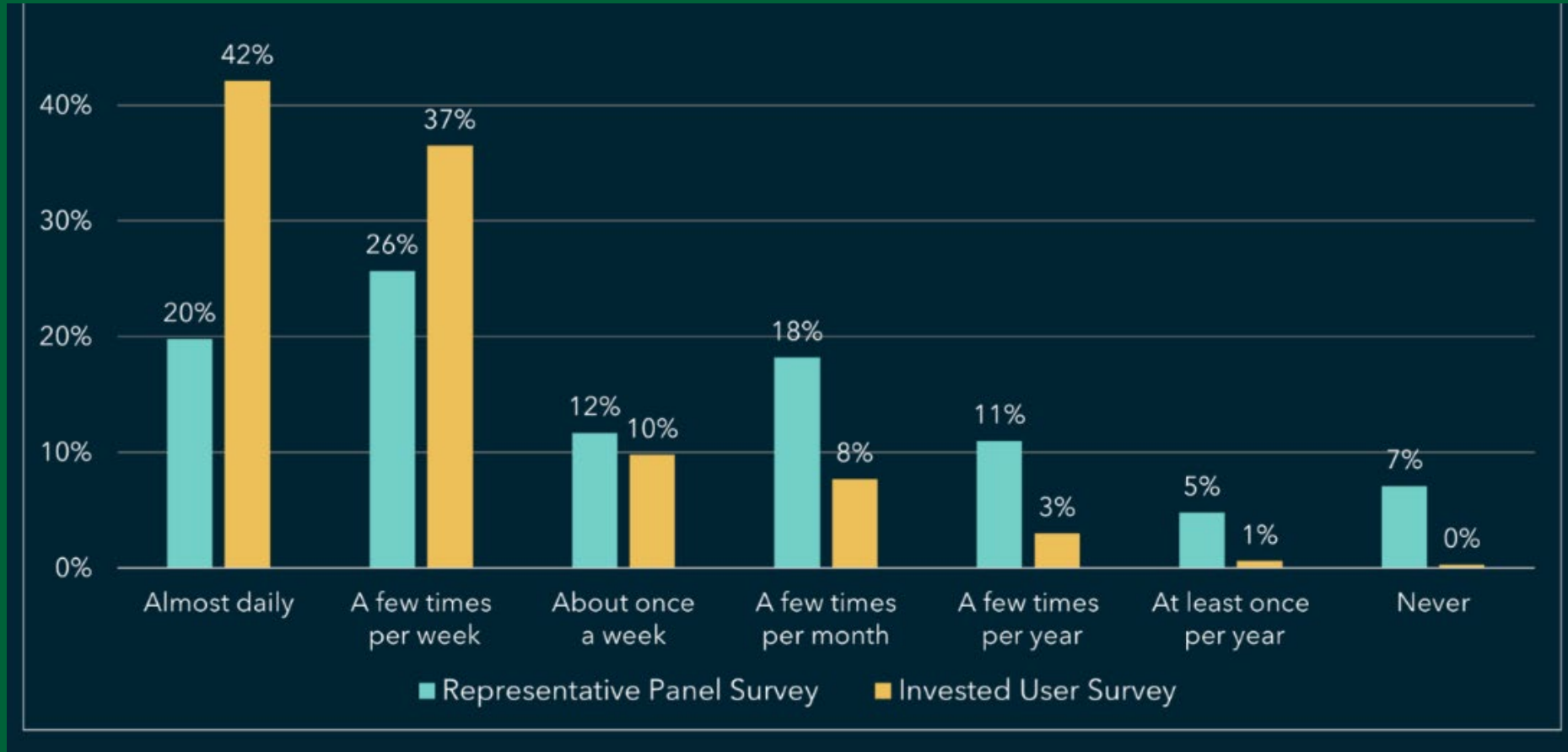
Jackie Dagger, VOREC Program Manager

VOREC

Vermont Outdoor Recreation Economic Collaborative



MOVE FORWARD TOGETHER VERMONT



MOVE FORWARD TOGETHER VERMONT

Foster healthy and vibrant communities through outdoor recreation.



COMMON OBJECTIVES	EQUITY	CLIMATE RESILIENCE
	<i>We will collectively expand opportunities and reduce barriers so that all people feel welcome in Vermont's outdoors.</i>	<i>We will collectively strengthen the sustainability, flexibility, and resilience of our communities so that we can weather the impacts of climate change.</i>

THEMES	STEWARDSHIP	WELLNESS	ECONOMIC DEVELOPMENT
	PROTECT • MAINTAIN • CONSERVE <i>We will ensure that we protect the health of our environment and cultivate and preserve high quality outdoor recreation experiences.</i>	LEARN • CREATE • CONNECT <i>We will create and steward places and connections that welcome all people and allow them to heal, learn, grow, and live their lives fully.</i>	CULTIVATE • INVEST • BUILD <i>We will support communities to be proactive in using outdoor recreation to create a sustainable, vibrant future.</i>



THANK YOU
