

H.512: Limiting Deceptive Practices in Vermont's Online Ticket Resale Market

From concerts to sports to county fairs, live events are the heartbeat of Vermont's creative economy. But deceptive online ticket practices—from fake websites to scam tickets to inflated prices—are negatively affecting both Vermont consumers and Vermont's performing arts industry.



Vermont Arts Council grantees Vermont Symphony Orchestra and the Flynn Holiday Pops Concert with Myra Flynn
Credit: Luke Awtry

Vermonters deserve common sense guardrails for online ticket sales that will protect consumers, small businesses, and our economy. H. 512 should include:

- **A 10% Resale Price Cap:** Selling tickets for more than 10% above the original price of purchase distorts competition and punishes both the venues and fans.
- **A Deceptive Website Ban:** Websites using logos and graphics of real Vermont venues are unfairly tricking consumers.
- **An Online Ticket Resellers Registry:** Vermont consumers deserve to know if they are buying directly from the venue or from a reseller.
- **A Statewide Consumer Education Campaign:** The Vermont Arts Council and the Vermont Attorney General's Office will coordinate with event venues and consumers.
- **Enforcement by the Vermont Attorney General:** Violations will be subject to penalties of up to \$10,000 and be enforced as unfair trade practices under existing Vermont law.

Vermont's independent live entertainment industry is a crucial part of our economy (driving \$92.6 million in GSP*) and our communities. Let's protect Vermont's small businesses, get fans into seats, and support our economy.

*2025 State of Live Survey, National Independent Venues Association

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