

Working Lands x Stella14 Wines 2025



2023 Stella14 Wines

- Frost
- Flooding
- New vineyards



2024 Stella14 Wines



- Doubling down on vines at Golden Dog Farm
- Challenges

2024 Stella14 PLANTING



**PLANTED.... Now
what???**





Test runs with VT Vineyards

The math:

- Current vineyard production: 30-50 cases per year (provided we improve vine health)
 - Best case scenario: ~\$15,000/year in product
- Addition of untrellised but planted vineyard, 2 acres, increase from 50 cases/year to ~100-120 cases in 2026
 - Middle of the road scenario: \$36,000/year in product
- Addition of new plantings, planted at proper density, with new varieties, increase from 120 cases/year in 2026 to ~350 cases in 2027, and ~600 in 2028.
 - Conservative estimate:
 - 2027: \$105,000/year in product
 - 2028: \$180,000/year in product

NONE of this includes the tax dollars and tourism dollars that visits to the vineyard, wine tastings, etc. generate for the business and the state.

CHALLENGE: Up-front cost of trellising

- Without the Working Lands Enterprise Initiative Grant we would have been:
 - Struggling to fix old trellising
 - Spending countless hours trellising reclaimed part of the vineyard
 - Taking out more loans/borrowing from family to trellis new vineyards
- All of this would cripple our momentum, as we are already in the market, expanding to new markets this year, and need the product to maintain that forward progression.

TODAY:



**Thank you
for your
time**

This business received
grant funding from



VERMONT

WORKING LANDS ENTERPRISE INITIATIVE

