



Rodent Population Control— Without Poison

Restoring Ecological Balance through Fertility Control



Where You'll Find Us

WGW is currently conducting pilot programs with GOOD BITES pellets throughout the United States. Locations include farms, storage facilities, residential neighborhoods, community gardens, animal sanctuaries, and zoos.

How You Can Join Us

Want to learn more? Visit our website at wisdomgoodworks.org



wisdomgoodworks.org

Who We Are

WISDOM Good Works (WGW) is a nonprofit founded in 2023 by Drs. Loretta Mayer and Cheryl Dyer, two scientists committed to the proposition that we can reduce harmful rodent overpopulation through fertility-control technology, avoiding poisons that endanger our children, pets, wildlife, and the environment.

What We Do

WGW has developed GOOD BITES, a highly palatable, organic pellet containing a botanical birth control formula that is proven to reduce rodent populations dramatically.



Why Fertility Control

Reproductively, rodents are some of the most successful mammals on the planet. Females can give birth to litters of 5 to 8 pups up to 10 times a year. Science shows us that in the long-term, poisons do not work; they typically will not eliminate all rodents, and those that survive pass on their adapted resistance to poison to future generations. The safest, most humane, least toxic, and most sustainable approach is fertility-control technology.

How We Do It

WGW combines its fertility-control product with a tested protocol and an online app to collect data. Our phased implementation approach consists of:

-  **Assessment.** An initial site inspection to determine infestation levels and create a plan, including the number and placement of feeding stations needed.
-  **Discovery.** Feeding stations are placed and consumption rates are monitored. Peak pellet consumption typically occurs within the first 60-90 days.
-  **Population Reduction.** After peak consumption is reached, the population goes down as new generations are prevented. Typical reduction during this time is 50%.
-  **Maintenance.** After consumption decreases, the number of feeders can be reduced to a level that maintains a suppressed, balanced population, with reductions typically in the range of 62% to 98%. (The range is often dependent on how open or closed an area is and how easily new rodents can migrate into the area)