

1 H.867

2 Introduced by Representative Rachelson of Burlington

3 Referred to Committee on

4 Date:

5 Subject: Conservation and development; tourist information; signs; billboards;

6 mobile billboards

7 Statement of purpose of bill as introduced: This bill proposes to clarify that

8 mobile billboards are prohibited.

9 An act relating to prohibiting mobile billboards

10 It is hereby enacted by the General Assembly of the State of Vermont:

11 Sec. 1. 10 V.S.A. § 481 is amended to read:

12 § 481. DEFINITIONS

13 As used in this chapter, ~~the following terms are defined as follows:~~

14 \* \* \*

15 (6) A “sign” is any structure, display, device, or representation, either  
16 temporary or permanent, portable, mobile, vehicle-mounted, or ground-  
17 mounted, that is designed or used to advertise or call attention to any thing,  
18 person, business, activity, or place and is visible from any highway or other  
19 right-of-way. It does not include the flag, pennant, or insignia of any nation,

1 state, or town. Whenever dimensions of a sign are specified, they shall include  
2 panels and frames.

3 \* \* \*

4 Sec. 2. 10 V.S.A. § 494 is amended to read:

5 § 494. EXEMPT SIGNS

6 The following signs are exempt from the requirements of this chapter  
7 except as indicated in section 495 of this title:

8 \* \* \*

9 (2) Signs on registered and inspected motor vehicles, except those that  
10 are determined by the Travel Information Council to be circumventing the  
11 ~~intent~~ purpose of this chapter. Circumvention includes signs that are  
12 continuously in the same location or signs that extend beyond the height,  
13 width, or length of the vehicle.

14 \* \* \*

15 Sec. 3. 10 V.S.A. § 503 is amended to read:

16 § 503. PENALTY

17 (a) A person who violates this chapter shall be ~~assessed a civil penalty of~~  
18 ~~not more than \$50.00~~ subject to a civil penalty of:

19 (1) \$150.00 for a first offense;

20 (2) \$250.00 for a second offense; and

21 (3) \$500.00 for a third or subsequent offense.

1        (b) Each day the violation of this chapter continues shall be a separate  
2 offense.

3        Sec. 4. EFFECTIVE DATE

4        This act shall take effect on July 1, 2026.