

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
  
12  
13  
14

H.390

SHORT FORM

Introduced by Representative Priestley of Bradford

Referred to Committee on

Date:

Subject: Commerce and trade; consumer protection; digital advertiser brokers

Statement of purpose of bill as introduced: This bill proposes to restrict certain digital advertisers from being able to own both a buying and selling digital advertisement brokerage and to require certain digital advertisers to adhere to ethical business practices, including the use of reasonable diligence in avoiding conflicts of interest and acting in the best interests of its customers.

An act relating to restrictions on digital advertising brokers

It is hereby enacted by the General Assembly of the State of Vermont:

(TEXT OMITTED IN SHORT-FORM BILLS)