
This act summary is provided for the convenience of the public and members of the General Assembly. It is intended to provide a general summary of the act and may not be exhaustive. It has been prepared by the staff of the Office of Legislative Counsel without input from members of the General Assembly. It is not intended to aid in the interpretation of legislation or to serve as a source of legislative intent.

Act No. 63 (S.69). An act relating to an age-appropriate design code

Subjects: Commerce and trade; protection of personal information; privacy of minors

This act creates the Vermont age-appropriate design code, which requires covered businesses to protect minors from certain harms when processing the data of minors and when its digital products are used by minors. The act requires covered businesses to have the default privacy setting of its digital products set to the highest level of privacy when used by a minor. The act prohibits the collection or sharing of the personal data of a minor unless otherwise necessary to provide a certain service to the minor. It also restricts the ability of a covered business to permit an individual to monitor the activity or location of a minor on its digital product without providing a conspicuous signal to the minor.

Finally, the Attorney General is granted rulemaking authority to further define what design practices might lead to compulsive use of a digital product and to provide covered businesses with privacy-minded methods to estimate the age of its users.

Multiple effective dates, beginning on July 1, 2025