

VERMONT SENATE BILL 18

V.J. Mayor



KEY POINTS

Cross Border Sales

History shows us that enacting tobacco flavor bans at the state level only leads to one thing, cross border sales.

Illicit Sales

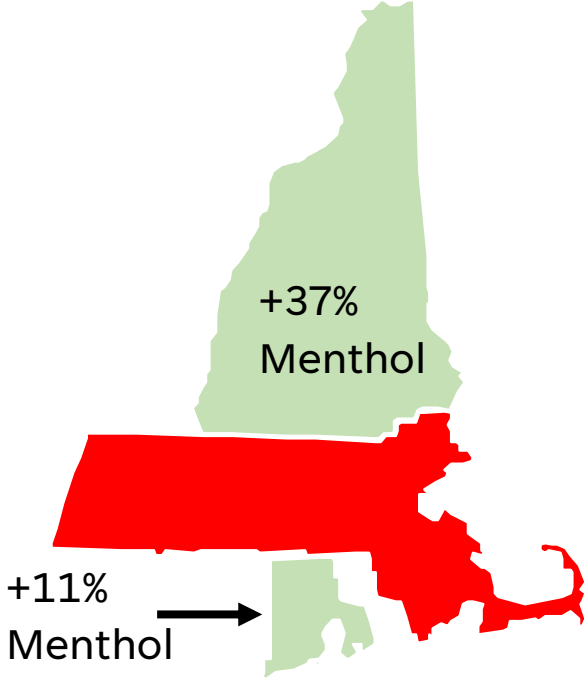
Enacting this bill will drive sales to the illicit market that is dangerous for both retailers and adult tobacco consumers.

Harmful to Small Businesses

Enacting this bill will detrimentally harm family owned, tax paying, and community engaged small businesses.

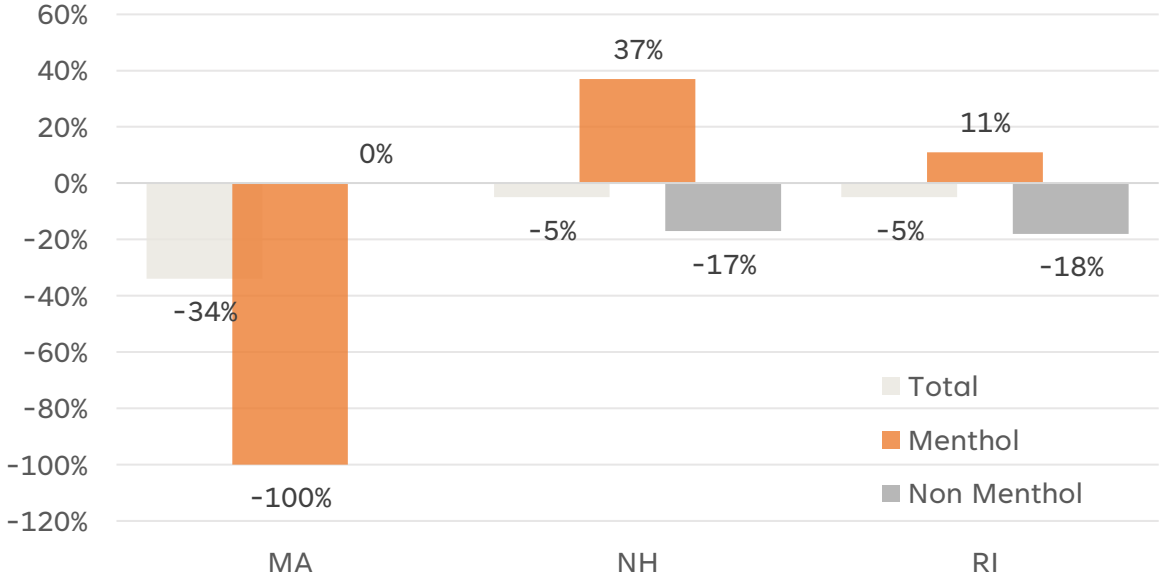
CROSS BORDER SALES CIGARETTES

Massachusetts was the first state to pass a ban on all flavored tobacco products.



+55 MILLION more menthol packs sold in NH and RI since FY 2019

Cigarette % Volume Change:
FY 2019 vs 2023

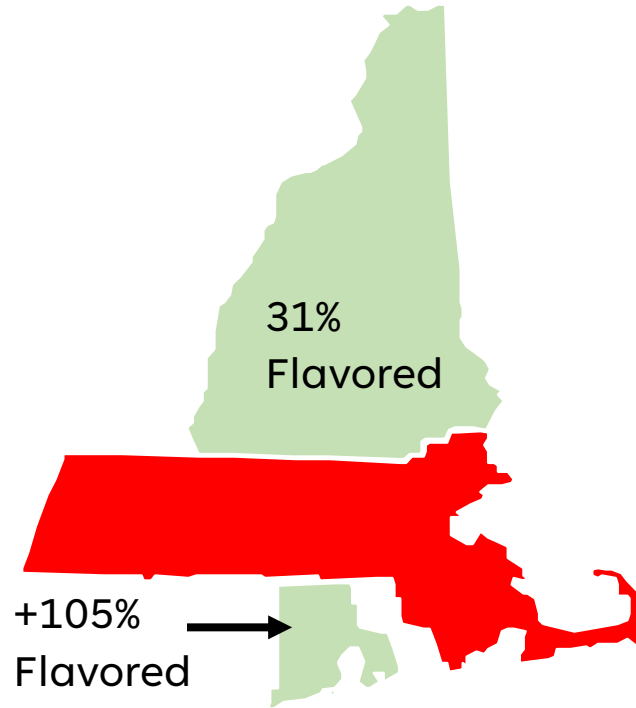


Source: MSAI Shipments to Retail

CROSS BORDER SALES

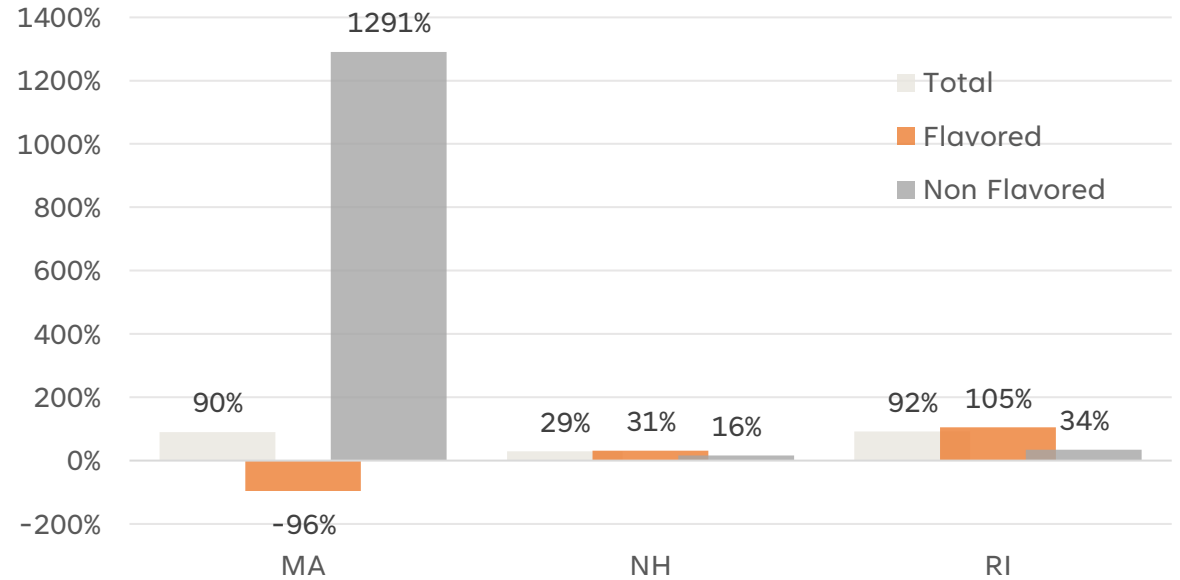
ORAL: MOIST SNUFF/DIP & MODERN ORAL

Massachusetts was the first state to pass a ban on all flavored tobacco products.



+8.2 MILLION more flavored moist snuff/dip and modern oral tins sold in NH & RI since FY 2019

Oral % Volume Change:
FY 2019 vs 2023



Source: MSAI Shipments to Retail

ILLICIT SALES

“Many Massachusetts residents are still smoking menthols; they’re just buying them from a different state. It has also dramatically reduced the state’s tax revenue, and that’s a rough combination for Massachusetts.”⁴

-Simha Mummalaneni, Ph.D. University of Washington

Mass. flavored smoke ban fuels cross-border smuggling

By Christian M. Wade | Statehouse Reporter Dec 19, 2022

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BOSTON — Massachusetts banned the sale of flavored and menthol cigarettes and vaping products several years ago, but those products are still getting into the state through the underground market.

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PRESS RELEASE

25 Individuals Charged in Rocky Mount Cigarette Smuggling and Money Laundering Operation

Friday, November 5, 2021

For Immediate Release



SEARCH C

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PRESS RELEASE

Sharon Man Charged in Connection with Major Illegal Tobacco Operation

Defendant Sold Tens of Thousands of Dollars of Untaxed Tobacco Products in Worcester, Norfolk, Plymouth Counties

FOR IMMEDIATE RELEASE:
10/07/2020

Office of Attorney General Maura Healey

BOSTON — Attorney General Maura Healey announced today that a Sharon man has been arrested and charged in connection with an ongoing scheme to illegally sell tobacco products across the state.

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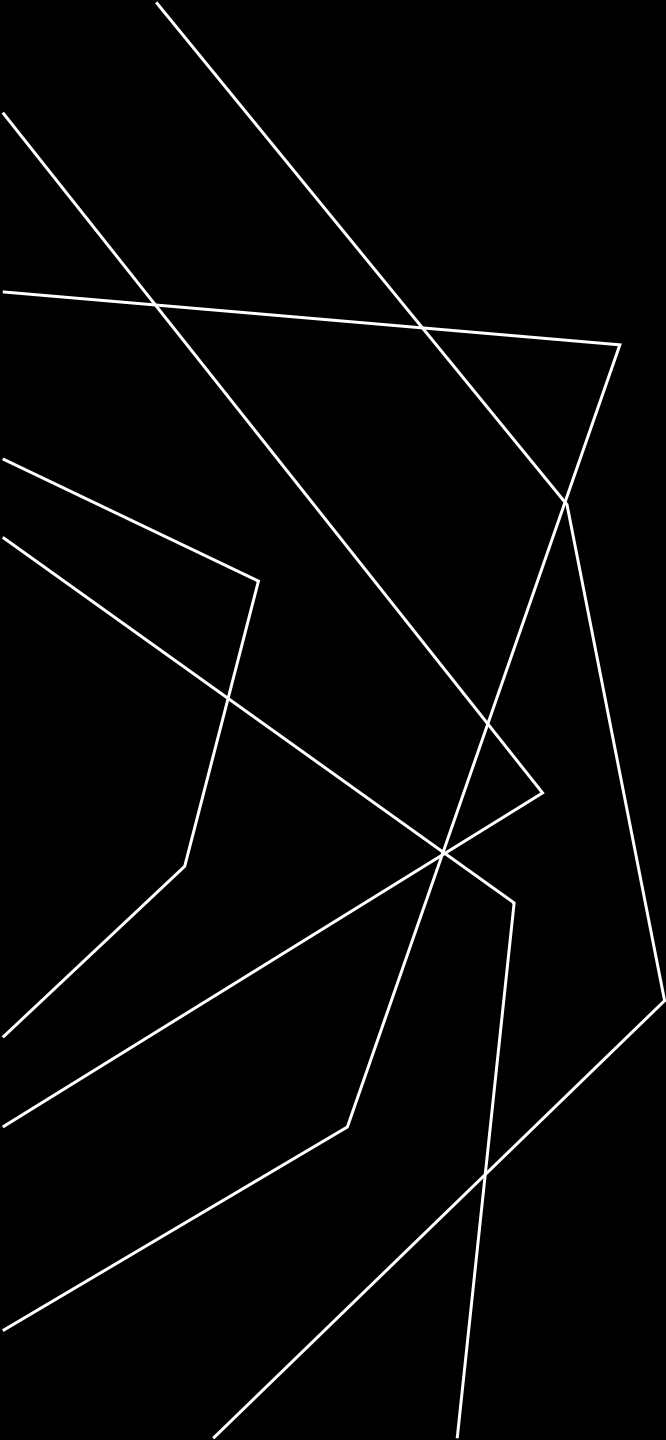
[Online](#)

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SUMMARY

Enacting SB 18 will force consumers across state lines or into the illicit market robbing Vermont of tax revenue or worse forcing consumers into an illicit market.



THANK YOU

V.J. Mayor

Northeast Wholesalers Association