

**S.18: Tobacco coupon prohibition language**

Sec. \_\_. 7 V.S.A. § 1014 is added to read:

§ 1014. SALE OF DISCOUNTED TOBACCO PRODUCTS PROHIBITED

(a) As used in this section, “price reduction instrument” means any coupon, voucher, rebate, card, paper, note, form, statement, ticket, image, or other issue, whether in paper, digital, or any other form, used for commercial purposes to receive an article, product, service, or accommodation without charge or at a discounted price.

(b) No person shall:

(1) sell or offer for sale a tobacco product or tobacco substitute to a consumer at a price lower than the price that was in effect at the time the seller purchased the item from the wholesale dealer;

(2) sell or offer for sale a tobacco product or tobacco substitute through any multipackage discount; or

(3) honor or accept a price reduction instrument in any transaction related to the sale of a tobacco product or tobacco substitute to a consumer.

(c) A person who violates subsection (b) of this section shall [penalty language].