

**S.18: Flavored cannabis and displays of ready-to-go spirits beverages**

\* \* \* Cannabis Statutes \* \* \*

Sec. A. 7 V.S.A. § 864 is amended to read:

§ 864. ADVERTISING

\* \* \*

(b) A cannabis establishment advertisement shall not contain any statement or illustration that:

\* \* \*

(7) ~~is designed to be or has the effect of being particularly appealing to persons under 21 years of age~~ would reasonably have the effect of being particularly appealing to minors.

\* \* \*

Sec. B. 7 V.S.A. § 866 is amended to read:

§ 866. YOUTH

\* \* \*

(c) The Board, in consultation with the Department of Health, shall adopt rules in accordance with section 881 of this title to:

(1) prohibit cannabis products ~~or the packaging of such products that are designed to make the product more appealing to persons under 21 years of age~~ would reasonably have the effect of being particularly appealing to minors;

(2) prohibit the packaging of cannabis and cannabis products that ~~is designed to make the product more appealing to persons under 21 years of age~~ would reasonably have the effect of being particularly appealing to minors;

(3) require that cannabis products sold by licensed retailers and integrated licensees are contained in child-resistant packaging; and

(4) require that cannabis and cannabis products sold by licensed retailers and integrated licensees are packaged with labels that clearly indicate that the contents of the package contain cannabis and should be kept away from persons under 21 years of age.

(d) In accordance with section 864 of this title, advertising by a cannabis establishment shall not depict a person under 21 years of age consuming cannabis or cannabis products or ~~be designed to be or have the effect of being particularly appealing to persons under 21 years of age~~ reasonably have the effect of being particularly appealing to minors. Cannabis establishments shall not advertise their products via any medium unless the licensee can show that not more than 15 percent of the audience is reasonably expected to be under 21 years of age.

Sec. C. 7 V.S.A. § 868 is amended to read:

#### § 868. PROHIBITED PRODUCTS

(a) The following are prohibited products and may not be cultivated, produced, or sold pursuant to a license issued under this chapter:

\* \* \*

(4) any cannabis, cannabis products, or packaging of such items that ~~are designed to make the product more appealing to persons under 21 years of age~~ would reasonably have the effect of being particularly appealing to minors.

\* \* \*

\* \* \* Ready-to-Drink Spirits Beverages \* \* \*

Sec. D. 7 V.S.A. § 61 is amended to read:

§ 61. RESTRICTIONS; EXCEPTIONS

\* \* \*

(c)(1) A holder of a second-class license may only display or store ready-to-drink spirits beverages, malt beverages, and vinous beverages that would reasonably have the effect of being particularly appealing to minors:

(A) behind a sales counter or in any other area of the establishment that is inaccessible to the public; or

(B) in a locked container.

(2) A holder of a second-class license shall not:

(A) display ready-to-drink spirits beverages, malt beverages, and vinous beverages in packaging that would reasonably have the effect of being particularly appealing to youth; or

(B) display in the establishment or on its premises any marketing signage or advertising for ready-to-drink spirits beverages, malt beverages, and vinous beverages that would reasonably have the effect of being particularly appealing to youth.