Vermont Players Seek Out Legal Sports Betting

Prepared for the House Committee on Government Operations and Military Affairs

Data analysis: September 8, 2022 – February 7, 2023
Analysis

- Vermont players attempts to access the legal market
- Breakdown of the states they are trying to access
- Cross-border play from VT to NY
Vermont Sportsbook Engagement Since NFL Kickoff

September 8, 2022 - February 7, 2023

- GeoComply identified approx. 139,000 attempts by Vermonters to access legal sportsbooks in other states
- These attempts came from over 16,800 unique player accounts
Where are Vermonters Looking to Bet?

- 66.39% of the attempts were accessing legal sportsbooks in New York
Vermont Players Cross the Border to Bet in New York

- Red lines show activity from the same player geolocated on both sides of the border
- The player first attempts to access a NY sportsbook from VT, then travels to NY and successfully logs in
- Since the start of NFL season GeoComply has processed 305 of these transactions
More about GeoComply
Proven, tested, and accredited globally

39 jurisdictional licenses
175+ global customers
28m+ worldwide transactions everyday

Backed by:

#1 Leader in device and location-based fraud detection in online gaming

400m+ Device installs worldwide
250+ Tech Engineers and Developers globally
>98% pass rate for geolocation check

> 10 Billion Transactions per year across Gaming, Media and Fintech

500+ Employees globally

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GeoComply’s Compliance Technology Can Support Regulated Sports Betting in Vermont

**Geolocation**
Technology to ensure compliance with federal and state laws that require players are located in legal online gaming jurisdictions.

Accurate geolocation is a critical step toward legal wagering in any state.

**ID Verification**
Comprehensive KYC-tech that confirms the age & identity of players.
Regulator-approved tool that is customizable to meet any state requirements for player account creation.

**Fraud Prevention**
Risk engine that protects players & operators from fraud.
Recent news underscores importance of real-time analysis that gives lawmakers and regulators confidence in industry integrity.