# Middle-Income Homeownership Development Program awards all funds in 2023

### 2022

Program created to support building & rehabilitating homes for middle- and lower-income buyers.



### March 2023

First set of awards made through \$14.2 million in ARPA funds for 92 homes.



### September 2023

Awards made through \$9 million from 2023 BAA to reach a total of 138 homes.

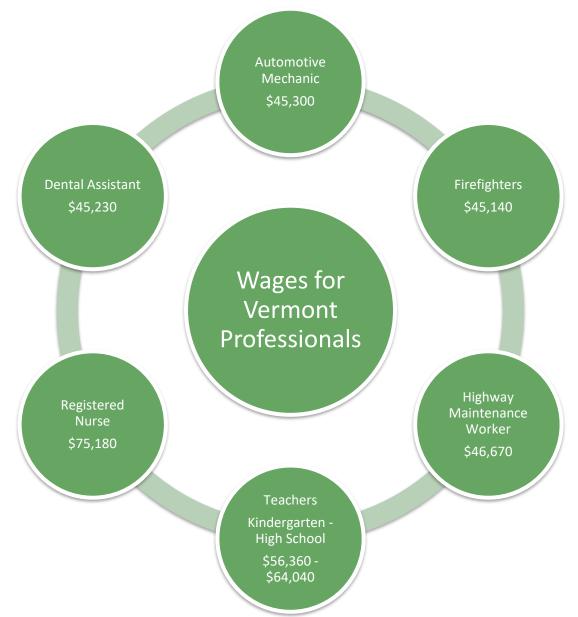




Homes completed in 2023 in Londonderry and Rutland.



### Middle-Income Households





# First year impacts are wide-reaching

\$24 million funding deployed

138 Homes Funded

**361** New Bedrooms

\$155,416 Average subsidy per home

**\$194,321** Average purchase price to buyers

68 (49%) Shared equity homes

20 communities impacted, with 18 partners



Lower photo: Homebuyer Elizabeth Poquette, her mother, Janet Brunet, and Elizabeth's son, Thatcher.

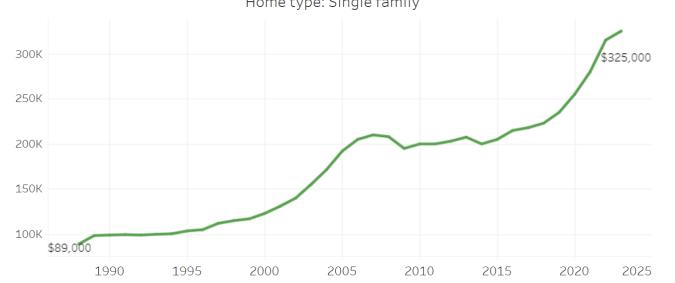




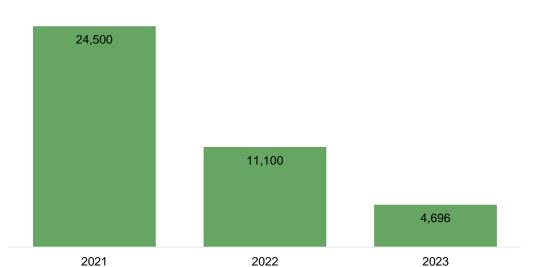


	January-June 2021	January-June 2022	January-June 2023
Vermont median primary home price	\$259,900	\$295,000	\$315,000
Average interest rate on 30-year mortgage, no points	3.11%	4.72%	6.44%
Monthly mortgage payment (includes mortgage, PMI, insurance, property taxes)	\$1,710	\$2,192	\$2,595
Income needed to afford	\$68,394	\$87,671	\$103,776
Estimated Vermont renters with enough income to purchase median priced home	24,500	11,100	4,696

Median home sale price Vermont Home type: Single family



Renters who could likely afford to buy median home

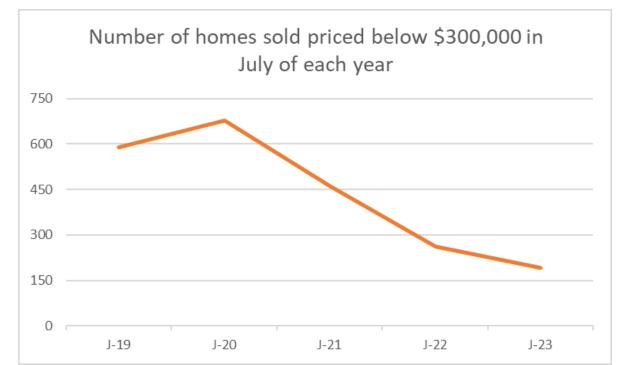


# Average number of days homes were listed in the MLS in July of each year 85 80 75 65 60 J-19 J-20 J-21 J-22 J-23

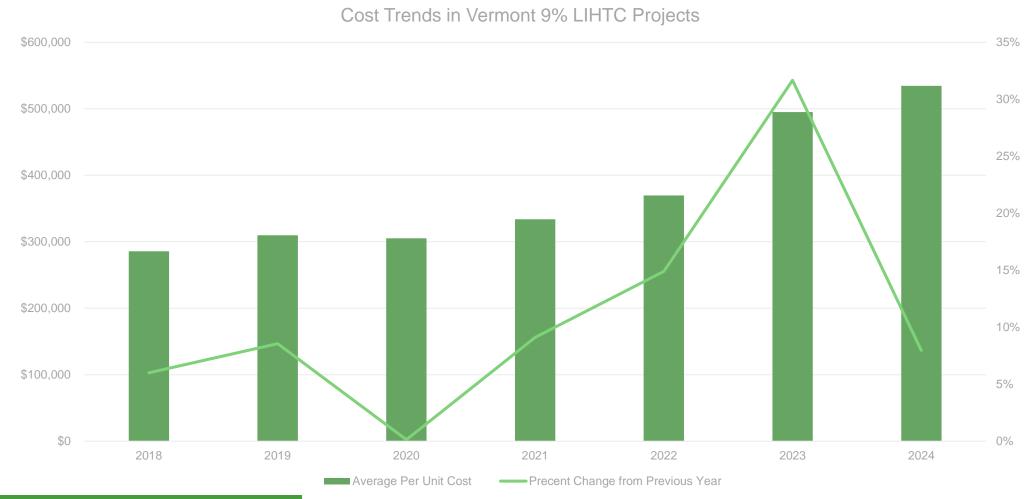
# According to MLS Realtor Data...

- Vermont is losing an estimated 300 singlefamily homes per year due to age/condition
- While permits overall are up, cost pressures make moderately priced, modest homes impractical for builders to construct



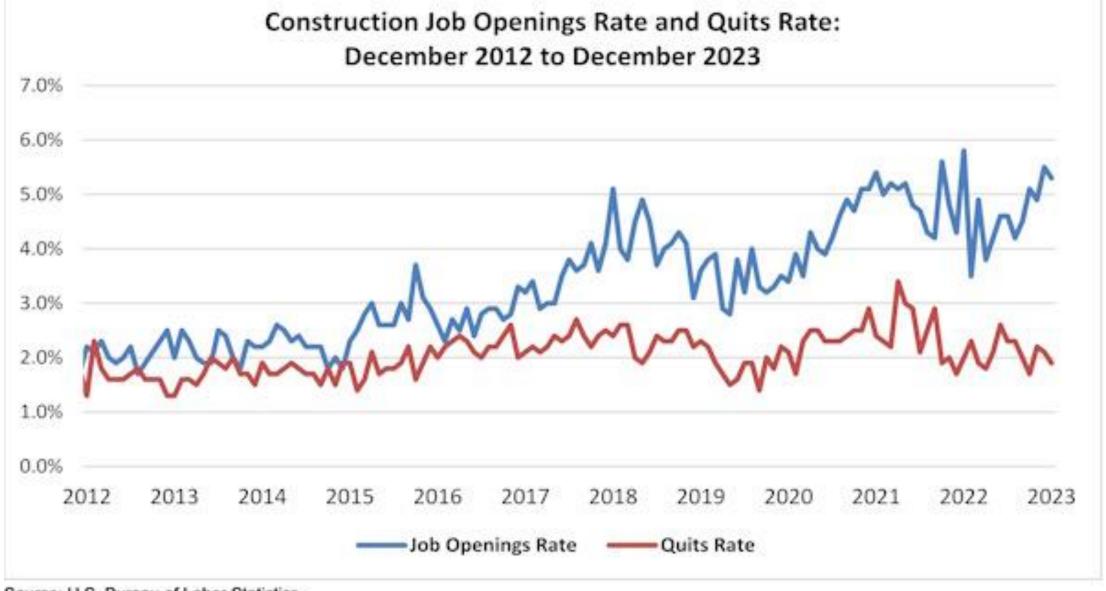


# Cost continues to be key challenge: 9% Applications + Homeownership



Middle-Income Homeownership Cost Experience: \$323 per square foot



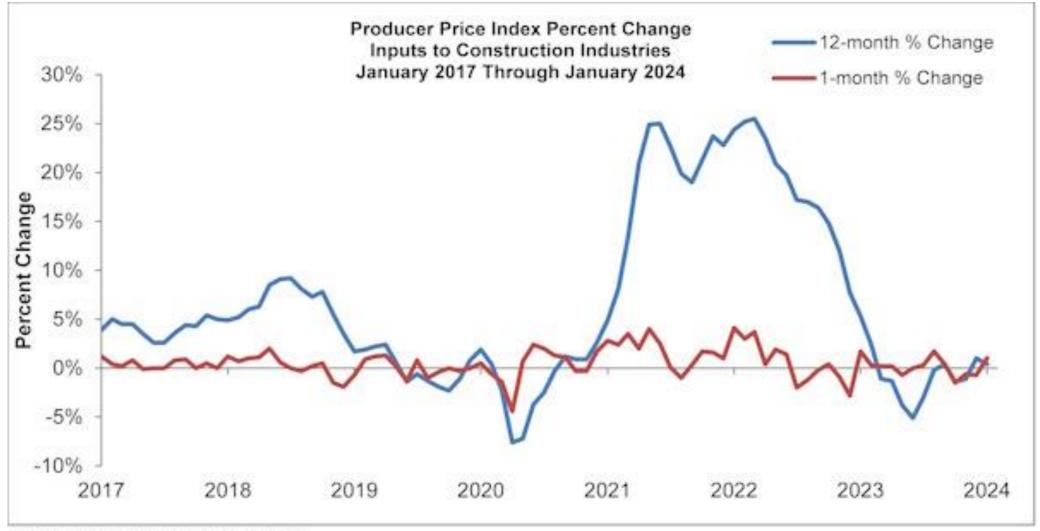






# Construction materials & labor costs top consumer inflation Year-over-year change in producer price index (PPI) for nonresidential inputs, average hourly earnings (AHE) for production

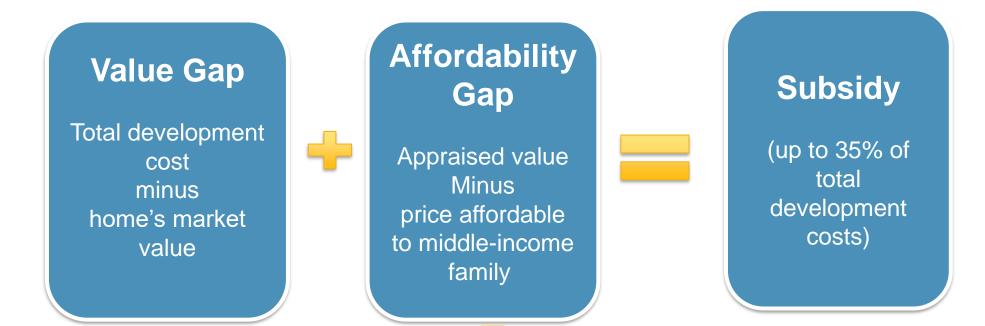
Year-over-year change in producer price index (PPI) for nonresidential inputs, average hourly earnings (AHE) for production employees in construction, and consumer price index (CPI), January 2017 - January 2024







# Program fills gaps that hamper creating homes affordable for middle income buyers



# Why do these gaps exist?

Homes cost more to build than they will appraise for Homes cost more to build than middle income buyers can afford



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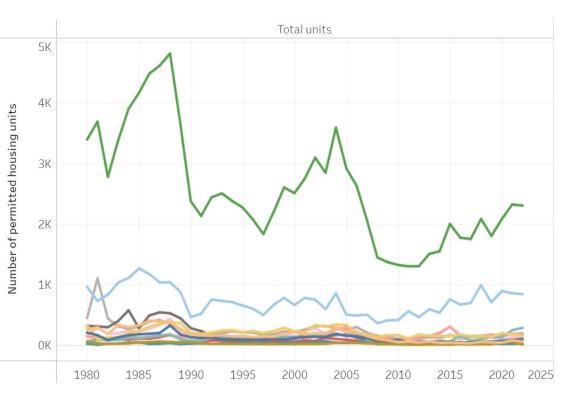
Lower photo: Homebuyer Elizabeth Poquette, her mother, Janet Brunet, and Elizabeth's son, Thatcher.







# Homes underway in 20 Vermont communities





First home completed in Bennington

Rutland

The Corlew family's new

home in Londonderry



Continued construction price inflation led to

larger Value Gap

**Average Cost** Per Square Foot: \$323

construction projects exceed \$400 per sq ft

Affordability Gap: 40% of funding

**Vermont Housing Finance Agency** 

Median Square Footage of Home: 1300 sq ft.

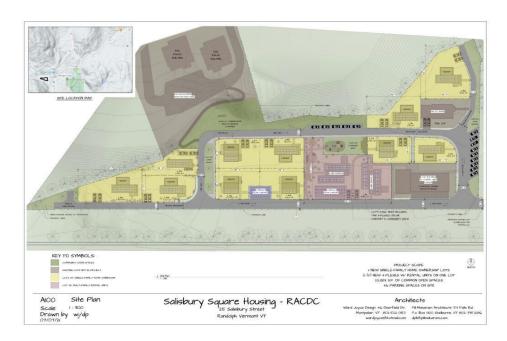




Value Gap: 60% of funding

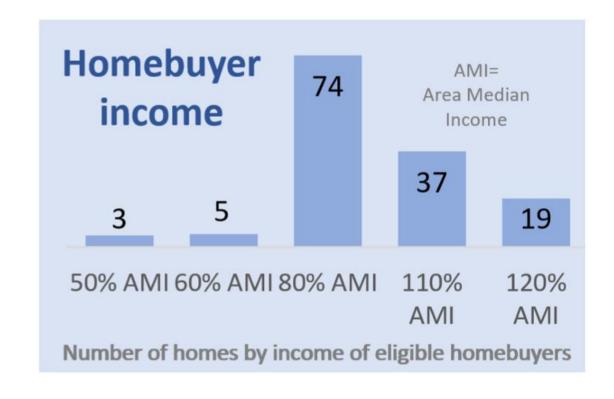
Based on current awarded project assumptions, final numbers subject to change





# Program builds homes primarily for middle income homebuyers in 2023

- Program provides longterm affordability and/or retained subsidy for future pipeline of modest homes
- 49% of all homes funded in 2023 are shared-equity homes
- Subsidy retained for all homes developed through limits on future sales prices



• Most homes awarded funds in 2023 (86%) will be for homebuyers at or below 110% of the area median income.



# Pilot to longer-term program changes needed



General language clean up to eliminate duplicative priority language + change program name



Update subsidy model, to allow for recapture and redeployment in some cases

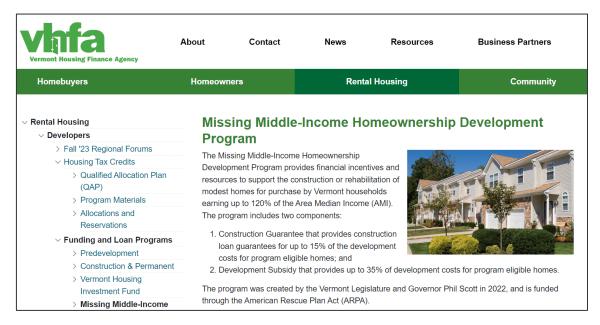


Create limited flexibility to adjust post-award project subsidy level when market conditions impact project financial viability



### More information

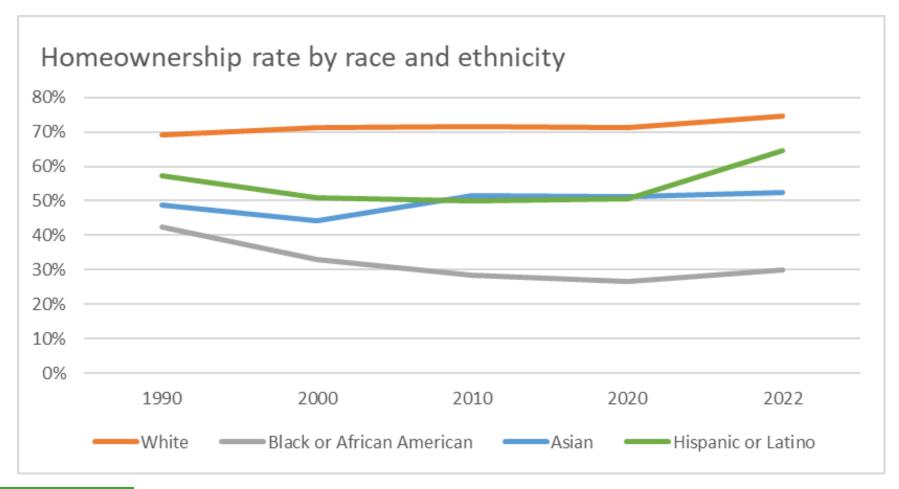
- Program
   Guidelines
- Webinar Recording
- Lists of projects awarded in 2023



https://vhfa.org/rentalhousing/developers/missing-middle-homeownership-program



# Large disparities remain





# First Generation Homebuyer Grant Program outcomes

- √ 64 grant applications
- √ 59 grants funded
- √ \$14,991 average grant awarded
- ✓ \$70,647 median income of households
- √ \$225,000 median purchase price







