

VERMONT STATEWIDE SURVEY

A SURVEY OF VOTERS

March 2021

METHODOLOGY

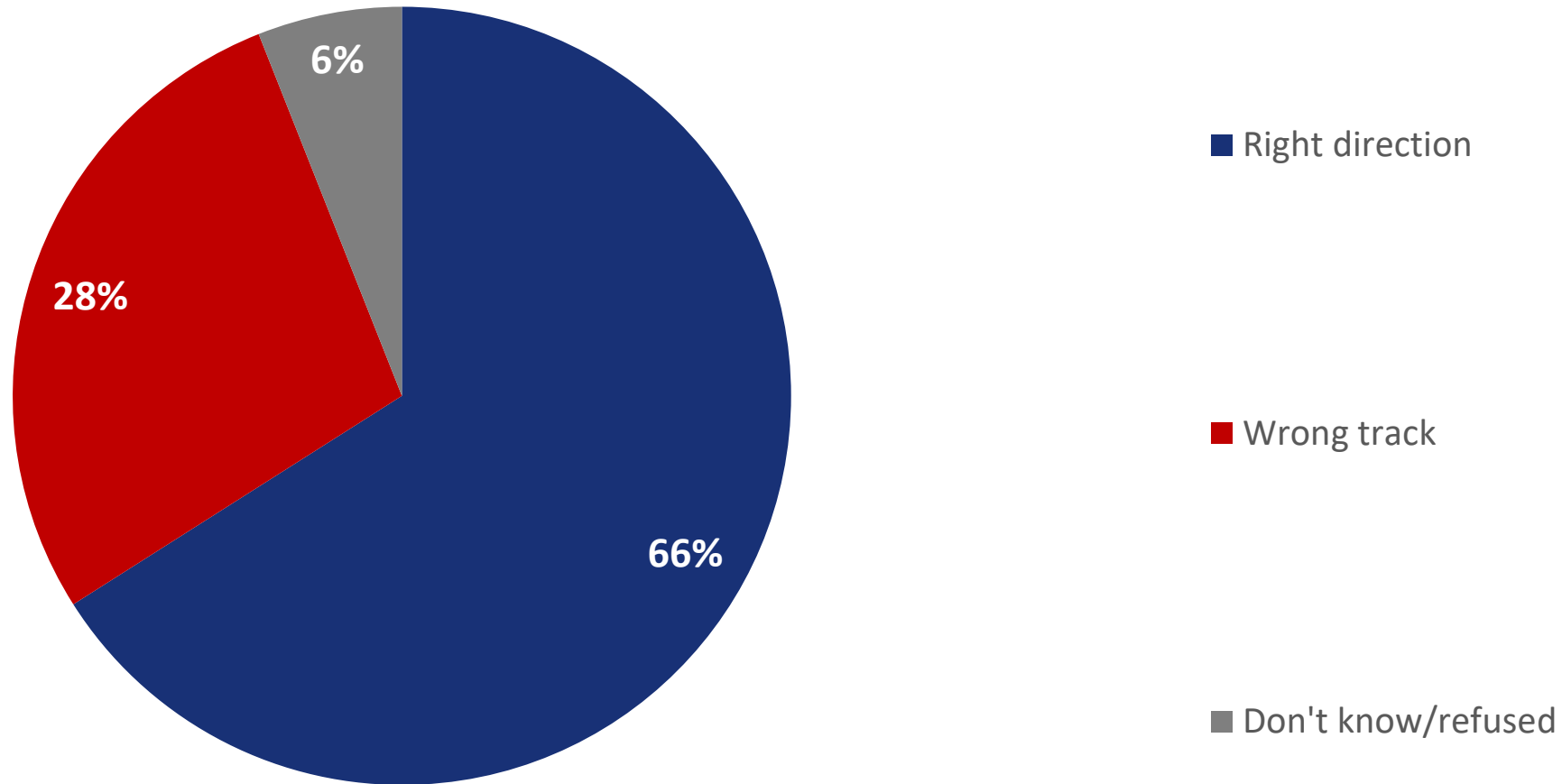
- 400 interviews among voters were conducted from March 11-14, 2021.
- Interviews were conducted over the phone (both landline and cell phones).
- Results were weighted to ensure proportional response.
- The comparative margin of error for results is $\pm 4.9\%$ at the 95% confidence level. This number is higher for subgroups.

BREAKOUT DEFINITIONS

Category	Definition	N
TOTAL	All respondents	400
Men	Respondents who identify as men	192
Women	Respondents who identify as women	208
South	Respondents who live in Windham, Windsor, or Bennington county	92
Middle	Respondents who live in Washington, Addison, Rutland, or Orange county	116
North/NEK	Respondents who live in Lamoille, Franklin, Grand Isle, Orleans, Caledonia, or Essex county	88
Chittenden	Respondents who live in Chittenden county	104
Under 45	Respondents under the age of 45	156
45-64	Respondent's age 45 to 64	133
65+	Respondent's age 65 and older	112
Non-college	Respondents without a Bachelor's degree	196
College	Respondents with at least a Bachelor's degree	200
Republican	Respondents who identify as Strong Republican, Not-so Strong Republican, or Independent – lean Republican	99
Independent	Respondents who identify as Independent and do not lean towards a party	89
Democrat	Respondents who identify as Strong Democrat, Not-so Strong Democrat, or Independent – lean Democrat	138
Progressive	Respondents who identify as Strong Progressive, Not-so Strong Progressive, or Independent – lean Progressive	43

LANDSCAPE

DIRECTION OF VERMONT

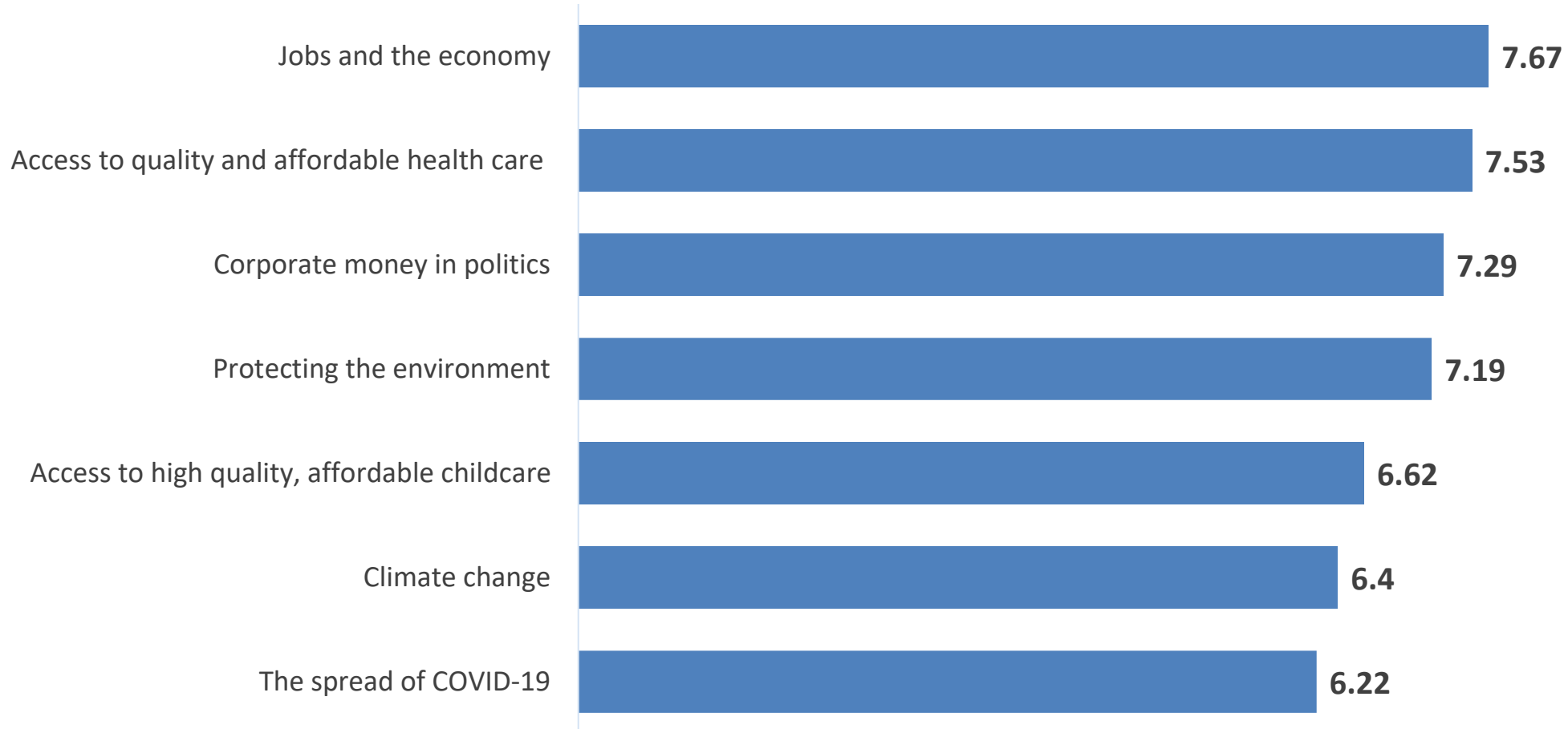


BREAKOUT: DIRECTION OF VERMONT

- Two-thirds of Vermont voters think the state is headed in the right direction while just over a quarter think things have gotten off on the wrong track.
- Women, voters in the south and middle part of the state, older voters, voters with a college degree, Democrats, and Progressives are most likely to say the state is headed in the right direction.
- Republicans, voters in the North/NEK, and younger voters are most likely to say the state is headed in the wrong direction.

	Right direction	Wrong track
TOTAL	66%	28%
Men	62%	30%
Women	70%	26%
South	72%	23%
Middle	73%	21%
North/NEK	55%	39%
Chittenden	64%	31%
Under 45	61%	35%
45-64	65%	27%
65+	75%	20%
Non-college	58%	36%
College	75%	20%
Republican	33%	64%
Independent	63%	26%
Democrat	88%	7%
Progressive	88%	8%

ISSUES



Ranked on a 0 to 10 scale.

BREAKOUT: ISSUES

	Jobs and the economy	Access to health care	Corporate money in politics	Protecting the environment	Access to childcare	Climate change	Spread of COVID-19
TOTAL	59%	61%	58%	55%	46%	52%	44%
Men	60%	62%	61%	55%	47%	53%	44%
Women	59%	60%	55%	55%	45%	52%	44%
South	62%	60%	59%	54%	48%	54%	51%
Middle	59%	66%	53%	58%	49%	55%	46%
North/NEK	62%	54%	65%	46%	45%	44%	37%
Chittenden	55%	63%	56%	60%	42%	54%	39%
Under 45	60%	62%	59%	53%	47%	53%	39%
45-64	61%	63%	58%	57%	44%	51%	49%
65+	57%	57%	56%	56%	47%	52%	43%
Non-college	62%	56%	59%	47%	44%	41%	43%
College	57%	67%	56%	64%	49%	64%	43%
Republican	60%	48%	57%	26%	31%	13%	25%
Independent	64%	57%	61%	58%	43%	50%	38%
Democrat	58%	70%	53%	68%	55%	76%	58%
Progressive	52%	80%	73%	84%	67%	90%	61%

Q2-8. Now I'm going to read you a list of issues that are in the news. Please rate each one on a scale of 0 to 10 how concerned you personally are about each issue. Use a 10 if it is something you are extremely concerned about or a 0 if it is something you are not concerned about at all. You can use any number between 0 and 10.

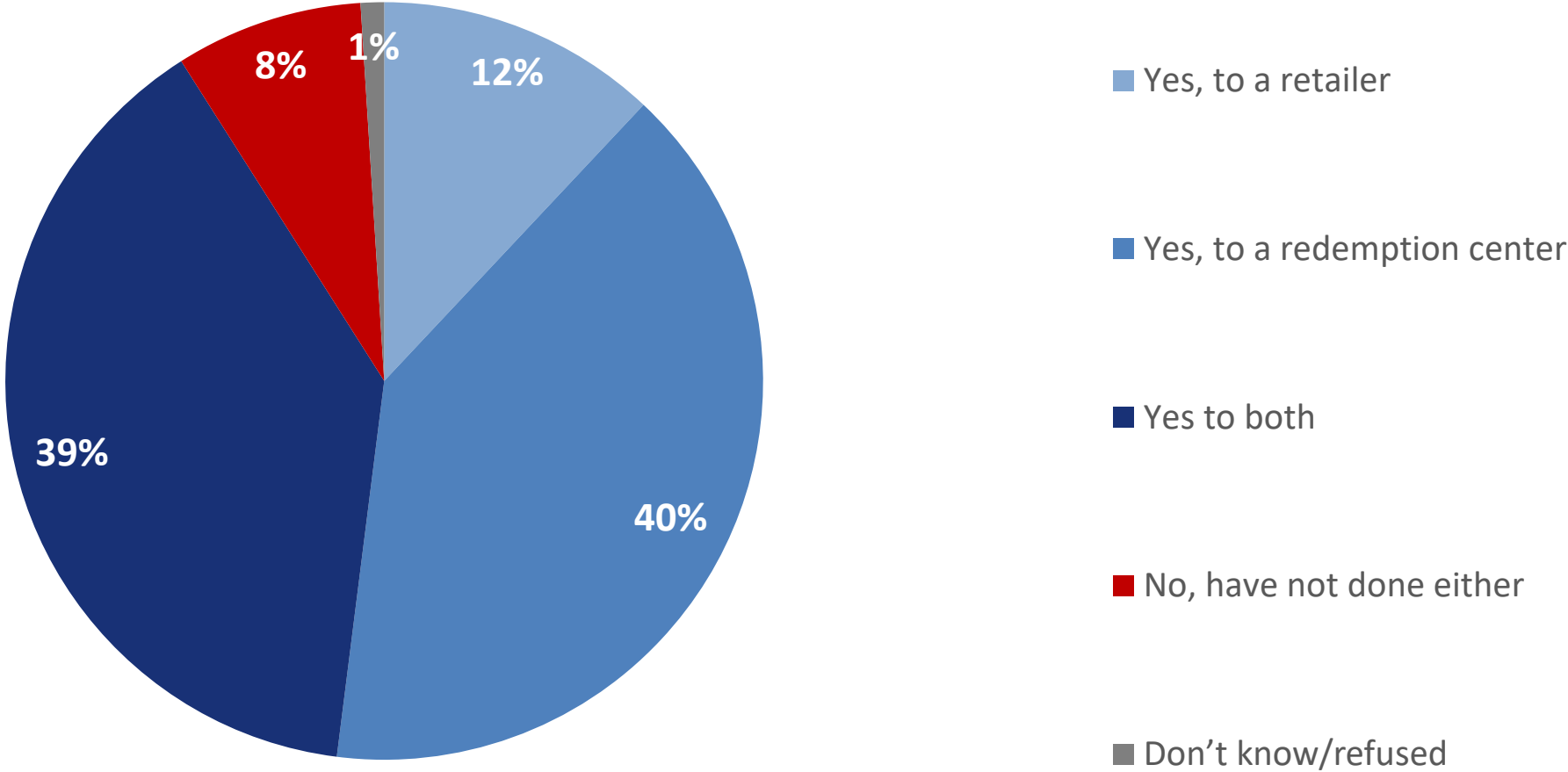
% Very concerned (8-10)

Vermont voters are most concerned about jobs and the economy, access to quality affordable health care, and corporate money in politics. A majority are also very concerned about protecting the environment and climate change.

- Over two in five voters are very concerned about access to childcare and the spread of COVID-19.
- Access to quality health care is less of a concern among voters in the North/NEK, older voters, non-college voters, and Republicans while corporate money in politics is a top concern among men, voters in the North/NEK, Independents, and Progressives.
- Over three in five college voters, Democrats, Progressives, and voters in Chittenden are very concerned about the environment while just a quarter of Republicans are.
- A majority of voters in the southern part of the state are very concerned about the spread of the coronavirus.

RECYCLING LANDSCAPE

RETURNED BOTTLES

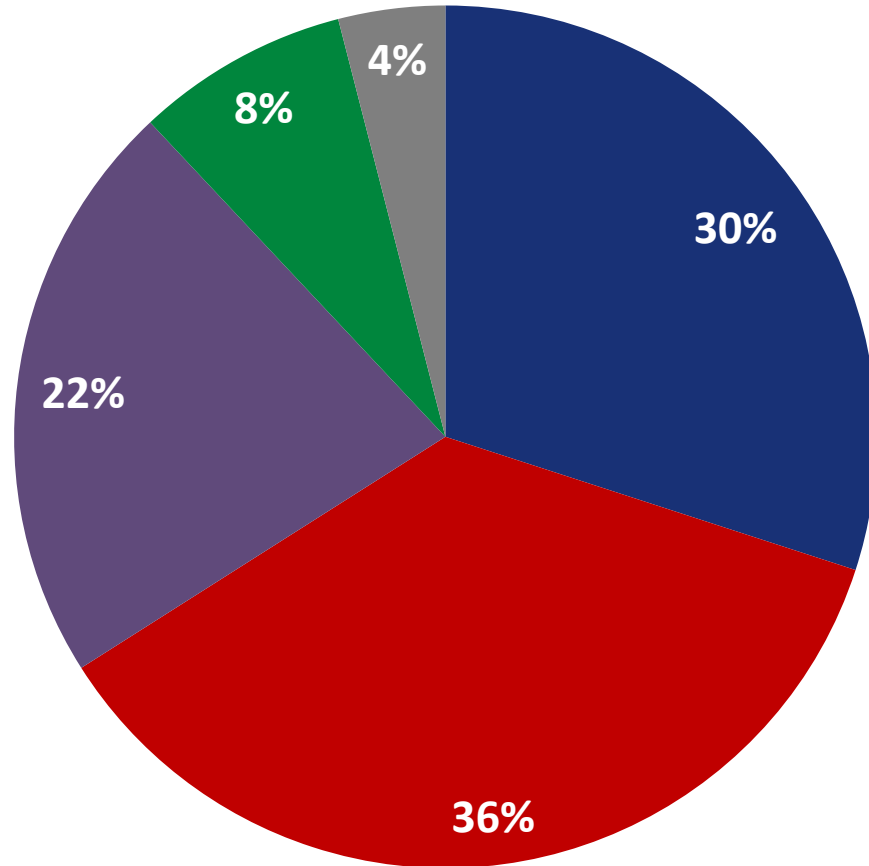


BREAKOUT: RETURNED BOTTLES

- Just 8% of Vermont voters have never returned beverage containers to a retailer or redemption centers.
- Voters are most likely to take their bottles back to redemption centers as just 12% have only returned them to a retailer.
- Men, voters in the North/NEK, voters under 45, non-college voters, and Republicans are most likely to have returned bottles only to a redemption center.

	Yes, to a retailer	Yes, to a redemption center	Yes, to both	No, have not done either
TOTAL	12%	40%	39%	8%
Men	10%	44%	36%	10%
Women	14%	37%	41%	7%
South	13%	41%	34%	11%
Middle	14%	39%	37%	10%
North/NEK	7%	46%	40%	6%
Chittenden	14%	38%	43%	5%
Under 45	10%	45%	39%	5%
45-64	13%	39%	37%	10%
65+	14%	36%	40%	9%
Non-college	10%	48%	35%	6%
College	15%	33%	42%	10%
Republican	7%	47%	38%	8%
Independent	18%	34%	41%	6%
Democrat	13%	38%	38%	9%
Progressive	17%	39%	43%	2%

SPEND MONEY FROM REDEMPTION



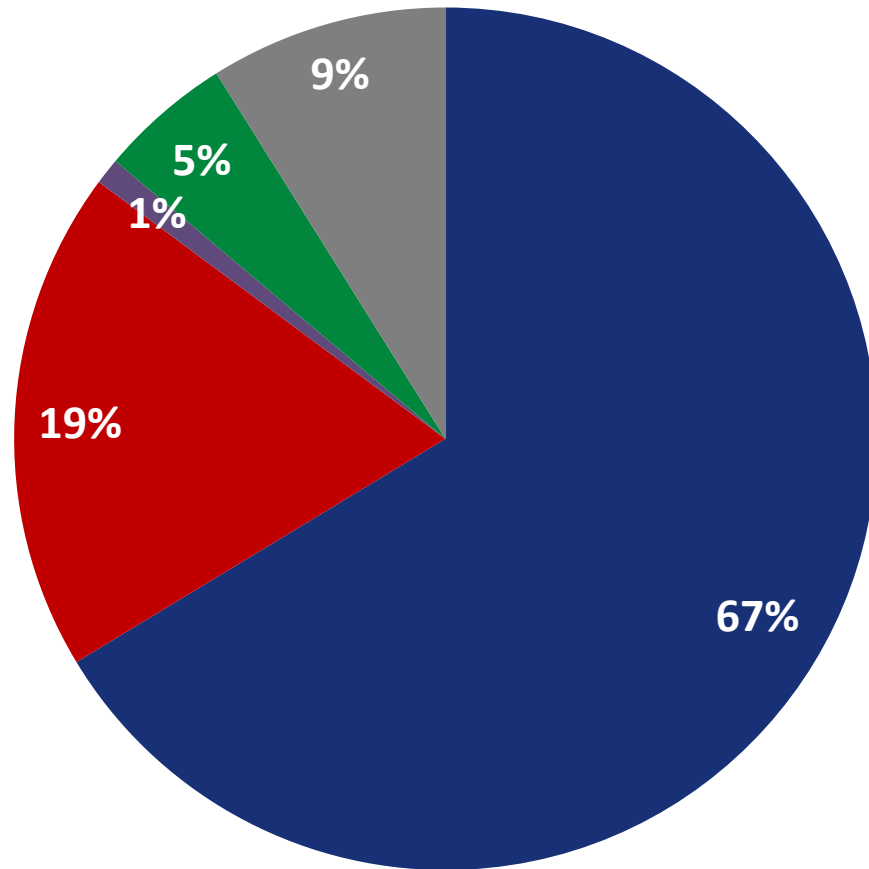
- Spend at the store I am in
- Spend in other places
- A mix of the two
- I only take bottles to redemption centers
- Don't know/refused

BREAKOUT: SPEND MONEY FROM REDEMPTION

	Spend at the store I am in	Spend in other places	A mix of the two	Only take bottles to redemption centers
TOTAL	30%	36%	22%	8%
Men	33%	32%	22%	8%
Women	27%	39%	22%	9%
South	23%	44%	21%	6%
Middle	32%	31%	26%	10%
North/NEK	29%	35%	20%	8%
Chittenden	34%	35%	20%	8%
Under 45	29%	35%	24%	9%
45-64	28%	40%	17%	9%
65+	34%	32%	25%	7%
Non-college	24%	41%	19%	10%
College	36%	30%	24%	7%
Republican	28%	40%	23%	5%
Independent	33%	35%	16%	10%
Democrat	31%	39%	22%	5%
Progressive	30%	20%	26%	18%

A majority of voters who return bottles spend the money at the store they are in at least part of the time while just 36% only spend it in other places.

GLASS CONTAINERS PREFERENCE



- They should be recycled as many times as possible into new bottles
- They should be crushed and used as construction material
- They should not be recycled and instead put into landfills
- Other
- Don't know/refused

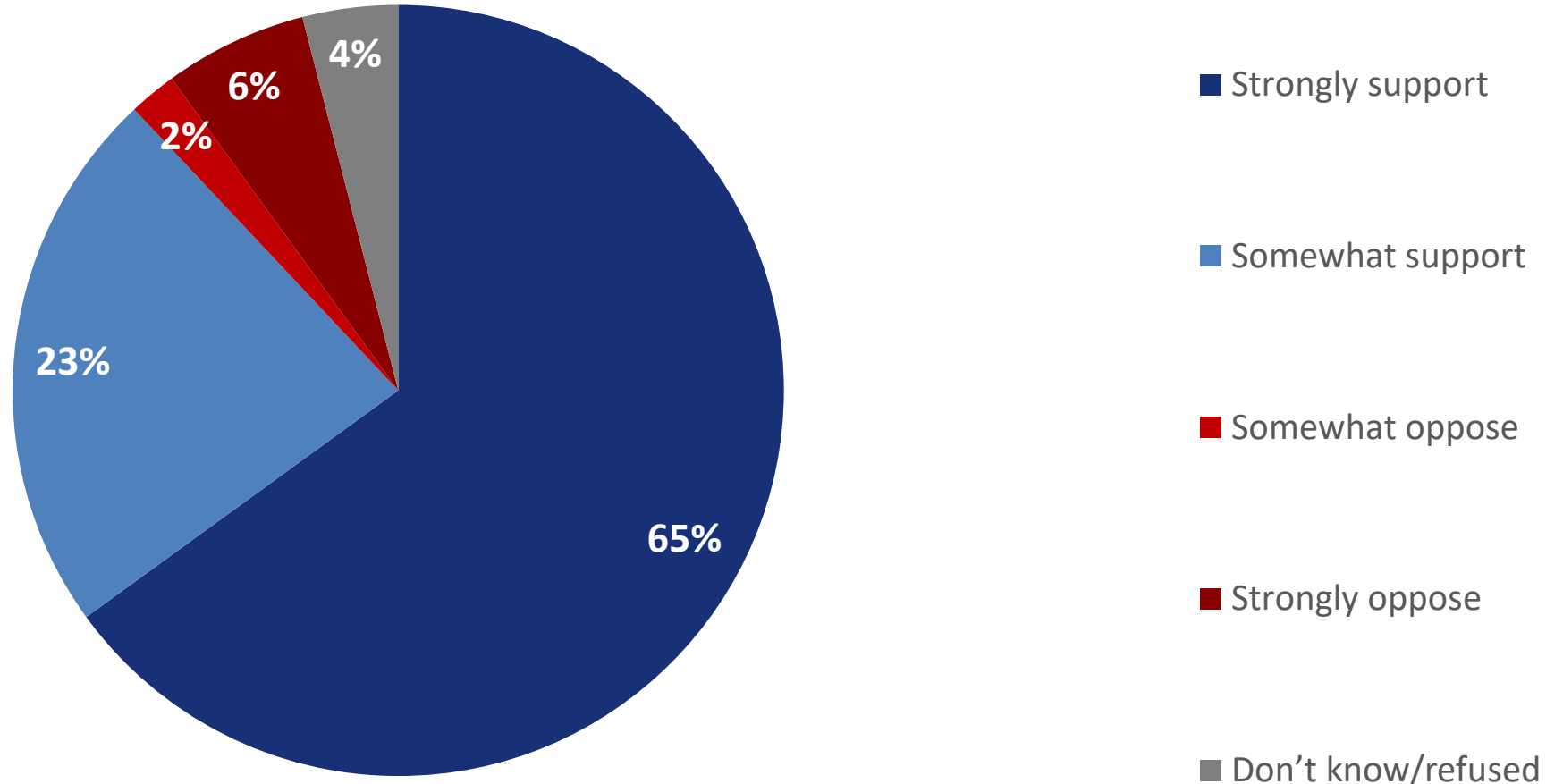
BREAKOUT: GLASS CONTAINERS PREFERENCE

- Two-thirds of Vermont voters think glass containers should be recycled as many times as possible while just 19% think they should be used for one-time purposes. Just 1% of Vermont voters think they should be put into landfills instead.
- Preference for glass containers being recycled as many times as possible is consistent across demographic groups.
- Voters in the middle part of the state, older voters, and Republicans are most likely to say they should be crushed and used as construction material.

	Should be recycled as many times as possible	Should be crushed and used as construction material	Should not be recycled and instead put into landfills	Other	Don't know/refused
TOTAL	67%	19%	1%	5%	9%
Men	67%	19%	1%	5%	9%
Women	67%	19%	1%	4%	8%
South	69%	14%	2%	5%	11%
Middle	68%	23%	0%	2%	7%
North/NEK	63%	19%	1%	7%	10%
Chittenden	69%	19%	0%	5%	7%
Under 45	68%	16%	2%	7%	8%
45-64	70%	17%	0%	4%	8%
65+	62%	25%	0%	2%	10%
Non-college	67%	21%	1%	4%	7%
College	67%	18%	0%	5%	10%
Republican	65%	25%	0%	7%	3%
Independent	67%	22%	0%	2%	9%
Democrat	70%	16%	0%	3%	10%
Progressive	65%	15%	0%	4%	16%

BOTTLE BILL

BOTTLE BILL SUPPORT

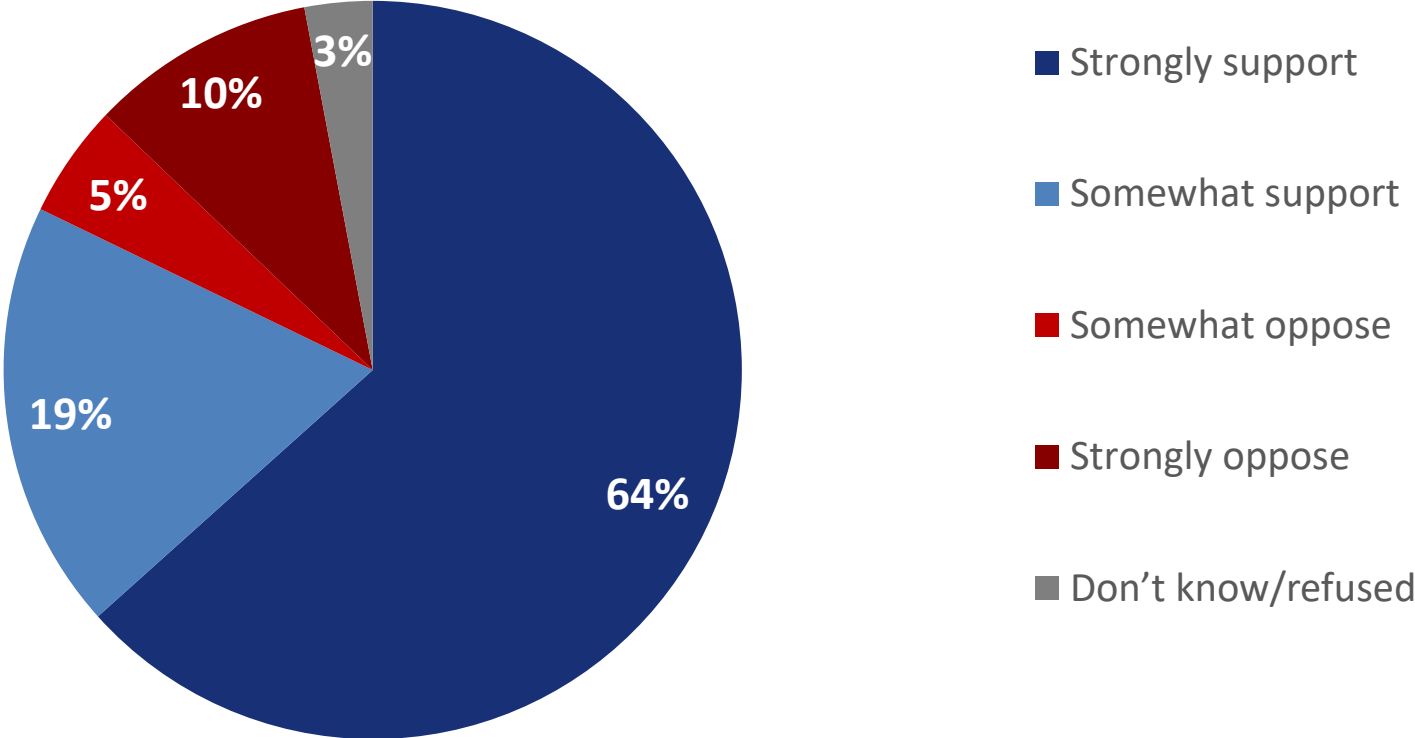


BREAKOUT: BOTTLE BILL SUPPORT

	Strongly support	Somewhat support	Total oppose	Don't know/refused
TOTAL	65%	23%	8%	4%
Men	67%	22%	7%	4%
Women	63%	24%	9%	4%
South	59%	25%	11%	5%
Middle	69%	21%	7%	3%
North/NEK	64%	25%	8%	4%
Chittenden	66%	22%	8%	4%
Under 45	53%	29%	11%	6%
45-64	72%	19%	5%	4%
65+	72%	18%	9%	1%
Non-college	66%	20%	10%	4%
College	64%	26%	6%	4%
Republican	50%	33%	15%	2%
Independent	71%	16%	10%	3%
Democrat	72%	22%	2%	4%
Progressive	69%	24%	2%	5%

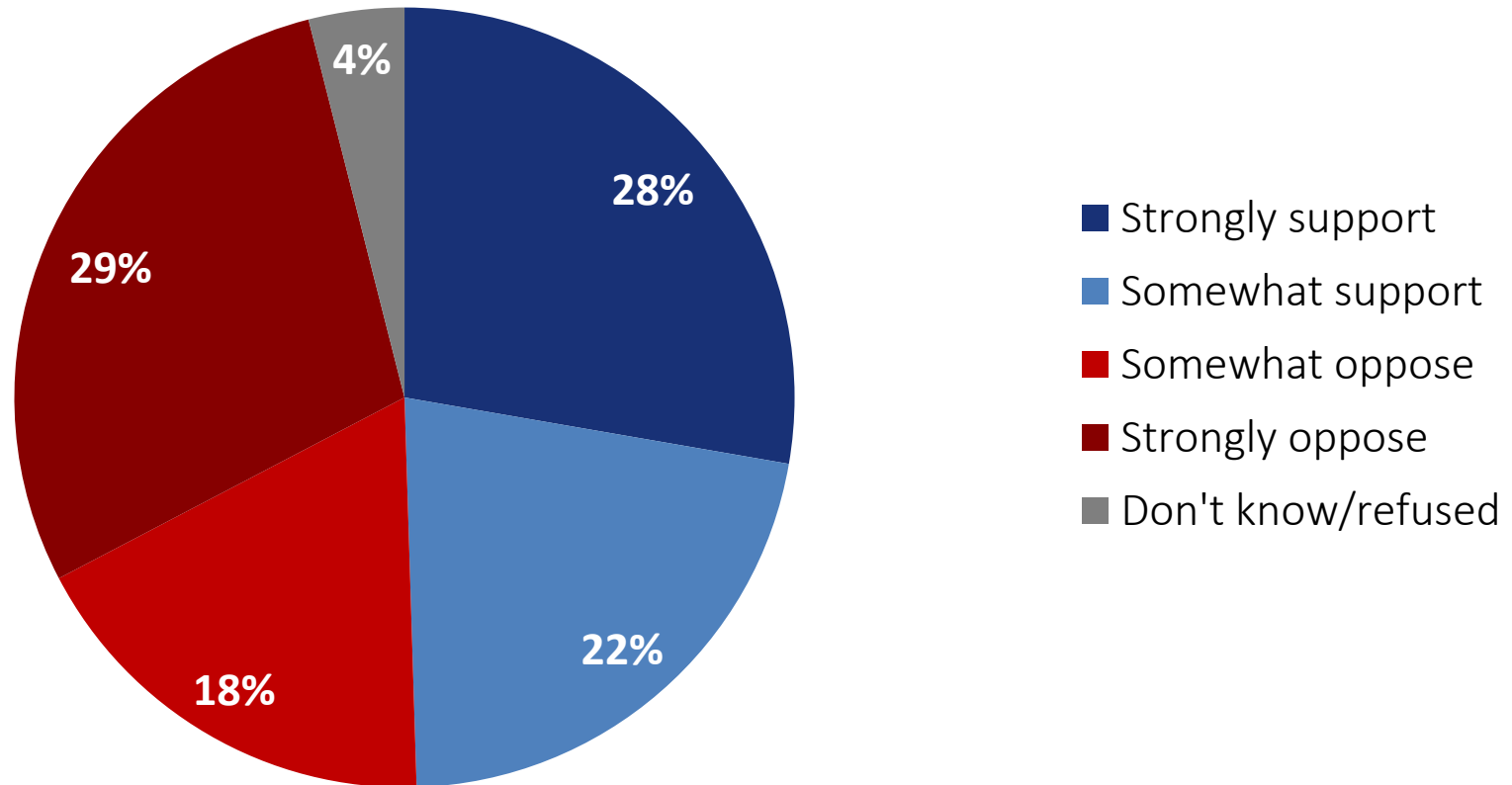
- Support for the Bottle Bill is nearly universal among Vermont with nearly two-thirds strongly supporting it.
- Just 8% of Vermont voters oppose the law.
- Support is strongest among men, voters in the middle part of the state, voters over 45, Independents, and Democrats.

UPDATING BOTTLE BILL: EXPAND TYPES OF CONTAINERS



Q10. And would you support or oppose expanding the Bottle Bill deposit program to include more types of recyclable containers such as sports drinks, water bottles, and wine bottles? [IF CHOICE] And would you say you strongly or somewhat support/oppose?
Q11. And would you support or oppose updating the deposit from 5 cents per container to 10 cents? [IF CHOICE] And would you say you strongly or somewhat support/oppose?

UPDATING BOTTLE BILL: INCREASE DEPOSIT TO 10 CENTS



BREAKOUT: UPDATING BOTTLE BILL

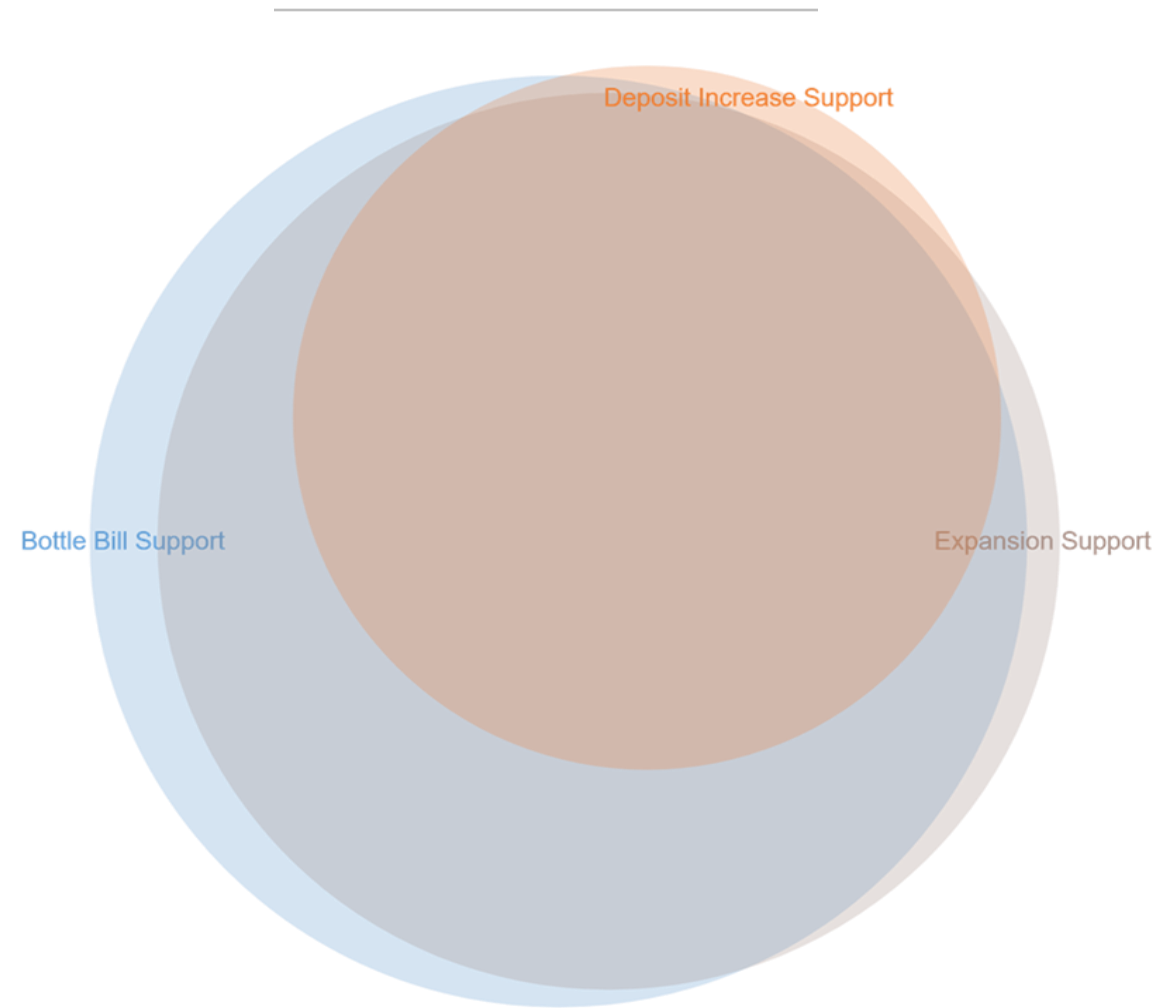
- Four in five Vermont voters support expanding the deposit program to include more types of recyclable containers and a majority support updating the deposit to 10 cents.
- Support for expanding the accepted containers is strongest among voters in the middle part of the state, voters age 45-64, Democrats, and Progressives.
- Just 15% of voters oppose expanding the containers but over a quarter of Republicans oppose it.
- While a majority of voters support updating the deposit, just 28% strongly support it.
- Men, voters in the middle part of the state, voters 45 and older, college voters, Democrats, and Progressives are most likely to support updating the deposit while seven in ten Republicans oppose it.

	Expanding containers			Updating deposit		
	Strongly support	Somewhat support	Total oppose	Strongly support	Somewhat support	Total oppose
TOTAL	64%	19%	15%	28%	22%	46%
Men	61%	19%	16%	26%	25%	42%
Women	66%	18%	14%	29%	19%	50%
South	62%	22%	14%	28%	14%	51%
Middle	71%	17%	8%	29%	36%	33%
North/NEK	59%	18%	19%	26%	16%	55%
Chittenden	60%	18%	21%	28%	20%	49%
Under 45	54%	23%	20%	25%	20%	50%
45-64	73%	17%	9%	29%	22%	45%
65+	65%	15%	16%	30%	25%	43%
Non-college	64%	19%	14%	28%	18%	51%
College	63%	19%	15%	27%	26%	42%
Republican	49%	23%	27%	15%	14%	70%
Independent	63%	15%	17%	26%	17%	51%
Democrat	72%	18%	8%	36%	27%	34%
Progressive	70%	24%	4%	35%	37%	20%

Q10. And would you support or oppose expanding the Bottle Bill deposit program to include more types of recyclable containers such as sports drinks, water bottles, and wine bottles? [IF CHOICE] And would you say you strongly or somewhat support/oppose?

Q11. And would you support or oppose updating the deposit from 5 cents per container to 10 cents? [IF CHOICE] And would you say you strongly or somewhat support/oppose?

BOTTLE BILL SUPPORT VS EXPANSION VS DEPOSIT

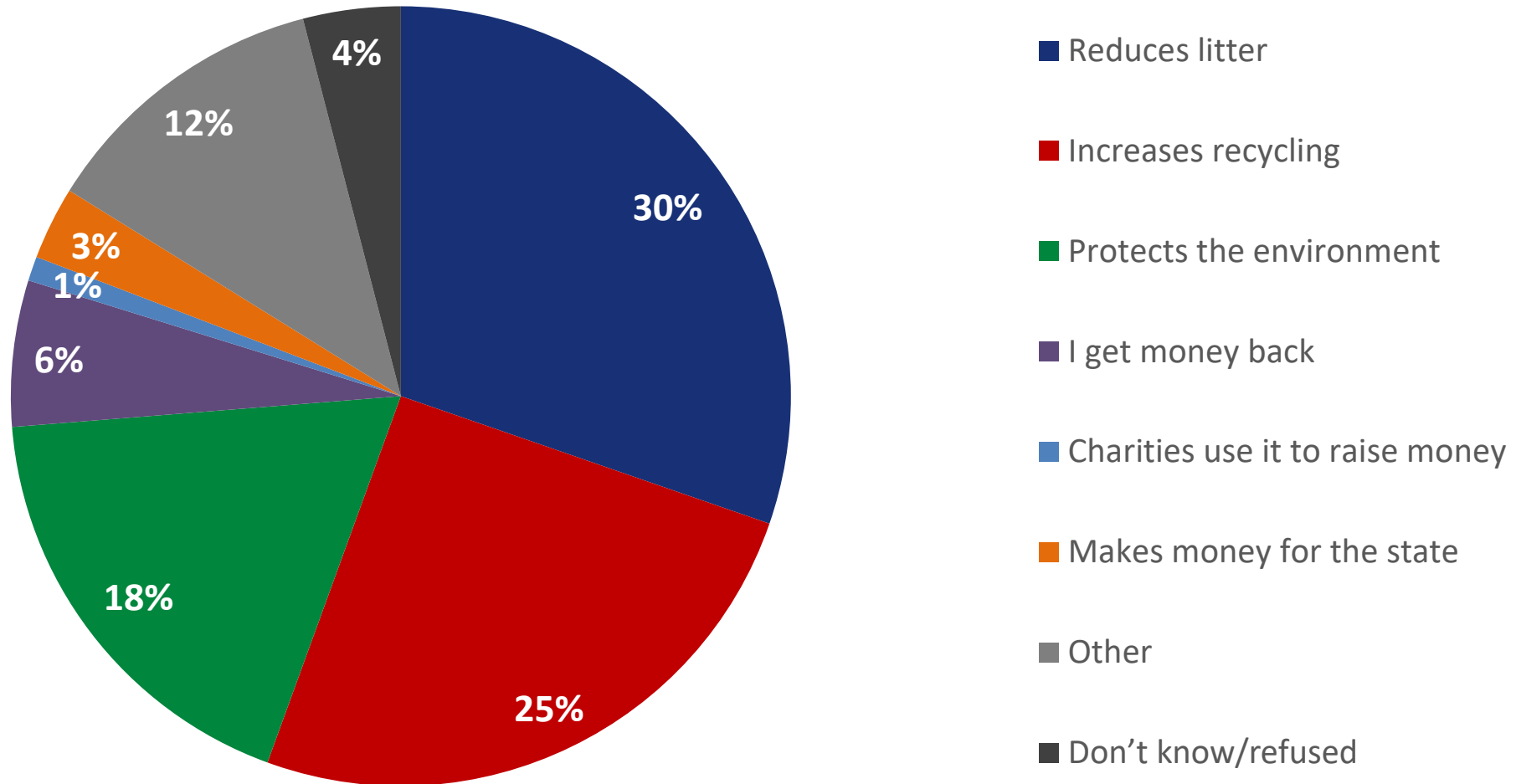


Q9. As you may know, under Vermont’s Beverage Container Redemption Law, also known as the “Bottle Bill,” retailers collect a 5 cent per bottle deposit when a customer purchases certain types of beverages, and then that deposit is refunded to the consumer when they return the containers to a retailer or redemption center. Based on what you know about this law, would you say you support or oppose the Vermont Bottle Bill?

Q10. And would you support or oppose expanding the Bottle Bill deposit program to include more types of recyclable containers such as sports drinks, water bottles, and wine bottles?

Q11. And would you support or oppose updating the deposit from 5 cents per container to 10 cents?

SUPPORT BOTTLE BILL REASON



BREAKOUT: SUPPORT BOTTLE BILL REASON

- Reducing litter and increasing recycling are the top two reasons voters support the bottle bill followed by protecting the environment.
- Voters in the south, voters age 45-64 are most likely to say increasing recycle is the biggest reason they support the bill.
- Voters in the North/NEK, voters 65 and older, college voters, and Progressives are most likely to say protecting the environment.
- Less than one in ten say getting money back, charities using it to raise money, or that it makes money for the state is the biggest reason they support the bill.

	Reduces litter	Increases recycling	Protects the environment	I get money back	Charities use it to raise money	Makes money for the state	Other
TOTAL	30%	25%	18%	6%	1%	3%	12%
Men	31%	26%	17%	3%	2%	4%	11%
Women	29%	24%	19%	8%	1%	2%	13%
South	23%	33%	17%	1%	3%	5%	14%
Middle	33%	21%	16%	9%	2%	2%	13%
North/NEK	34%	21%	24%	3%	1%	2%	9%
Chittenden	30%	27%	16%	9%	0%	5%	12%
Under 45	28%	26%	15%	8%	1%	2%	11%
45-64	29%	34%	14%	4%	3%	4%	12%
65+	34%	14%	26%	5%	1%	3%	13%
Non-college	31%	23%	15%	9%	2%	4%	13%
College	29%	28%	21%	3%	1%	2%	11%
Republican	34%	26%	15%	8%	0%	0%	14%
Independent	32%	21%	18%	11%	2%	7%	5%
Democrat	31%	28%	18%	2%	2%	1%	15%
Progressive	18%	27%	23%	8%	0%	5%	16%



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