## ADVOCACY Thoughts on Vermont's **Property Tax System**

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### **Brief Acknowledgment of Limitations**

- The Lake Champlain Chamber is not an expert on education policy
- Have a long history of advocacy on economic development, tax, and workforce policy
- Greatly concerned about our members ability to operate due to affordability
- We're big picture.











Introduction to the Lake Champlain Chamber

**<u>1. Seeking economic opportunity for all.</u>** 

2. Celebrating business ownership and entrepreneurship.

3. Promoting a robust, diversified visitor economy.

**<u>4. Cultivating community leadership.</u>** 

5. Nurturing emerging talent.



#### Levers in Vermont's Education Fund

- In its review of third-party materials, JFO identified possible options that may contain Vermont's education costs. These options include:
  - Adjusting staffing ratios
  - encouraging or mandating more mergers
  - consolidating administrative services
  - reinstituting and/or adjusting the excess spending threshold
  - implementing education spending caps
  - moving education spending decisions to a statewide level
- Not here to recap that or tell you what to do

#### In Addition to Those Suggestions

Why we're here today is to outline our perspective on the need for economic growth, and more acutely housing growth, to provide a stable, sustainable tax base

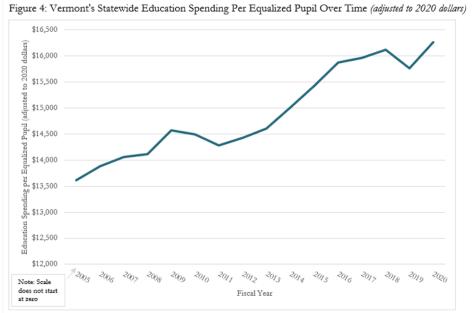
- Remove perverse incentives at the individual, community, and economywide levels
- Revisit current policy that is working against itself
- Incentivize grand list growth
- Cuts and right-sizing the system are still essential

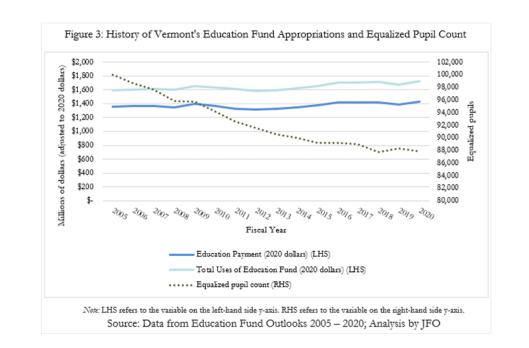
#### **Overall Perspective**

- Our decisions have been at odds with each other;
- Growth in education spending is unsustainable and needs to be,
  - More transparent, and thus
  - Better linked to local decisions, and
  - Better linked to the economy.
- Growth in tax reach should not be mistaken for growth in tax base
- Whether we like it or not, education funding decisions are housing policy decisions
  - The outcomes from this have stagnated our housing market and therefore added to the problem

#### Didn't Happen Overnight

- While there were multiple attempts to bring down cost, raising new revenue has been the primary response
  - Adding sales tax
  - Additional rooms and meals tax
  - South Dakota Vs. Wayfair Decision brought in online sales
- Ending general fund transfer further decoupled





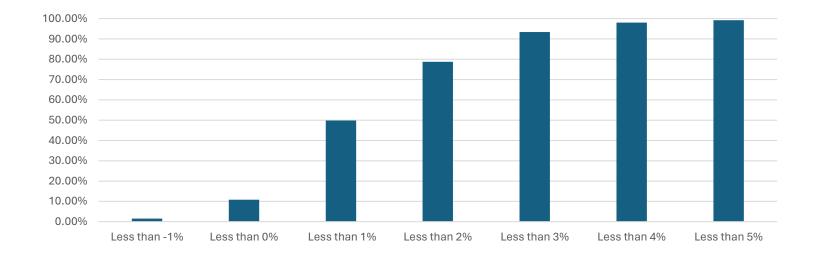
Source: Data from Education Fund Outlooks 2005 - 2020; Analysis by JFO

#### We've Grown Tax Reach, Not Tax Base

- You often hear about growing the tax base, however, what you are actually doing in growth the reach
  - For example: a tax on cloud based internet services being added to our sales tax rolls is often discussed as growing the base
- Growing the base involves more people paying the tax or more paid in taxes as a result of improved economic conditions, not new taxes or pulling something into the definition of taxed.

#### Vermont Has Not Seen Grandlist Growth Needed to Sustain Education Funding Trends

Municipalities Grand List Growth Rate Between 2011 and 2021 - Excluding Utilities or Appreciation



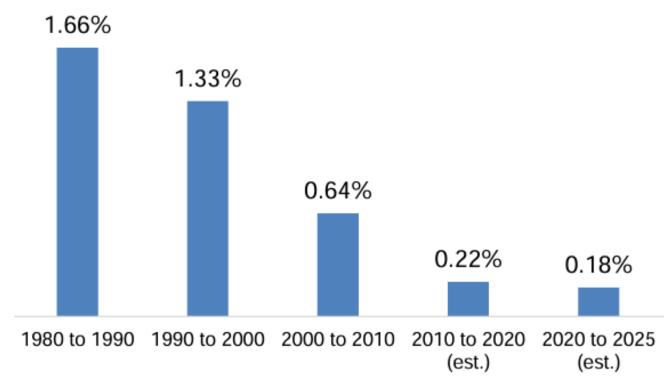
Top 20 Communities for
Grandlist Growth

Essex Town	9.2%
Jericho	5.9%
Coventry	4.8%
Underhill	4.5%
St. George	4.3%
Winooski	3.8%
Baltimore	3.7%
South Burlington	3.4%
Burke	3.3%
Williston	3.3%
Burlington	3.3%
Stowe	3.3%
Colchester	3.3%
Georgia	3.2%
Elmore	3.1%
Fairfax	3.1%
St. Albans City	3.1%
Fairfield	3.0%
Milton	2.9%
Hinesburg	2.9%

Average	1.25%
Median	1.10%

# Cont. Vermont Has Not Seen Grandlist Growth Needed to Sustain Education Funding Trends

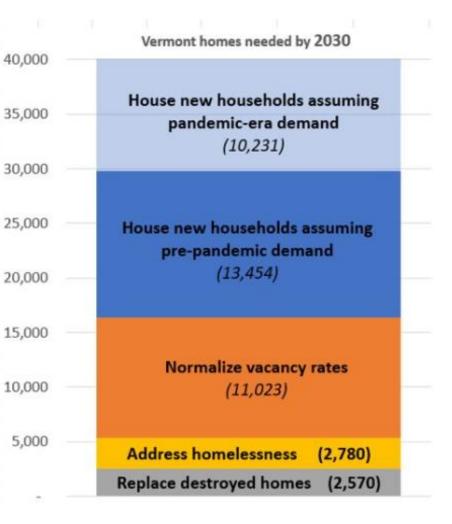
Average annual growth of Vermont's yearround housing stock



Source: U.S. Census Bureau from housingdata.org and Claritas.

#### Housing Growth is Essential

- If we had 11,023 new homes, we acutely need
- Costing the median price of about \$400,000
- Paying an anticipated state education tax bill of at least \$5,250
- We'd have about \$58 million less to find in the education fund this year
- Not to mention, the economic multiplier effect seen in sales & use, rooms & meals, personal income, and corporate tax



#### **Observations of Failed Budgets**

	Count	Failed	%	Average Median
1000 < very large	29	15	51.72%	FY2024 Education Spending per Equalized Pupil \$19,627.55 \$19,148.80
500 <= large < 1000	21	8	38.10%	
100 < = medium < 500	53	5	9.43%	State Rank of Education Spending Per Equalized Pupil (high-to-low)74.8383
Small < 100	25	1	4.00%	
	128	29		Equalized Homestead Tax Rate 1.27 1.24

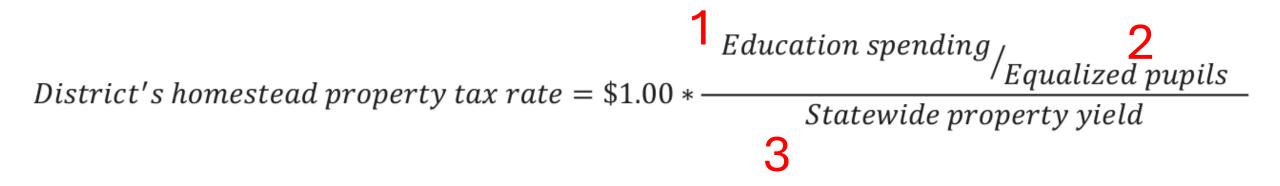
- Larger districts, with lower per-pupil costs voted down their budgets
- Those who have undergone mergers are now being penalized for statewide decisions, pulling what lever they have, however, they are not the source of cost

# Understanding Property Tax is Nearly Impossible

- Fully educated decisions from voters are impossible
- Easiest to walk through the formula at it's most simple to

1	SAMP	E TO	NITOWN VI 055555 -	s is the only bill you will eive. Please forward to new er if property has sold.
A PARCEL I	D BILL DATE	TAX YEAR	Taxes unpaid after due date are subject	to 1% interest for the first
00105-678	9 07/21/2019	2020	3 months and 1.5% per month thereafter. Unpaid taxes after final duedate.	8% penalty added on any
BLocation: Description			E HOUSESITE SPAN # 003-252-	TAX INFORMATION
C OWNER	SMITH ROBERT A 123 MAYBERRY D	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	TOTAL PARCEL AC HOUSESITE VALUE HOUSESITE EDUCA HOUSESITE MUNIC HOUSESITE TOTAL	RES 10.17 494,300.00 TION TAX 4,743.00 IPAL TAX 1,901.92

#### Understanding Property Tax is Nearly Impossible



We won't bring CLA into this for the sake of time and confusion

### 1. Education Spending

- Decided at the local level, with an expectation of statewide distortion of these choices
- Pre-Brigham, desired growth in local spending spurred an effort to grow the grandlist
  - Bringing in a new employer,
  - Expanding housing stock, or
  - Revitalizing
- These efforts are not rewarded now...
  - Grandlist growth goes to Montpelier to be redistributed
  - If you are already leaning towards saying "no," what incentive is there now to say "yes?"
    - If grandlist growth is everyone's job, it end's up being no one's job...

#### 2. Equalized Pupils

- Weights under Act 127 can be used to buydown the tax rate and "move the lever the wrong way"
  - Works in opposition to school consolidation attempted by Act 153 (2010), Act 156 (2012), and Act 46 (2015)
  - Small, rural schools might still need aid, however, categorical aid might be appropriate for sparsity and small school weights to avoid the districts buying down tax rates and perverse incentives.
- Categorical aid might still not be appropriate for;
  - ELL as those require special accommodations
  - Economically deprived background weights, as those are reflective of the communities' ability to pay

Weighting category		Weight
Grade level weights	PreK/Essential Early Education (EEE)	-0.54
	K-5	0
	6-8	0.36
	7-12	0.39
Economically deprived backgrou	1.03	
English language learners (EL) v	2.49	
Sparsity weight (Number of people in district)	< 36 persons	0.15
	36 – 54 persons	0.12
	55 – 100 persons	0.07
Small school	< 100 pupils	0.21
(Only applicable for districts also receiving sparsity weight <55 persons)	100 – 249 pupils	0.07

#### Table 1: Pupil Weights by Weighting Category

#### 3. The Yield

- Everything fits together via the yield
- Driving down yield (denominator) would make money more expensive for districts and thus make money more expensive
  - Could also bring back Vermont's excess spending adjustment that is suspended through 2029

# 4. Homestead Declaration & PTC

- Because we income sensitize taxes with property tax credits, if one of your constituents could manage to work through all that, they then might need to consider their income.
  - Distorts decisions further
  - Over 2/3rds of Vermonters pay based on income already
  - Not truly reflective of an individual's ability to pay



### **Homestead Declaration**

 Same house site value for a 3-bedroom home in South Burlington (<u>pulled from Zillow</u>)
All three individuals of working age and make the <u>median salary of South Burlington High</u> <u>School Teachers</u>, however, they are dispersed differently.



- Two teachers making \$65k each with two children (+ a dog)
- exceed property tax credit income cap

- one teacher making \$65k with no children (not even a dog)

- Property tax credit of \$3,675

### Homestead Declaration

- Same house site value for a 3-bedroom home in South Burlington (pulled from Zillow)
- all three individuals of working age and make the median salary of South Burlington High School -<u>Teachers</u>, however, the single individual is retired
  - Worth noting that if this example was in another, cheaper region, they would see higher PTC



- Two teachers making \$65k each with two children (+
- exceed property tax credit income cap



Net assets:

- \$50k in student loans debt
- 3 yrs into a mortgage for \$400,000 with 3.5% down

- drawing \$65k from investments with no children (not even a dog)

- Property tax credit of \$3,675

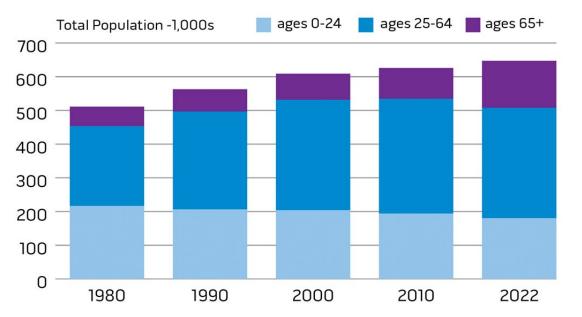


#### Net assets:

- sitting on \$4 million nest egg
- NO mortgage owned outright

#### Vermont is "Over-Housed"

- We'll need to put more burden on:
  - Bigger households with
  - Multiple earners



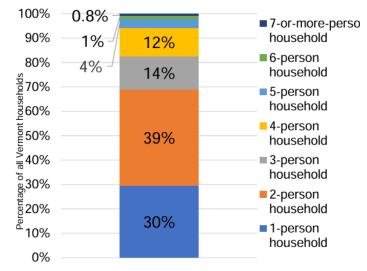
The portion of Vermont households comprised of 1-2 people reached 69% in 2017 and the average household size fell to 2.32 from 2.57 in 1990.<sup>1</sup> Only 18% of Vermont households have four or more people, as of 2017 Census Bureau estimates.

#### Now the norm, small households are growing at fastest pace

Since 2010, the number of one-person households in Vermont has expanded faster than any other household type. Between 2010 and 2017, the number of 1- and 2-person households in Vermont grew by nearly 9,000. The population of households with 3 to 6 people contracted by nearly 7,000.



#### Household sizes in Vermont



Source: U.S. Census Bureau 2017 American Community Survey 5year estimates from housingdata.org

#### Suggestions

- The state ethos of "one's ability to pay" is lost in the myopic use of income as a proxy
- Consider Homestead declarations and renter rebate:
  - Should they include an attestation of household net wealth
  - Should they be reflective of household make up and not penalize multiple earners, using housing more efficiently, from sharing one roof?
- It's been reported over the years that Vermont has one of the most "overhoused" populations in the country and this system is likely a contributing factor
  - The marginal utility of an additional bedroom to a single retiree is very small compared to a family of four with two earners. Should the system should reflect?
  - We see the secondary impacts of this in deferred maintenance when housing stock is finally back on the market
  - Look at a sellers' credit such as what President Biden has pitched
- Need a CLA equivalent for homestead taxes, as areas of growth, with higher property values, hit cap more easily than other areas.

#### Conclusion

- Our system is growing unsustainably
- We've mostly mitigated this with the addition of new revenue
- Attempts at equity have diluted decisions for communities and helped stagnate grandlist growth
- Our attempts to mitigate the expensive property taxes have created more perverse incentives and directed the burden to,
  - Education property tax conversations are housing discussions
  - The few communities growing their tax base
  - Vermonters in larger households with multiple earners (including children)
- As you look at "newer and fewer for schools" it could be a good perspective for tax base – do we need county-level tax and budgets to better connect decisions while accommodating economic diversity of communities?