California Sensitive Information Clause

<u>H. 121</u> 4/27/2023

Sensitive information:

- Outlines the right to limit use and disclosure of sensitive personal information, such as:
 - o SSN
 - o Driver's license number
 - Passport number
 - o Financial account number
 - o Biometric information
- The CCPA requires businesses to include "sensitive information" clause in their privacy policy that informs consumers about the types of sensitive personal information that businesses collect, how that information is used, and with whom it is shared.
- The clause also explains that businesses must include how they will safeguard this information and whether it's shared with third parties.
- Consumers are also allowed to opt-out of the use of these personal information's.

https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill_id=201720180AB375 https://oag.ca.gov/privacy/ccpa