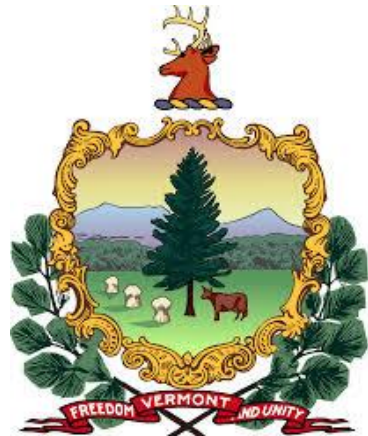


**THE VERMONT  
PROFESSIONALS OF COLOR  
NETWORK, Inc. (VT PoC)**

April 2024



# VT PoC's Mission

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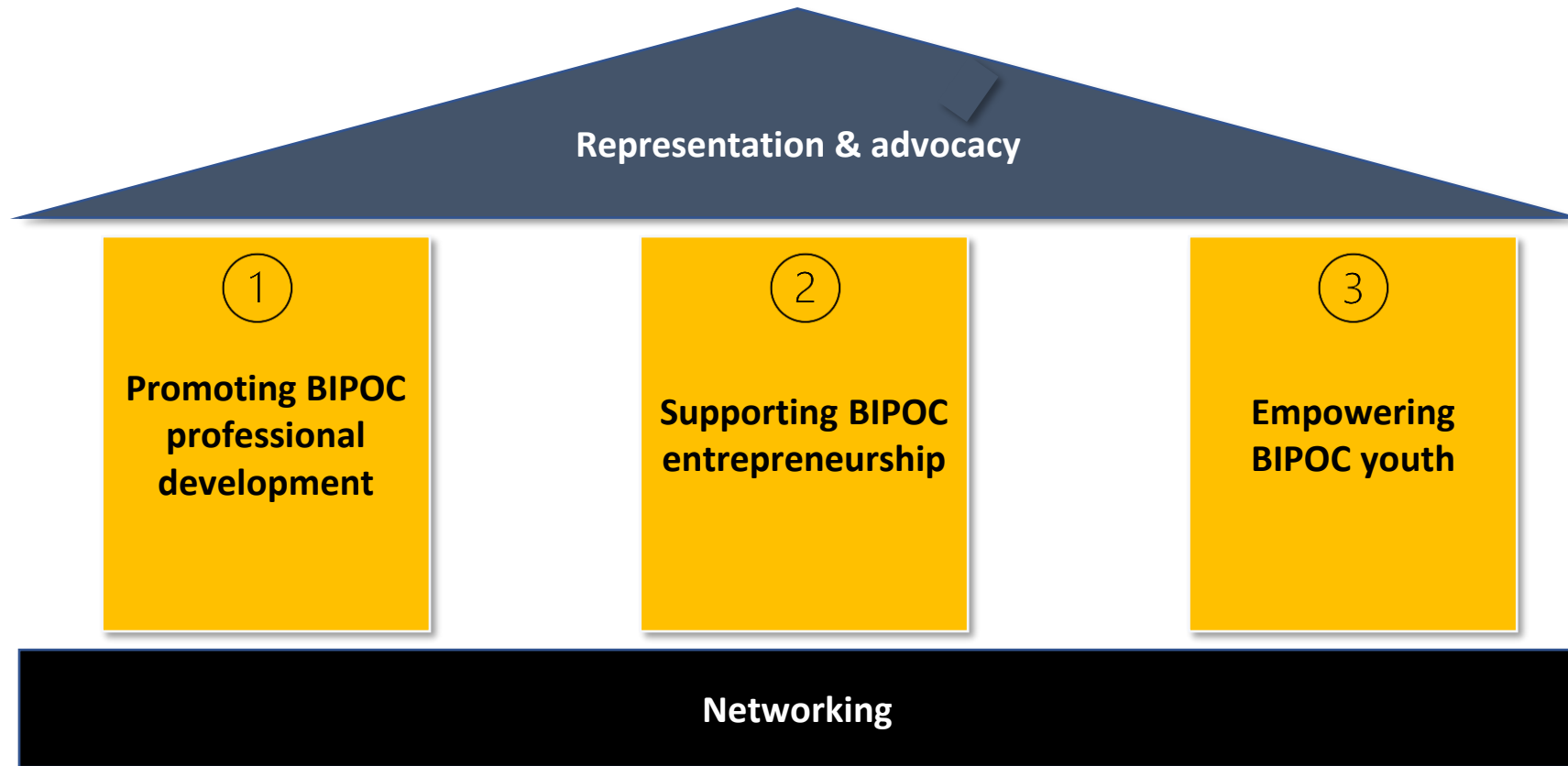
The mission of The Vermont Professionals of Color Network (VT PoC) is to advance the economic, professional, and social prosperity of all Black, Indigenous and People of Color in Vermont.

**Improve the experience, representation & success of BIPOC professionals & entrepreneurs in Vermont**



# VT PoC's core pillars

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**Prosperity starts with opportunities to climb the economic ladder**



# Think VT GROW Program

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- Grant funding for relocation, recruitment, and retention activities.
- Regional Relocation Network Track.
  - Receive and nurture leads received through the “Connect with a Vermonter” program.



# How VT PoC is nurturing leads

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- First port of call for BIPOC leads.
- Leveraging new GROW partnerships.
- 1:1 BIPOC “concierge-level” program.



# Lessons learned

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- Today's visitor is tomorrow's resident.
- Epidemic of isolation and loneliness.
- People and places (i.e., population growth and housing).
- VT PoC [Newcomer Nexus](#) program.





# Thank You!



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