

# Green Mountain JOB & RETENTION Program



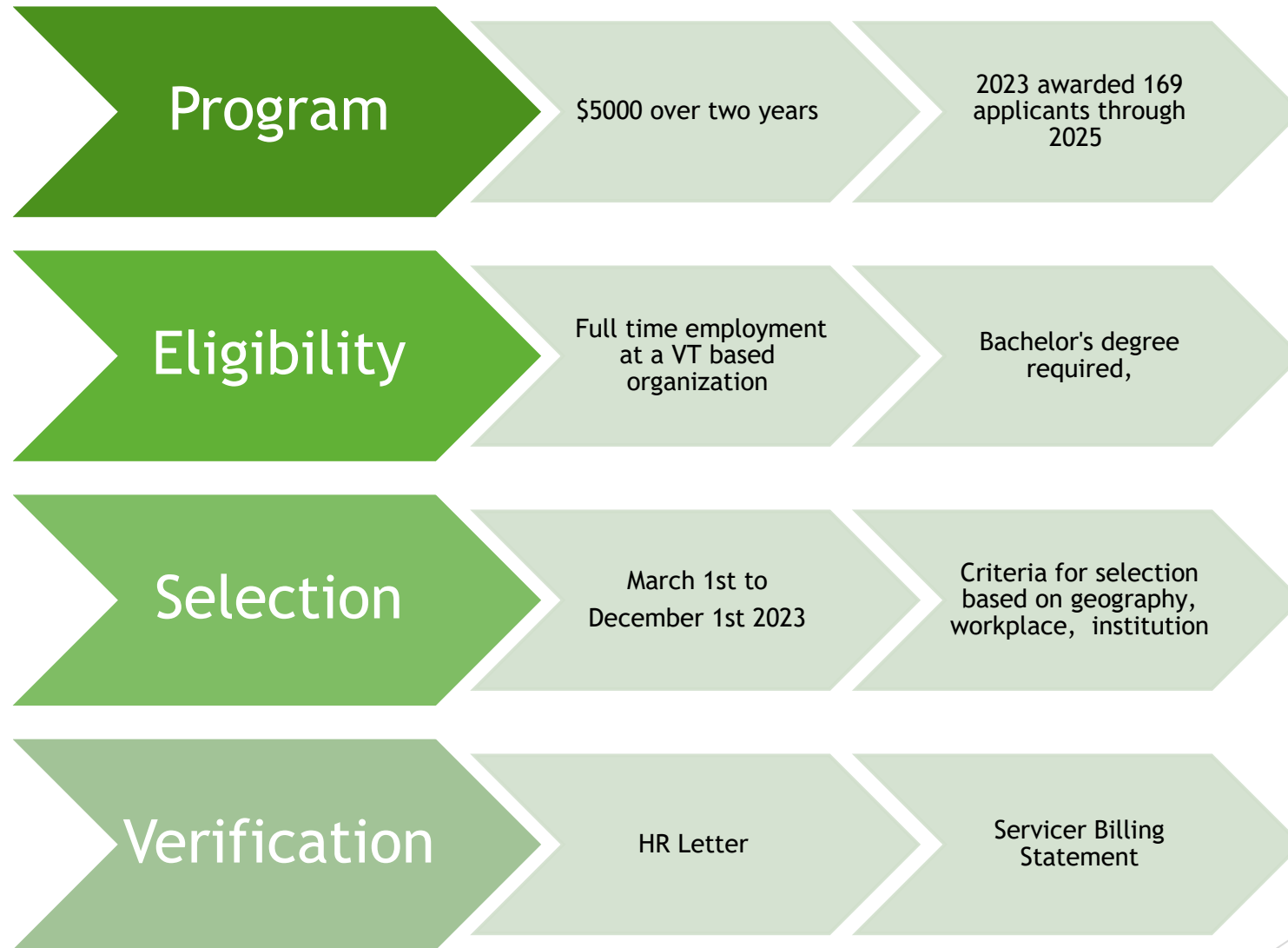
The University of Vermont



Testifying: Michele Karode  
Senior Outreach Professional at the University of Vermont  
Collaborative effort between UVM & VSAC



# Promoting Job Attraction and Retention



# Data Collection

## Applicant

Country of legal residence

VT college/university

Majors/field of study

Gender

Ethnicity

Loan server information

## Employer

Name of employer

Physical address

Employer classification  
(for profit, gov, non-profit)





## Requirements

Residency in Vermont

Full-time employment with a Vermont  
company/organization

Recently graduated from Vermont Institution

One time offer



## 2024 Programming Updates

December 2023 – June 2024

Open to Bachelor's and Master's graduates

Self-employed / Start ups qualify

Role itself does not require to list bachelor's  
degree needed in job description



# Marketing 2023



**STAY. GET \$5K  
OFF YOUR  
STUDENT LOANS**

If you graduated from a Vermont university or college from December 2022 to June 2024...

## College/Institutions

- Presidents
- Career Centers
- Financial aid offices
- Deans of colleges
- Internship coordinators
- Alumni associations
- Institutions made personal landing pages; Vermont State University, Vermont Technical College, Middlebury, Saint Michael's College, Champlain College

## Employers/Partner

- Hospitals
- Supervisory unions
- State Workforce Development Board newsletters
- Vermont Chambers of Commerce
- Engineering firms
- RPCs & RDCs
- Vermont League of Cities and Towns
- Vermont Department of Labor
- VT Professionals of Color Network
- Let's Grow Kids

## Media

- Hechinger Reporter (National news outlet)
- Vermont Public Radio
- WCAX
- VT Digger
- Seven Days
- Front porch forum
- Vermont Business Magazine
- VSAC Blog posts
- All Things Equal Radio Show –Cornell University)
- LinkedIn/Instagram/Facebook





► Diini planned to bolt for somewhere warmer after he graduated from Champlain College, such as Atlanta or Charlotte, North Carolina. But there was one thing in Vermont that pulled him back: a new program that is paying him \$2,500 a year toward the \$20,000 of student loans he owes as long as he stays and works in the state for at least two years.

► Even \$2,500 a year “is better than zero,” he said, which is what he got when the Biden administration’s student loan forgiveness plan on which he’d counted was blocked in June by the Supreme Court.

Thank you!  
Questions?

**Michele Karode** (she/her)

Senior Outreach Professional | Office of Engagement & Leahy  
Institute for Rural Partnerships

[MKarode@uvm.edu](mailto:MKarode@uvm.edu)

<http://www.uvm.edu/engagement>

THE UNIVERSITY OF VERMONT  
**LEAHY INSTITUTE**  
FOR RURAL PARTNERSHIPS

