

# UPSKILL VERMONT

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# UVM's Upskill Vermont Scholarship Program

## Strengthening our State, our Communities, and our Families

- For a third year, UVM PACE was awarded funding to offer up to two free courses to eligible Vermont residents seeking education and skills for professional growth or employment.
- \$1.5 million awarded to UVM PACE via H.484, July 1, 2023 – June 30, 2024
- Vermonters only are eligible, one scholarship per semester, limited to 2 scholarships in total



# 2021 Upskill Vermont Enrollment Results

Program Type	Headcount	Enrollments	Total Scholarship	Program Duration
Credit	37	65	\$121,355	1 year
Non-credit	363	462	\$746,974	
Totals	400	527	\$868,329	

# 2022 Upskill Vermont Enrollment Results

Program Type	Headcount	Enrollments	Total Scholarship	Program Duration
Credit	45	65	\$126,441	6 months
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Eligibility Requirements (new in 2022)	Count	%Total
Unemployed/Underemployed	170	24%
Seeking Economic Advancement	410	58%
Less than 3x Federal Poverty Level	131	18%



# 2023 - 2024 Upskill Vermont Enrollment Results

(as of February 1, 2024)

Program Type	Headcount	Enrollments	Total Scholarship	Program Duration
Credit	NEED INFO	113	\$1,086,511	1.5 year
Non-credit	NEED INFO	640	\$245,266	
Totals	668	753	\$1,331,777	



# Most Popular Courses in 2023 - 2024

Non-credit	Enrollments
Digital Marketing Fundamentals	99
End-of-Life Doula	81
Project Management Practices	65
Integrative Health & Wellness Coaching	47
Cannabis Plant Biology	34
HR Management	33
Intro to Data Analytics & Python	31

Credit	Enrollments
Post-Baccalaureate Pre-Medical Program	29
Integrative Health & Wellness Coaching	21
Professional Development College of Education & Social Services	17
Speech-Language Pathology Pre-Master's Track	13
School Library Media	11
Master of Public Health	10



# Upskill Vermont Serves the Entire State for the 3<sup>rd</sup> year in a row

Vermont County	Enrollments 2024	% Total 2024	% Total 2023
Chittenden	425	46.5%	48.4%
Washington	117	12.8%	12%
Windsor	54	5.91%	5.2%
Addison	50	5.47%	5.2%
Franklin	47	5.14%	5.8%
Rutland	47	5.14%	3.8%
Bennington	40	4.38%	2.8%
Lamoille	35	3.8%	3.4%
Windham	29	3.17%	4.5%
Orange	23	2.52%	3%
Caledonia	20	2.19%	1.98%
Orleans	19	2.08%	2.6%
Grande Isle	5	0.55%	0.4%
Essex	3	0.33%	0.42%





# Upskill is Serving Vermont Businesses

## Upskill Vermont Scholarship recipients represented over 300 companies across the State

### The top 10:

- Self-employed
- University of Vermont
- University of Vermont Medical Center
- State of Vermont
- Central Vermont Medical Center
- Howard Center
- Dartmouth Hitchcock Medical Center
- University of Vermont Health Network
- Agri-Mark
- Lawson's Finest Liquids, CVMC, OnLogic, Brattleboro Memorial Hospital, United Way, NEK Human Services (Tied)



# Student Demographics 2023

## Race/Ethnicity

Native Hawaiian/ Pacific Islander	American Indian or Alaska Native	Asian	Hispanic or Latino	Black or African American	White
5	13	21	22	26	587

## Gender

Indigenous or other cultural	Agender	Trans- gender	Gender-queer/ gender-fluid	Non- binary	Prefer not to say	Cisgender	Male	Female
1	3	5	11	18	22	66	112	459

## Age

Under 20	20-29	30-39	40-49	50-59	60-69	70+
2	155	258	213	128	55	4



# Upskill Vermont - Measuring Impact

- 2022 Survey Results

What is your current employment status?	Count	%Total
Employed Full-Time	425	59%
Employed Part-Time	140	19%
Unemployed	157	22%

What is your career or employment goal in taking this course?	Count	%Total
Change career	321	45%
Change employment (new employer)	74	10%
Move up in my current job (promotion)	155	22%
Keep up-to-date with industry changes	107	15%
Other: specify	54	8%

How many years of work experience do you have?	Count	%Total
0 – 4	165	23%
4 – 9	166	23%
10 – 14	124	17%
15 – 19	77	11%
20 – 24	81	11%
25 +	109	15%

Eligibility Requirements (new in 2022)	Count	%Total
Unemployed/Underemployed	170	24%
Seeking Economic Advancement	410	58%
Less than 3x Federal Poverty Level	131	18%



# Upskill Vermont - Measuring Impact

- 2022 Survey Results

Do you feel that you are closer to reaching your goal as a result of the Upskill Vermont Scholarship program?	Count	%Total
Strongly agree	65	45%
Agree	61	42%
Neither agree nor disagree	10	7%
Disagree	3	2%
Strongly disagree	5	3%

If no, why not?	Count	%Total
Can't afford it	34	56%
Not enough available time	7	12%
Enrolling with a different University or education provider	5	8%
Course format or schedule did no meet my needs	1	2%
Other – write in	14	23%

Do you plan to take additional courses at UVM in pursuit of your professional goals?	Count	%Total
Yes	83	58%
No	61	42%

Would additional scholarship opportunities further benefit your career outcomes?	Count	%Total
Yes	95	98%
No	2	2%

# Upskill Vermont - Measuring Impact

- 2022 Survey Results

What is the highest degree or level of education you have completed	Count	%Total
Some high school	3	.4%
High school graduate, diploma or the equivalent (for example: GED)	38	5%
Some college credit, no degree	87	12%
Trade/Technical/Vocational Training	3	.4%
Associate's Degree	43	6%
Bachelor's Degree	391	54%
Master's Degree	143	20%
Professional Degree	3	.4%
Doctorate Degree	11	2%



# Student Impacts



"I hadn't taken a class since college, but I was excited to learn. This experience made me realize that I can learn remotely, be interactive online with other students and instructors, and have accountability. It gave me the confidence to take more classes in the future."

*Rachel Coultier, Digital Marketing Fundamentals Certificate Graduate*



"For me, being first-generation from a low-income background and trying to fit in professional development, this was a perfect opportunity to feel like I could make professional development a priority."

*Erica Fuller, Compassionate Leadership Certificate Graduate*



"I was like a sponge. Going back to school was awesome – to have the structure that UVM offered was awesome. I'd like to work in a facility and learn every aspect of it. I want to learn everything under the roof. I'm excited for the next phase of learning."

*Ricky Chagnon, Cannabis Plant Biology Certificate Graduate*



"For my demographic, particularly women who may be changing jobs, returning to the workforce, exploring new opportunities because their kids are in college, or whose caregiving needs have changed, I think having an incentive and financial assistance to explore some new professional interests is really helpful."

*Katherine Long, Data Viz, Leadership, and Project Management Graduate*





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