



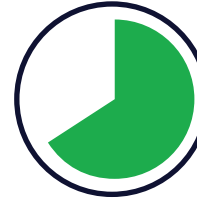
Average Spending Per Day



\$160.23 (overnight visitor)

\$70.52 (non-local day visitor)

\$13.12 (local day user)



66%

of spending from overnight visitors

BASELINE GROWTH

135,949
annual visits

\$3,914,000
project total annual sales activity

\$538,000
in tax revenues

63
potential full-time equivalent jobs supported

MODERATE GROWTH

145,733
annual visits

\$4,196,000
project total annual sales activity

\$576,000
in tax revenues

68
potential full-time equivalent jobs supported

SIGNIFICANT GROWTH

163,499
annual visits

\$4,707,092
project total annual sales activity

\$646,000
in tax revenues

75.7
potential full-time equivalent jobs supported

TRAIL INVESTMENT

BASELINE GROWTH

MODERATE GROWTH

SIGNIFICANT GROWTH

	BASELINE GROWTH	MODERATE GROWTH	SIGNIFICANT GROWTH
Trail Promotion	1	2	3
Informational Resources	1	2	3
Regional Coordination	0	1	3
Community Development Projects	0	1	3
Tourism/ Camping/ Lodging Development	0	1	3

GROWTH ASSUMPTIONS

10% increase in local users

10% increase in non-local day visitors

10% increase in non-local overnight visitors

15% increase in local users

25% increase in non-local day visitors

25% increase in non-local overnight visitors

25% increase in local users

50% increase in non-local day visitors

50% increase in non-local overnight visitors