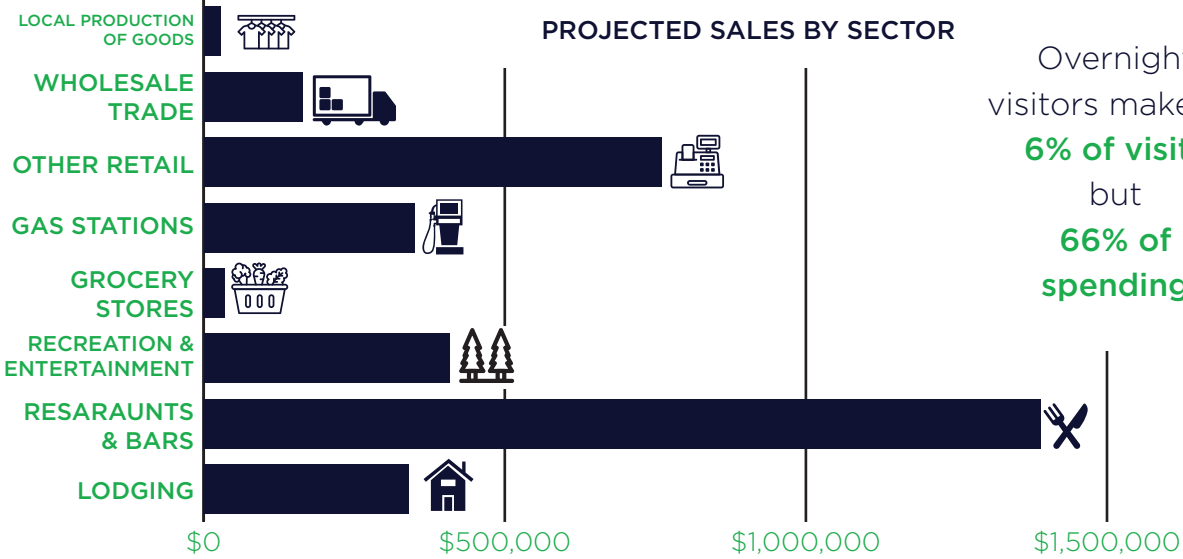




# FUTURE ECONOMIC IMPACT POTENTIAL

# CALENDONIA COUNTY

To achieve the full economic impact potential of the trail, it must be widely and effectively promoted, there must be substantial investments in community connectivity and amenities, and a significant effort around tourism/camping/lodging development.



Overnight visitors make up **6% of visits** but **66% of spending**

