Green Mountain JOB& RETENTION Program



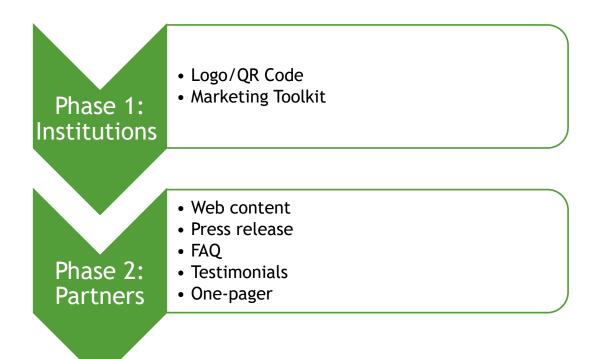


Promoting Job Attraction and Retention





Marketing Strategy





Data Collection

Applicant

Country of legal residence

VT college/university

Majors/field of study

Gender

Ethnicity

Loan server information

Employer

Name of employer

Physical address

Employer classification (for profit, gov, non-profit)



Thank you! Questions?



Michele Karode (she/her) Outreach Professional | Office of Engagement University of Vermont <u>MKarode@uvm.edu</u> <u>http://www.uvm.edu/engagement</u>

