

Vermont Data Privacy Act

Electronic Privacy Information Center (EPIC)

February 2024

epic.org

ELECTRONIC
PRIVACY
INFORMATION
CENTER

Grading State “Privacy” Laws

State	Grade	Score
California	B+	69
Colorado	C+	41
New Jersey	C	37
Oregon	C-	31
Delaware	C-	30
Connecticut	D	24
New Hampshire	D	22
Montana	D	20
Texas	F	16
Indiana	F	11
Virginia	F	11
Utah	F	6
Tennessee	F	6
Iowa	F	4

Biggest weakness of these laws:
Allows companies to continue collecting and using as much personal data as they want as long as they say so in their privacy policy.

What H121 v 6.1 Does Well

- Private right of action
- Limits exemptions to information covered by federal privacy laws rather than entire entities
- General opt-out for data brokers

Strengthening H121: Data Minimization

Problem we're aiming to fix from CT model:

Allows companies to continue collecting whatever personal data they want, and using and sharing it however they want, as long as put it in a privacy policy

epic.org

ELECTRONIC
PRIVACY
INFORMATION
CENTER

Strengthening H121: Data Minimization

- Require that businesses only collect, use, or transfer personal data that is ***reasonably necessary to deliver the product or service the consumer requested***
 - Standard should be higher for sensitive data, such as location, health, and data about minors – then it must be ***strictly necessary*** and not used for advertising.
- This better aligns business' data practices with what consumers expect.