Dairy Update and Dairy Margin Coverage

PROGRAM OVERVIEWS AND IMPACTS TO VERMONT DAIRY FARMERS



What is Dairy Margin Coverage?

Authorized in the 2018 Farm Bill, replacing the Margin Protection Program

Voluntary program operated through the Farm Service Agency

Program Specifics:

- Insurance program that provides payment when the difference between the all-milk price and average feed price falls below a certain dollar amount. The difference between the two prices is the *margin*
- The all-milk price is the "average price received, per hundredweight of milk, by dairy operations for all milk sold to plants and dealers in the United States"
- The average feed price is the price of a prepared complete dairy feed based on current US prices for corn, soybeans, and alfalfa

How does DMC enrollment work?



- Farmer signs up via Farm Service Agency and decides how to pay for premium – in full or via milk check deduction. Sign up process includes:
 - Selecting coverage level \$9.50 rate is highest coverage level and what is recommended
 - Premium calculated by coverage level at \$9.50 it is \$0.15 per hundredweight
 - Identifying covered milk volume
 - Average of production in years 2011-2013
 - Addition of supplemental coverage if production has increased
 - Newer operations have options to determine production history
 - Select coverage percentage (how much of production volume do they want enrolled) from 5% 95%
- There is no organic version of DMC, all prices are determined using conventional feed and milk

DMC Outlook for 2023

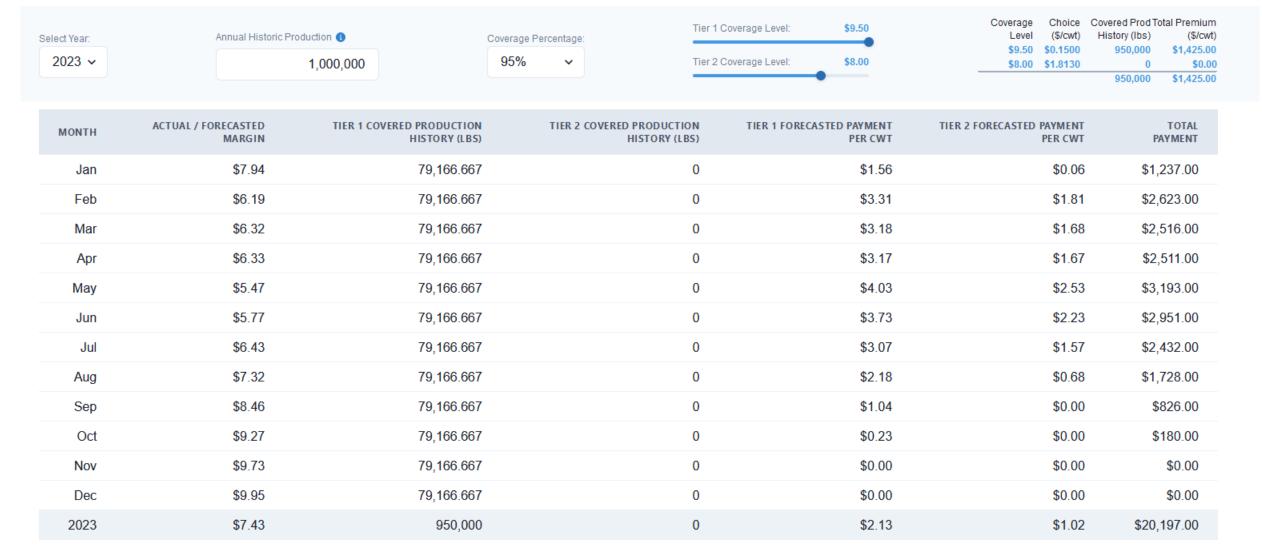
- Based on projections, the first nine months will likely have DMC payments triggered
 - Why is this happening when in 2022 there were only two months with payments?
 - Feed prices remain high
 - Milk prices are declining to the \$19-21 range
 - Payments are triggered when the margin falls below the coverage level

How are DMC payments calculated?

Dairy farmer Glenda operates a farm with 50 cows and 1,000,000 pounds of enrolled milk production. Glenda followed the advice of her FSA office and purchased coverage for 95% of milk at the \$9.50 level for 2023, paying \$1,425 for coverage.

- In February 2023, the margin was \$6.19
- The payment per hundredweight is \$9.50 \$6.19 = \$3.31
- DMC allocates production evenly across months:
 - 950,000/12 = 79,166.67 pounds per month
- Pounds per month converted to hundredweight:
 - 79,166.67/100 = 791.67
- Total hundredweights multiplied by payment amount:
 - 791.67 x \$3.31 = \$2,623
- DMC payment is \$2,623

University of Wisconsin Dairy Markets – DMC Assessment Tool



https://dmc.dairymarkets.org/#/

Vermont DMC Program Update

AAFM receives sign up information from Farm Service Agency regarding premium payment

AAFM sends the dairy farmer paperwork to be reimbursed for their premium payment

AAFM has expended all funds appropriated as of this week (May 2, 2023)

Gap in funds available to funds requested: \$415,000

For 2024 and 2025, estimate \$1.6 million per year to cover premium reimbursements

Vermont Dairy Data Update

Cow Dairy Farms by County - 2023

County	Jan.	Feb	Mar	% change
				prior month
Addison	75	75	75	0.00%
Bennington	7	7	7	0.00%
Caledonia	46	45	44	-2.22%
Chittenden	27	25	24	-4.00%
Essex	9	9	9	0.00%
Franklin	102	102	102	0.00%
Grand Isle	8	8	8	0.00%
Lamoille	23	23	22	-4.35%
Orange	49	48	47	-2.08%
Orleans	82	82	82	0.00%
Rutland	35	35	34	-2.86%
Washington	18	18	18	0.00%
Windham	19	18	18	0.00%
Windsor	19	19	19	0.00%
TOTAL	519	514	509	-1.00%

Goat dairy farms – 39 Sheep dairy farms – 5

Total dairy farms - 552

Farm numbers are impacted by generational transfers, changing business structures, consolidation, and closure

Organic Dairy Considerations

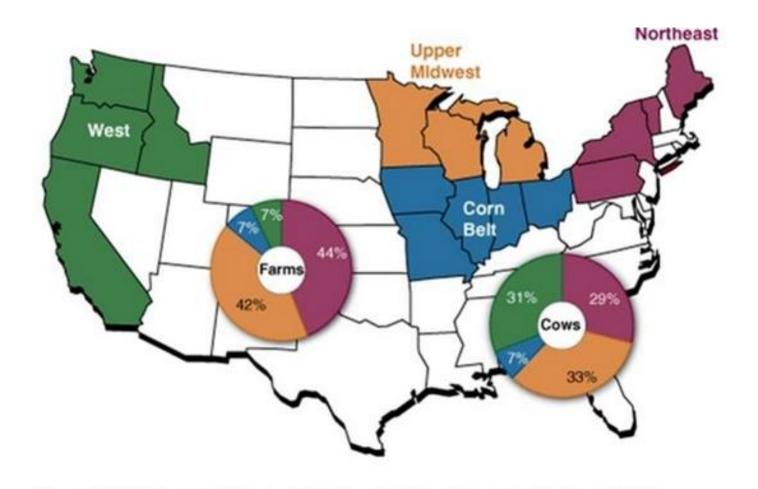
Nationally in 2020

- 9.1% of farms are organic
- 3.6% of cow numbers
- Producing 2.3% of total milk
- Top five organic milk producing states
 - California 150 farms produced 889 million pounds
 - Texas 9 farms produced 821 million pounds
 - Wisconsin 525 farms produced 440 million pounds
 - New York 607 farms produced 386 million pounds
 - Idaho 29 farms producing 364 million pounds

Vermont in 2020

- 24.9% of farms are organic
- Average herd size 77
- Average total milk 1.19 million pounds per farm
- Estimated total organic milk
 produced 222.5 million pounds

2005 data shows early emergence of larger organic farms in the West



Source: USDA, Economic Research Service calculations based on data from USDA's 2005 Agricultural Resource Management Survey.

Dairy support programs at AAFM



Working Lands Enterprise Initiative



Milk Commission



Dairy Promotion Council



Northeast Dairy Business Innovation Center



Water Quality grants

NORTHEAST DAIRY BUSINESS INNOVATION CENTER

- USDA funded regional center, 1 of 4 in the nation
- \$38.7 million in funds received to date
- Funds used to support grants, technical assistance, and research to support dairy economy resiliency
- Since 2019, NE-DBIC has made 197 awards totaling \$11 million
- Vermont focused 89 awards totaling \$5 million

Project Spotlight: Marketing & Branding Grants

 Goal: provide professional services to value-added business to support marketing and brand development through labeling, e-commerce, social media, imagery, and strategy

Funded projects:

- 2 rounds, 23 grants totaling ~\$845,000
- 5 Vermont grantees:
 - Bridgman Hill Farm
 - J&R Family Farm dba Nothin' but Curd
 - lu•lu Artisan Ice Cream (Harmack LLC)
 - Ploughgate Creamery
 - Von Trapp Farmstead

Grant impacts:

- We exceeded our dreams and goals for this grant! In 2020 we did \$17.6k in online sales. In 2021 with the help of our team through this grant we did \$40k in online sales. We increased our customer visits by 69%.
- We have seen significant sales increases since the rebrand, \$50,000 more than the prior year and demand up 40%



Project Spotlight: Dairy Packaging Innovation Grant

 Goal: to reduce the use of virgin plastic in the dairy supply chain by supporting modernized packaging initiatives that prioritize sustainability, scalability, and marketability

Funded projects:

- AgriMark/Cabot (VT)
 - Plastic film for 8-ounce blocks
- Big Picture Farm (VT)
 - Whole packaging line revamp
- Cellars at Jasper Hill (VT)
 - Plastic film for shelf-ready packages and consumer education
- Stonyfield (NH)
 - Yo-baby pouch
- Vermont Creamery (VT)
 - Multi-layer plastic film for chevre logs

Details:

- \$1.1 million in funds granted
- 2-year projects
- Educational/information sharing required



Louisa Conrad and Lucas Farrell of Big Picture Farm, reacting to notification of their grant

Project Spotlight: Dairy Farmer TA Cohorts

• **Goal**: provide cohort-structured education to dairy farmers to increased grazing quality or quantity, home-grown forage enhancement, develop alternative herd management approaches, innovate staffing and business management, and/or build marketing and education focused on dairy production practices.

• Funded projects:

- University of Vermont, Cheryl Cesario (VT only) 2020, 2023
- White River Natural Resource Conservation District (VT/NH) 2021, 2023
- Pennsylvania Sustainable Agriculture (PASA) and Cornell (PA/NY) 2021
- Organic Valley (PA/NY/VT/ME) 2022
- Cornell (NY only) 2022
- University of Vermont, Heather Darby (VT/NY) 2022, 2023
- Conservation Performance (VT/NH/MA/PA) 2022
- University of Maine (ME) 2022
- 150+ farmers participating

Outcomes to date:

- The Cleveland Farm (UVM Cesario 2020 cohort) realized feed cost savings of \$34,000 during first year Scott says, "I'm very pleased with how this went. I should have done this ten years ago."
- Access to DBIC earmarked grants to help implement project and improvements developed in cohort period

