

# Mobile Sportsbook Product and Platform

# **Sportsbook Product - What does it entail?**

ACCESS
iOS App
Android App
Desktop/Web
Mılti State Capabilities
Retail

PRODUCTS/FEATURES			
Fully compliant product	Responsible Caming Feature Suite		
Pre-Game Wagering	In-Game Wagering		
Free Bets	Odds Boosts		
Gross Sport Parlays + Teasers	Pools (Cash and FIP)		
Props	Missions / Rewards		
Data Science Personalisation	Stats		
Flash Bet / Instant Betting	Multiple Deposit/Withdrawal Options		
Biometric Log In +2 FA	FAQs / CXChat Service		

# Our top priority has been to ensure the delivery of a safe and responsible gaming platform

Identity Verification



Safe and secure Registration, Document Upload, KYC Processing, and Source of Funds validation State of the art Geolocation



Plugin technology to detect the exact location of a user at login, bet placement and all account transactions Responsible Gaming Limits



Players can limit their spend, time on site, and deposits. They can also self exclude themselves from all gaming sites statewide through our platform Secure Payments



Payment Card Industry (PCI) level 1 certified platform gives users a "peace of mind" that their information and transactions can be trusted with us

# **Responsible Gaming**

# From account creation, to the moment a customer gets their hands on winnings; our #1 priority is to make sure they're playing safely and responsibly.

Here's what we do to make that happen:

- Provide users the ability to set self-imposed gaming limits
- Offer users to enter exclusion programs &to set Cool-off periods
- Participate in programs and initiatives to increase problem gambling awareness.
- Prevent underage gambling.

#### Player Limits

You may set self-imposed limits to block yourself from certain gaming functionality. Please note that once a limit is set you may decrease it at any time with immediate effect, but there will be a 90-day waiting period to increase any limit.

#### **Deposit Limits**

Limit the amount of funds you can deposit into your account by choosing an amount over a daily, weekly and monthly period.

Please note, your deposit limit will apply to both Sportsbook and Daily Fantasy.

## Limit me if my deposits reach: \$2,000 ▼ per day

\$1,000	•	per	mon
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SAVE

#### Self Exclusion

#### Please note, your self-exclusion period will be applied to both Sportsbook and Daily Fantasy products.

At DraftKings, we bring fans closer to the games they love by adding the fun and thrill of competition. To keep the game as such, consider self-exclusion if you feel like you're spending too much time or money. Self-exclusion allows you to set a time frame during which you will be excluded and banned from participating on the website and app. After you successfully self-exclude, you will be logged out immediately after submitting the form. You may also self-exclude by contacting customer support.

Please see our Responsible Gaming page for more information on self-exclusion. If you would like to close your account permanently, you can do this by reaching out to customer support. Please enter "Permanent Self-Exclusion" in the subject line. You can contact customer support here: sportsbook@draftkings.com

Exclusion Period Personal Information Signature & Acknowledgment

#### Minimum Self-Exclusion Period for Internet Gaming

Note: only one request for self-exclusion form is required to self-exclude from all New Jersey internet gaming sites. If duplicates are submitted, the Division will accept the longest self-exclusion period.

For the complete rules governing the Internet Gaming Self-Exclusion pogram, see the Casino Control. Act at N.J.S.A. 5:12-17.2, as well as the regulations set forth at N.J.A.C. 13:69G-2.1 through 2.5. Copies of these rules are available on the Division's website at <a href="https://www.njdge.org">www.njdge.org</a>. Rules may be changed without prior notice to Self-Exclusion program participants. November 29/2013

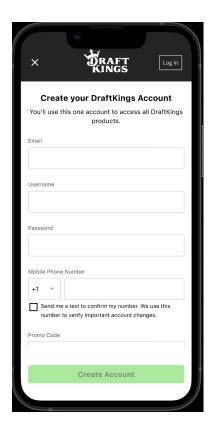
Period of Exclusion:

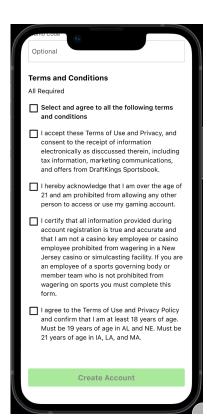
1 Year 5 Years

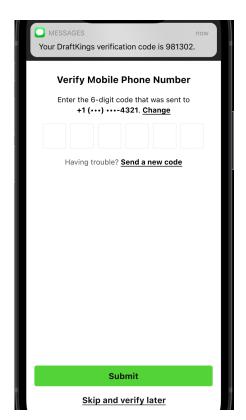
CONTINUE

## **New User Registration**

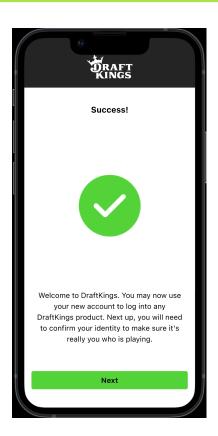


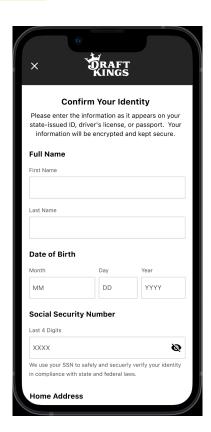


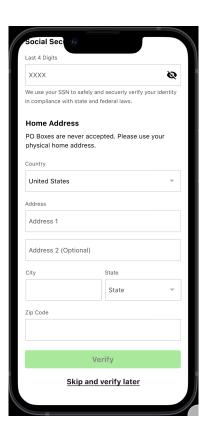


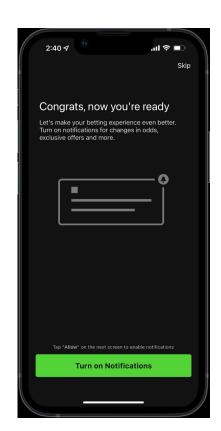


# **Registration Continued**

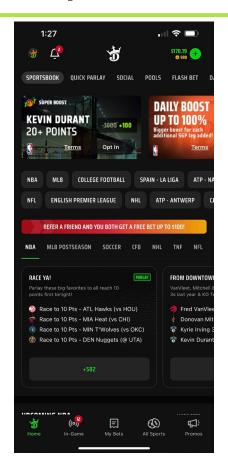


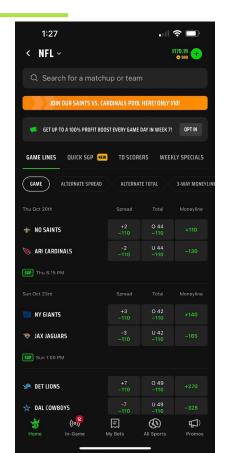


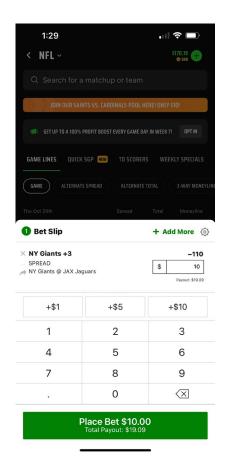


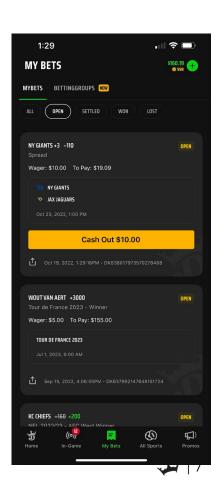


# **Sportsbook Screenshots**

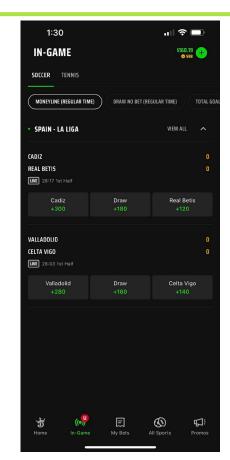






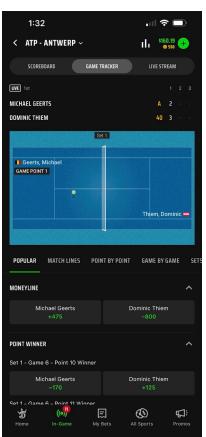


# **Live Betting Screenshots**









### **Pools and Brackets**

