

**Gary Holloway** 

VT Department of Housing and Community Development

**Senate Committee on Transportation** 

February 2, 2021

### **Downtown Designation Program**

#### 23 designated downtowns

This community revitalization program is designed to preserve the character and enhance the future of medium to large sized historic centers by incentivizing public and private investments, improving quality of life and encouraging economic development. Municipalities that receive designation collaborate with local non-profit downtown organizations supporting efforts through funding, staff, partnerships and volunteers.





## **Downtown Designation Program**





Burlington

**Bristol** 

- Aproximately \$350,000 annually
- Maximum annual grant is \$100,000
- 50% match required may use in kind
- Applications due in March / Awarded in April
- 18 months to start project
- 30 months to complete



- Streetscape improvements
- Parking facilities
- Rail or bus facilities
- Bicycle & pedestrian enhancements

- Utility relocation
- Way-finding signage
- Street lighting
- ADA access improvements





By the Numbers [2016-2020]

30

downtown transportation grants awarded 19

communities served \$1.9 M

in downtown transportation grants awarded \$16 M

leveraged with downtown transportation funds

#### Vergennes - Transportation Improvements Spark Revitalization Efforts

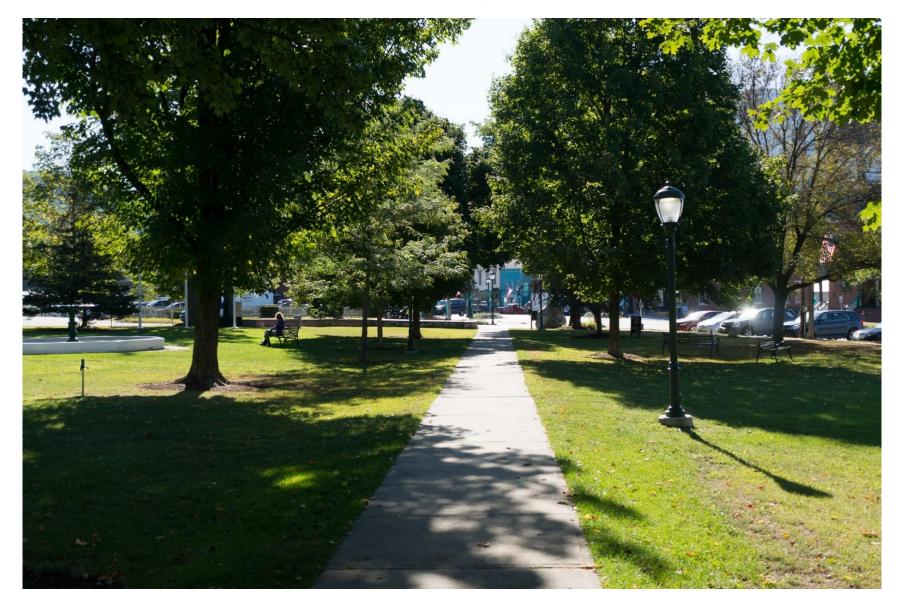




#### **Transforming St. Albans**

**Public Improvements Leverage Private Investment** 







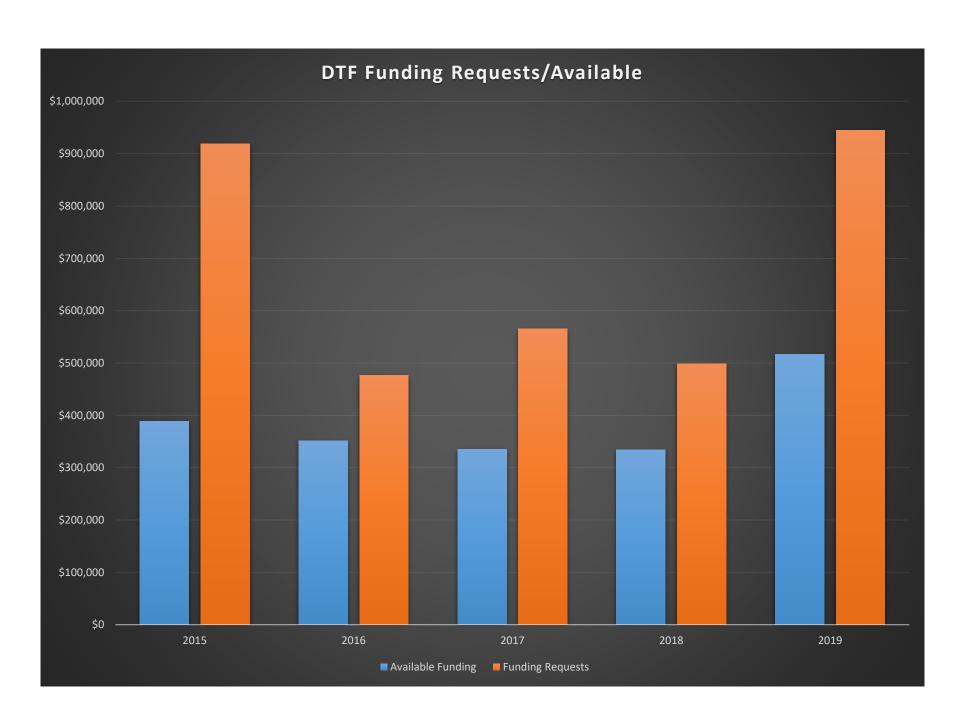


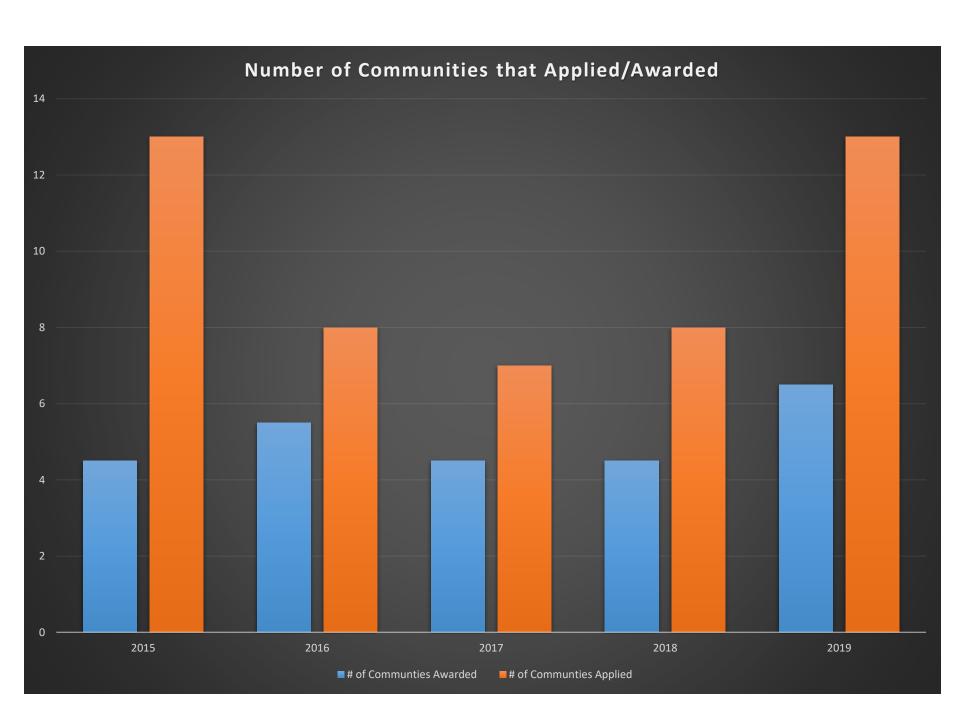


### 2019 and 2020 Grant Request

 23 Applications requesting \$1,525,325 for \$896,798 in available funding







## **Supports Safe and Vibrant Downtowns**













#### **Better Connections Grant Program**

The Better Connections Grant Program is a multiagency partnership that aligns state and local investments to increase transportation options, build resilience, and strengthen economic vitality in Vermont communities.



#### VERGENNES DOWNTOWN-BASIN MASTER PLAN

Over the past year, the City of Vergennes and the Addison County Regional Planning Commission have been developing a Master Plan for the Downtown and Basin. This project has been funded largely through a Strong Communities. Better Connections grant from the Vermont Agency of Transportation (VTrans) and the Vermont Agency of Commerce & Community Development (ACCD).

#### What is the Master Plan supposed to do?

A master plan is a general plan that outlines the projects that a City would undertake over the next to to a oyears in order to achieve a shared community vision. The process for developing a master plan is typically led by a steering committee and involves gathering public input, identifying existing issues and opportunities, and recommending solutions to address the issues and achieve the vision, It is essentially a roadmap from Point A (existing conditions) to Point B (the envisioned scenario).

The Vergennes Downtown-Basin Master Plan is a direct outgrowth of the 2014 Vergennes Community Visit by the Vermont Council on Rural Development (VCRD) and has the following vision:

To realize the economic potential of Vergennes' assets by strengthening the connection between the Downtown and Otter Creek Basin, improving multi-modal opportunities, street design, and recreational opportunities.



Design concepts were demonstrated on Saturday, September 26, 2015.



# Designated Village Centers Completed Better Connections Program

- Waitsfield
- Warren
- Moretown
- West Rutland
- Chester
- St. Albans Town

- Brighton
- Hyde Park
- Danville
- Enosburg Falls
- Fairlee
- Northfield
- 2-3 more designated village centers expected in 2021
- 10 communities expressed interest in 2021:
  - Bethel, Castleton, Craftsbury, Hardwick, Killington, Lyndon, Poultney, Randolph, Rockingham, and Swanton

