

Honorable Philip Scott, Governor of Vermont

November 17, 2021

Dear Governor Scott.

Good day. This document reflects a request from VAST for an increase of funding to help in two areas. The first is with our equipment grant funding program and the second is our law enforcement safety program. We understand that additional fees may not be the answer, but any funding that could be granted to us as one time funding that we could then use for one year, or over a few years, would be greatly appreciated.

I have highlighted the funding request areas in this document to make it easier to find. In the first highlighted section there is no dollar amount listed for the request, rather I have outlined ten years of requests we have gotten from VAST clubs and how much we were able to grant out with an explanation of the program. In the second highlighted area (law enforcement and safety) I have listed a dollar amount we exceeded last year that was unbudgeted for and an expectation that this will continue as we have developed quite a dynamic law enforcement and safety program.

I am happy to meet with you, or your staff at any time to discuss this request and would like to take this opportunity to thank you for your consideration and continued outstanding support of snowmobiling in Vermont

Sincere regards,

Cindy Locke

**Executive Director** 

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#### Introduction

The Vermont Association of Snow Travelers, Inc (VAST) is a non-profit private 501 c3 member-based organization. Mandated by the Vermont legislature in 1978, VAST is responsible for administering the Statewide Snowmobile Trails Program for the State of Vermont. The organization was founded in 1967 and is committed to providing a safe and enjoyable snowmobile experience for all ages and skill levels. VAST became the first state snowmobile association responsible for administering its own snowmobile trails program through a cooperative agreement with the Agency of Natural Resources. Only two other snow-belt states of this kind exist today. While all states have snowmobile associations, those other state associations do not maintain their trail systems, like we do. Their trail systems are managed by their state government. But those other state snowmobile associations do manage their club systems. In Vermont we manage all of the trails, law enforcement, safety, trail signing and club management.

VAST and its affiliated snowmobile clubs provide an array of quality programs and services to its membership and is organized exclusively for charitable, education and safety purposes. VAST is built on a foundation of dynamic volunteers, a thriving membership and supportive landowners from the private and public sector. The 125 local snowmobile clubs belong to fourteen county associations and are responsible for the development and maintenance of the Statewide Snowmobile Trails System (SSTS) under the direction and coordination of VAST. The SSTS offers an extensive network of 4,700 miles of interconnected snowmobile trails throughout Vermont. VAST's volunteer-based association has become a national model for trail user groups and enthusiasts across the country.

VAST has established credibility and has sustained long-standing positive relationships with local communities, landowners, VAST members, the Vermont recreational community and the Vermont legislature and administration. Through this effort of organization and cooperation, VAST promotes land stewardship by protecting water resources, establishing and following specific standards in trail design and maintenance by minimizing environmental impacts. This is accomplished by effective trail design standards, education of users, and providing maintenance efforts throughout the year. Through an aggressive construction and maintenance regime during the off season, VAST is able to accomplish the goal of providing a safe and superb snowmobile trail system during the winter months.

VAST headquarters is located in central Vermont and is professionally staffed by six full time employees responsible for the strategic, financial and operational programs of the organization. VAST is run by a nineteen member volunteer Board consisting of four elected officer positions, a Past President, and fourteen County Directors each representing a county in the state.

Vermont's snowmobile season begins on December 16<sup>th</sup> and ends on April 15<sup>th</sup> annually. The average snowfall in Vermont ranges from 100" – 350" inches of snow.

There are several statutory requirements in order to snowmobile on the SSTS:

- A valid & current snowmobile registration (the State of Vermont recognizes non-resident snowmobile registrations from other jurisdictions).
- A valid TMA Trails Maintenance Assessment, also known as a trails pass. This is issued to
  every snowmobile and by purchasing a TMA one becomes a member of VAST.
- Mandatory Snowmobile Liability Insurance.

• Anyone born after July 1<sup>st</sup>, 1983, is required to take a snowmobile safety course and carry the certification at all time while operating on the SSTS.

### **Funding and Budgets**

VAST runs a very prudent budget and funding process. While we receive funding, we also grant out funds to snowmobile clubs for trail maintenance, trail and bridge repair, grooming, equipment purchases and equipment repairs. Increasingly costs, especially for equipment are rising, while our funds are static. Below is a glimpse of equipment grant requests and how much funding VAST has been able to grant out to help clubs purchase or fix existing equipment. For reference we have 104 large groomers in our fleet statewide (similar machines that downhill ski areas use with a cost new between \$200,000 and \$350,000 new).

Year	Amount	Amount		%	# of	# of	%	
	Requested	Granted	Difference	Difference	Requests	Grants	Difference	Notes
2012	\$1,884,106	\$468,482	\$1,415,624	25%	36	20	56%	
2013	\$338,408	\$168,107	\$170,301	50%	15	11	73%	
2014	\$779,059	\$308,675	\$470,384	40%	19	15	79%	
2015	\$866,963	\$284,894	\$582,069	33%	26	22	85%	
2016	\$972,856	\$259,567	\$713,289	27%	16	8	50%	
								Due to a brown winter 2015/16 we put a moratorium on equipment grants. We only allowed repair grants, in case the next winter was again bad and we needed the
2017	\$52,468	\$19,538	\$32,930	37%	4	4	100%	funds else ware.
2018	\$992,607	\$361,882	\$630,725	36%	29	22	76%	
2019	\$1,019,272	\$232,240	\$787,032	23%	37	20	54%	
2020	\$1,156,225	\$206,154	\$950,071	18%	40	24	60%	
2021	\$902,090	\$128,751	\$773,339	14%	18	12	67%	
2022	\$608,170	\$224,250	\$383,920	37%	28	21	75%	

VAST is financially supported through the revenue of TMAs (averaging at 21,000), the return revenue of snowmobile registrations, the Vermont Gas Tax (not to exceed \$148,000), funding through the motorized portion of the National Recreational Trails Program (RTP), VAST Snowmobile Vermont Magazine advertising (printed five times per year), Vermont Snowmobile Visitors Guide (produced annually) and cooperative funding through various donations, grants, partnerships including the USDA Forest Service, The operational budget of the entire program varies between \$3.5 Million and \$4.5 Million annually.

We are proud of the percentage of money we raise that go directly into our trail system and keeping the administrative percentage way below the national average for non-profit spending. At this time, we operate our administrative side with 23% of our budget and 77% directly back into trails, trail equipment and grooming. Also, our administrative spending, supports marketing, and other programs.

Added Note: The State of Vermont relies on VAST grooming millage to use as In-Kind in order to draw down the federal monies for the Motorized and Mixed-Use trail use portions within the Recreational Trails Program (RTP) funding VT receives. This means that the Motorized funding is split between VAST and VASA, but the Mixed-Use is used for projects and initiatives of VT Forest, Parks and Recreation and other user orginizations.

## Statewide Snowmobile Trails System (SSTS)

The SSTS is an extensive network of winter use snowmobile trails that encompass the entire state of Vermont. The SSTS is located on state, federal, municipal and privately owned lands that connect Vermont communities in an environmentally sustainable manner. Approximately 80% of the SSTS is located on private property; ranging from the small suburban landowner to large contiguous parcels owned by private entities and timber management companies. The remaining 20% of the SSTS is located on a conglomeration of public lands owned by the State of Vermont, and federal lands managed by various agencies. The state and federal landowners serve as a critical component of the program providing sustainable access to areas across the system. While this does not imply permanent access, the longevity and sensitivity of the trail location(s) are at a much lower risk than operating on private land. This is especially applicable with new land acquisitions and the ever changing landscape of the private interface resulting in many costly trail closures. Snowmobile access on public land is a significant priority for VAST as long as the partnerships between the organization and the state/federal entities continue to thrive and remain viable.

There are 125 local VAST snowmobile clubs that are responsible for the construction and maintenance of the trail system; including trail structures (bridges, culverts, and other drainage devices), trail signing, grooming, trail alignment, permit acquisition, securing landowner permission and compliance with all organizational, state and federal guidelines and regulations. These clubs vary from twenty-five members to two-thousand plus members annually. Of the 125 VAST clubs, there are 114 clubs that have an annual grooming contractual agreement that outlines the club's responsible for the winter grooming of the 4,700 mile SSTS. VAST reimburses the clubs for grooming their contractual areas, which vary from 10 miles to 170 miles per club. Clubs are also eligible for funding through several VAST grantin-aid programs for trail maintenance, construction, trail de-brushing, signing, and for the purchase of grooming equipment. Approximately \$500,000 in grant funding is available annually to the clubs for trail construction and maintenance and approximately \$400,000 is available to assist in purchasing grooming equipment. The cost of snowmobile trail groomers range from \$30,000 to \$340,000 per unit and the VAST grooming fleet consists of 120+ of these power units with a cumulative acquisition total of \$12 Million.

The following represents the breakdown in mileage across the SSTS:

Туре	Mileage		
Municipal – Town Forest	25		
Class IV – Town Roads	250		
Green Mtn National Forest	505		
State Lands	360		
Private Lands Total	3560		
Public Lands Total	1140		

TOTAL	4700

### **Cooperative Partnerships**

The extensive VAST trail network is dependent on the local and statewide support of snowmobiling. This is accomplished through the support of the 9,000+ landowners (private, corporate, municipal, state and federal). These individuals, entities and organizations make it possible for snowmobilers to enjoy their passion for snowmobiling and ability to recreate throughout the entire state. VAST has forged positive working relationships with governmental agencies at the municipal, state and federal levels through many cooperative partnerships. VAST has also worked closely with other recreational groups that are part of the Vermont Trails & Greenways Council (VTGC) and the Vermont trails Alliance (VTA). The VTGC and VTA are comprised of the leading recreational trails groups that represent the motorized and non-motorized trails community.

Another entity that VAST works closely with is the Governor's Snowmobile Council. Mandated by the legislature, the Governor's Snowmobile Council is a separate entity composed of an array of partners and legislative support including representatives from the Vermont Department of Public Safety, Department of Fish &Wildlife, Vermont Sheriff's Association, the Department of Motor Vehicles, a member from the Vermont Senate, a member of the Vermont House, the Secretary or her designee of the Agency of Natural Resources, the Commissioner of the Department of Forests, Parks and Recreation, and appointees from the snowmobile community. The Council meets once a month to discuss law enforcement needs and support, legislative action, statewide policy and initiatives that are brought forth by any of the participants.

### State of Vermont – Agency of Natural Resources

The Statewide Snowmobile Trails Program (SSTP) is a cooperative program between the State of Vermont and VAST. Under this program, VAST and the Agency of Natural Resources (ANR), Department of Forests, Parks and Recreation (FP&R), Department of Fish & Wildlife, and the Department of Environmental Conservation operate the Statewide Snowmobile Trail System (SSTS). This is accomplished through a cooperative agreement that outlines the responsibilities of both parties. The cooperative agreement specifically states that ANR and VAST consider it mutually advantageous to cooperate with development, maintenance, protection, and enforcement related to the SSTS and associated structures;

- Both entities agree to work collaboratively by providing technical assistance and share pertinent information for the SSTS.
- Identify in long range management plans pertinent to state land and the SSTS to ensure access.
- Identify all planning, safety and enforcement issues related to the SSTS.
- Permission is granted by the State to perform work on the state land under the terms of the
  agreement and in accordance to the latest version of the Guide for the Development of
  Snowmobile Trail Construction and follow the current version of ANR's Acceptable
  Management Practices.

• Continuous dialogue between the entities, collaboration and ability to carry out mutual responsibilities identified in the agreement.

The funding mechanism for this cooperative agreement is the return of 100% of snowmobile registration receipts and 100% of all snowmobile related fines and penalties collected by the state and returned to ANR and FP&R, for use by VAST, to operate the Statewide Snowmobile Trails Program. The program is funded through authority granted by §3214, Chapter 29 of Title 23 of Vermont Statutes. Each year, VAST develops a budget based on projected snowmobile registrations, fines and penalties for the ensuing fiscal year. The SSTP budget also includes a share of the Vermont state gas tax of 40% of the amount appropriated under the Vermont Trails Act. It is the responsibility of the Governor's Snowmobile Council to review, advise, and approve the annual budget for the expenditure of funds for the SSTP. There is a designated portion of this budget for law enforcement funding. This is also the budget used to provide funding for insurance and equipment grants.

The SSTP is in compliance with all federal and state regulations and will continue open lines of communication with all partner organizations to ensure the most current federal and state regulations are understood and adhered to on a regular basis. The SSTP will continue its aggressive information program consisting of but not limited to mandatory annual construction meetings, field inspections of projects and regularly scheduled monthly meetings to apprise clubs of areas of concern.

The State of Vermont is divided into regions and local VAST clubs in their respective regions work with VAST staff and agency personnel in identifying issues, concerns and potential projects on an annual basis. These meetings entail discussion on trail projects, potential closures for winter management activities, harvesting plans, and anything pertaining to snowmobiling on state land. This level of collaboration is beneficial for all parties to keep open lines of communication and reduce any conflict between user groups and other management activities. Several naturally declared disasters have occurred over the last decade and any repair work to the SSTS on state land is administered through the Department of FPR.

# <u>State of Vermont – Dept of Environmental Conservation</u>

The majority of the permitting and regulatory rules applicable to the SSTS are administered through the Department of Environmental Conservation. VAST clubs are responsible (with the assistance of VAST staff) for securing the necessary permits required for trail construction and maintenance activities. Specifically, any bridge construction or placement of drainage structures require a site visit by River Engineers, submittal of the required permit application, and authorization of a streambank alteration permit before construction takes place. VAST and its affiliated clubs have an excellent track record in terms of regulation compliance set forth by the Agency. This level of accountability has given VAST credibility within the agency, the Vermont legislature, the environmental community and with the landowners that support snowmobiling.

## State of Vermont Dept. of Public Safety & the Department of Fish & Wildlife Law Enforcement Unit

VAST operates under a Cooperative Agreement between the Department of Forests, Parks and Recreation, Vermont State Police, Fish and Wildlife Department and the Vermont Sheriffs' Association for the purpose of providing law enforcement patrols on the SSTS. The safety of all snowmobilers on the SSTS is the foremost priority in managing the snowmobile program. The growth of both the SSTS and the popularity of snowmobiling over the past fifteen years have significantly increased the need for

active trail law enforcement. \$5 of every snowmobile registration sold (per year) is applied directly for the purpose of funding law enforcement through the cooperative agreement.

### **USDA Forest Service**

VAST has a special partnership with the USDA Forest Service and operates on the Green Mountain National Forest (GMNF) under an annual cooperative agreement. Through this important partnership, local clubs maintain over 500 miles of groomed corridor trails and work with federal personnel in trail maintenance and construction projects. All grooming, construction and maintenance activities are accomplished by local clubs and volunteers and are financially supported through the VAST grant-in-aid program. There is limited federal funding that is also applied to the winter maintenance program through the cooperative agreement with the Forest Service. Snowmobiling is recognized as an important use on the GMNF and plays an important role in the sustaining the recreational objectives as outlined in the GMNF management plan. During the plan revision process, VAST played a vital role in protecting snowmobile access and keeping trails open that otherwise would have been lost in the designation of wilderness areas. VAST officials and club members attended numerous public hearings and meetings and ensured that snowmobiling remain a viable recreational activity on public land.

Through the American Recovery and Reinvestment Act (ARRA), VAST served as a contractor through the partnership and cooperative agreement with the Forest Service and was able to complete 20 trail projects located throughout the northern and southern half of the GMNF. The total spent on these projects exceeded \$530,000 and through the partnership, costs were reduced, jobs were created and the work was accomplished with a combination of volunteer and contractor efforts.

#### **Private Landowners**

A critical piece to the program, private landowners are essential to the sustainability of operating an interconnected trail system. There is a growing challenge in terms of managing the changing landscape through development, regulations and management objectives. The majority of the SSTS is located on private land which requires attentive and careful consideration when addressing issues, conflict and trail closures. Consequently, having consistent access to trails on public property plays a critical piece in the importance of maintaining trails and connections through the state that comprise the entire SSTS. The stability of the SSTS is constantly being challenged and VAST has managed to maintain the system through volunteer efforts, assistance and advisement from the Vermont legislature & governmental entities, and a solid understanding of how important recreation is to the local communities and the State of Vermont. We require our clubs to get landowner permission forms signed and to submit those forms when grant monies are requested.

## **Legislative Support**

The State of Vermont recognizes the importance of outdoor recreation and snowmobiling and relies on the respective organizations to implement successful programs. Under Vermont Statute, Title 23 VSA, Chapter 29 3206(d) provides all landowners allowing snowmobile use of their land the following protection:

"No public or private landowner or their agents shall be liable for any property damage or personal injury sustained by any person operating or riding as a passenger of a snowmobile, or upon a vehicle or other device drawn by a snowmobile upon the public or private landowner's property, whether or not the public or private landowner has given permission to use the land, unless the public or private landowner charges a cash fee for use of the property, or unless said damage or injury is intentionally inflicted by the landowner."

In addition, public and private landowners are covered from liability under several other statutes that include the Vermont Trails System; the VAST SSTS is one of the first trail systems to be part of the original designation. This is another important component of maintaining such an extensive system across private and public lands.

Snowmobilers responsibility and law enforcement is also covered in state statute. <a href="https://legislature.vermont.gov/statutes/fullchapter/23/029">https://legislature.vermont.gov/statutes/fullchapter/23/029</a>

### **Economic Impact**

In 1995, VAST undertook its first ever survey of the impact of snowmobiling on Vermont's economy. At that time, VAST was managing approximately 2,500 miles of corridor trails. It was determined that the total economic impact exceeded \$162,000,000 annually. In 2003, Johnson State College conducted an Economic Impact Study on Snowmobiling in Vermont. The overall economic impact to the State of Vermont is over \$550 Million annually.

The following categories were considered during the study:

- Purchase of fuel for snowmobiles and trail groomers
- Total snowmobile purchases
- Snowmobile accessories and parts
- Trailers, options and parts
- Tow vehicles, sales, parts and service
- Lodging, meals, snacks
- Real estate purchases and annual expenses
- Registration and membership fees
- Tax revenue
- Indirect factors: VAST Operations, grooming equipment purchases, groomer insurance, grooming expenses, and trail construction and maintenance

Snowmobiling in Vermont is recognized as a significant economic driver during the winter months. This is second to the \$2 Billion ski industry. The benefit of snowmobiling is extended throughout the entire state where local businesses that provide services such as fuel, food, repairs, lodging and other related services are bustling with activity during the coldest months of the year. The SSTS reaches almost every community in Vermont from small family businesses to large dealerships and restaurants that fuel snowmobiling's economic engine.

### Safety

VAST Safety Ambassador Program (VSAP)

In 2017 VAST began a safety ambassador program. VSAP was started with two distinct goals, to make our trails safer and to assist riders, and first responders when needed.

Currently we have forty safety ambassadors statewide. Some of the team members ride around where they live and some travel to other parts of the state as well.

While out riding our VSAP team do the following tasks

- Look for hazards in the trail and mark them, as well as let the club know if they cannot fix it themselves.
- Fix damaged or missing signs, or let the club know so the club can fix right away.
- Help people on the trails that need any assistance or direction
- Be available if they can to assist law enforcement or first responders at an accident scene by securing the parameter, help to get law enforcement to the scene and directing sled traffic.
- Ride with folks not familiar with our trails to show them around and give them some company while enjoying all Vermont offers.

VASP team members are not law enforcement officers in this capacity. They are trained to know that their role is simply to be helpful. Each team member is given a list of all club presidents and trail masters with contact information, so they can reach out to you if they need to. Each team member wear a reflective vest with the VSAP insignia so to be seen and identified and each member must attend the organizational planning meeting each fall. Most have also had different levels of first aid training.

## <u>Law Enforcement</u>

VAST contracts with law enforcement agencies to patrol our trail system. This is done with the Department of Fish & Wildlife (Wardens), Department of Public Safety (State Police), Vermont Sheriffs association and Southern Vermont Snowmobile Taskforce. In addition to patrolling our trails and performing safety checks of snowmobiles in the field, the Department of Public Safety also provides the mandatory snowmobile safety classes held during the fall and winter. VAST has a Law Enforcement Committee that works hard to continue to grow this program and set standards and offer changes to legislation. Currently we have a budget for law enforcement of \$120,000 annually. Last year this budget was exceeded by an additional \$50,000 due to an increase of patrolling (mostly VF&W). We would like to be able to increase our budget to match that \$150,000 each year so we can continue to grow this program to help make better our trail safety program. We have already grown this program to be quite dynamic with training, communication, partial equipment grants to law enforcement agencies and augmented a relationship with law enforcement and our "boots on the ground" safety ambassadors. In addition, we have built an online system for law enforcement to run safety checks using their smart phones which will increase their ability to investigate infractions and decrease the amount of paperwork they are required to do as wardens, troopers, sheriffs and police officers.

#### Summary

VAST is a dynamic organization that thrives on the support of volunteers, members and landowners. This essential combination provides the key ingredients that contribute to the success of the program and the continuance of the Statewide Snowmobile Trails System. With a solid base of volunteers,

members, landowners, and the continuation of supporting partnerships from public and private entities, snowmobiling will continue to be a traditional, fun and family recreational activity for many generations.

Currently we are asking the administration to consider some additional funding for VAST to help with our equipment funding to expand this program and help VAST meet the needs of our equipment requests. In addition, VAST is asking for your consideration to expand our law enforcement and safety programs.