

1       Sec. X. DEPARTMENT OF LIQUOR AND LOTTERY; REQUEST FOR  
2       PROPOSAL; SPORTS BETTING MARKET PROJECTIONS AND  
3       RECOMMENDATIONS

4           (a) The Department of Liquor and Lottery shall issue a request for proposal  
5       for the market study and recommendations described in subsection (b) of this  
6       section.

7           (b) The Department of Liquor and Lottery shall commission a study of  
8       Vermont’s sports betting market. The study shall evaluate a 5-year market  
9       projection based on each of the following policy considerations:

10           (1) The type of distribution model that could be implemented in  
11       Vermont. This criterion shall compare a state monopoly model to a licensed  
12       operator model and shall evaluate whether Vermont should permit mobile or  
13       retail sports wagering. For retail sports wagering, the analysis shall include an  
14       evaluation of the available retail wagering partners in Vermont.

15           (2) The number of platform providers or retailers that may operate in the  
16       State at any time. This criterion shall evaluate the impacts of limiting the  
17       number of mobile wagering platforms or retail locations. For mobile wagering  
18       platforms, the study shall present revenue estimates based on the number of  
19       potential platforms operating at any given time.

20           (3) The type of licenses that may be issued and related fees. This  
21       criterion shall evaluate the type of licenses that may be issued and whether

1 Vermont would benefit from offsetting the cost of monitoring and enforcing  
2 wagering service providers and employees. This criterion shall analyze  
3 potential fees for the following types of licenses: operator, wagering service  
4 provider, supplier, wagering data provider, and employee.

5 (4) The scope and subjects of the active wagering market. This criterion  
6 shall evaluate whether Vermont should limit the types and subjects of wagers  
7 that may be placed by a person. This criterion shall evaluate whether  
8 prohibiting types of wagers (such as in-play or parlay) or subjects of wagers  
9 (such as limiting wagering on in-state collegiate athletic events) may impact  
10 sports and wagering integrity, the effectiveness of capturing a share of the  
11 black market, and potential State revenue.

12 (5) The use of official or verified data sources. This criterion shall  
13 evaluate the impact of limiting the data sources that the State or operators use  
14 to make and settle wagers.

15 (6) The requirement for integrity or responsible gaming fees. This  
16 criterion shall evaluate the impact of requiring operators or the State to make  
17 payments to leagues, sports integrity associations, or responsible gaming  
18 programs.

19 (7) The selection of tax rates or revenue sharing agreements. This  
20 criterion shall evaluate the impact of tax rates on the size of the potential  
21 market, number of available operators or platform providers, and state revenue.

- 1 Within this criterion, the analysis shall evaluate whether Vermont may benefit
- 2 from using the New York model of utilizing a competitive bidding process to
- 3 set the tax rate applied to platform providers.