### Northeast Federal Order, Vermont & Northeast, Data & Trends October 2021

Report to Vermont Task Force to Revitalize its Dairy Industry

Brian Riordon- Economist



### Overview

- What Federal Orders Do & Don't Do
- Data comments
- U.S.
- Northeast
- Vermont and States



### What Federal Milk Orders Do

- Define terms of trade between buyer (handler) and seller (producer).
  - Provides a classified pricing plan (value base on use). This generates revenue above the base manufacturing milk price level.
  - Generate blend prices (producer price differential -PPD) to producers
  - Enforces payment of minimum prices to producers or their cooperative (does not prevent payment above the minimum)
  - Monitor deductions from producer milk checks.



### What Federal Milk Orders Do

...continued

- Provide for accurate weighing and testing of producer milk (market services).
  - Calibration Samples
  - Tank Calibration
  - Quarterly testing of non-members
- Provide market information (Market Research)



#### Federal Milk Orders Do not

- Regulate producers or control production
- Regulate payment practices by cooperatives to their members
- Guarantee a market or blend price level
- Establish sanitary or quality standards
- Prevent payment of prices higher than Federal Order minimum prices – not a support program



### Federal Order Data Sources

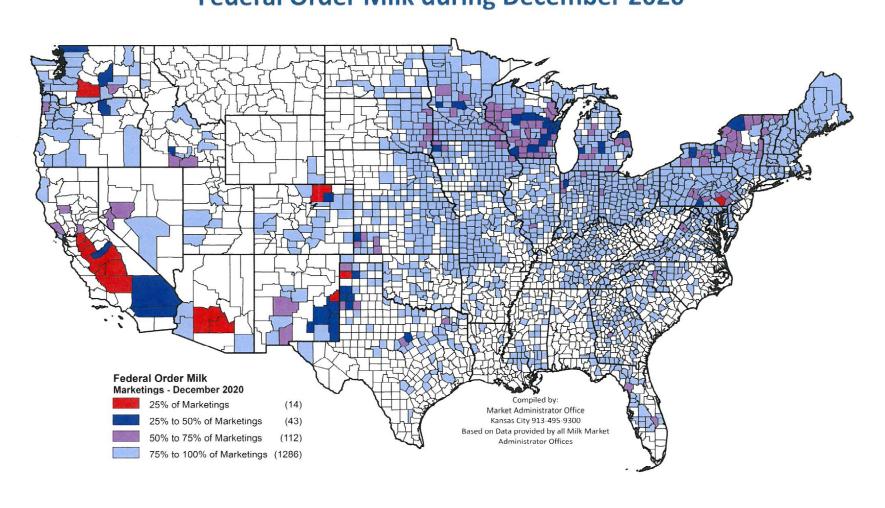
- Pool Data: Obtained through monthly pool process (Price Discovery). Data reflect what was submitted at pool time.
- Verified Producer Payroll Data: Handlers submitted producer payrolls, verified by payroll and audit staff.



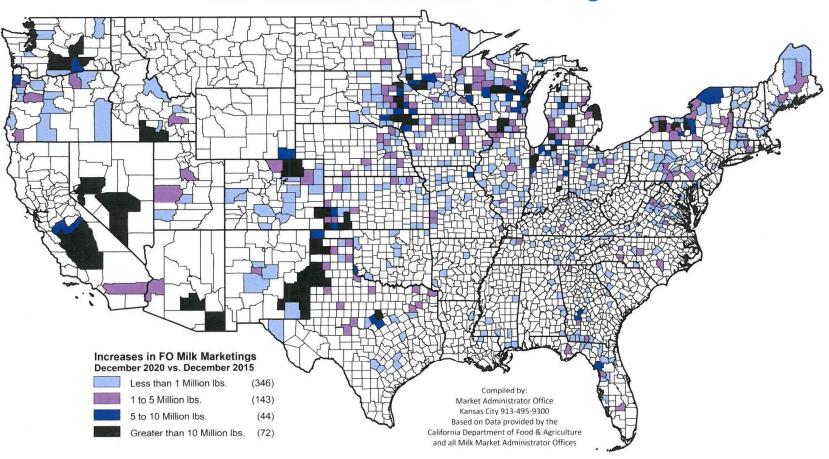
### Data Note

Market Administrator Data reflect producers and milk that are part of the Federal Order pool. The numbers may not represent all the milk produced nor all the farms that are producing milk.

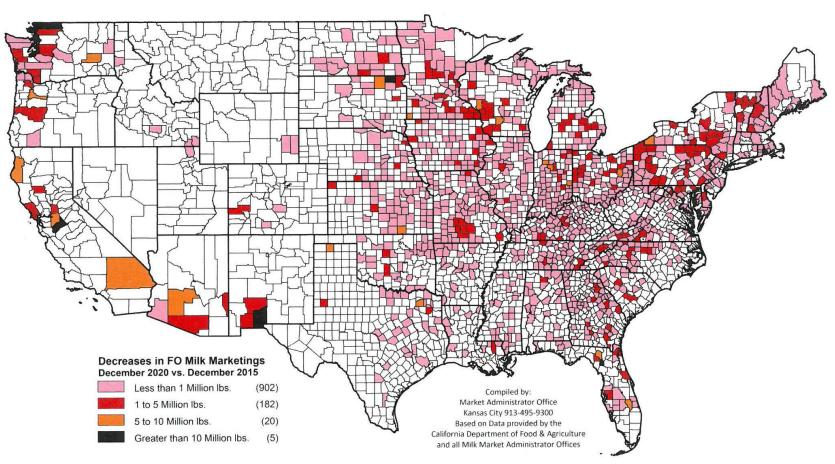
# 1,455 Counties Marketed 100% of All Federal Order Milk during December 2020



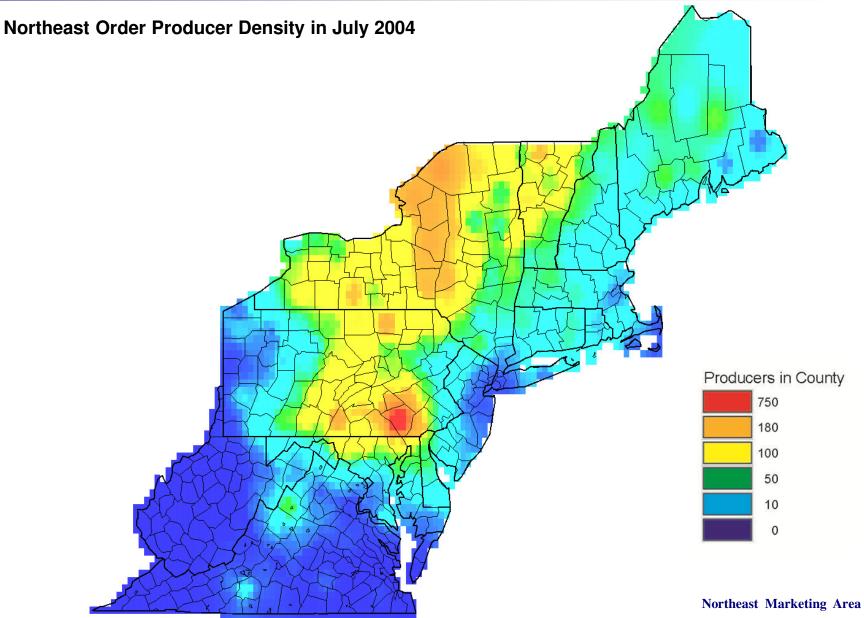
#### **605 Counties Increased Marketings**

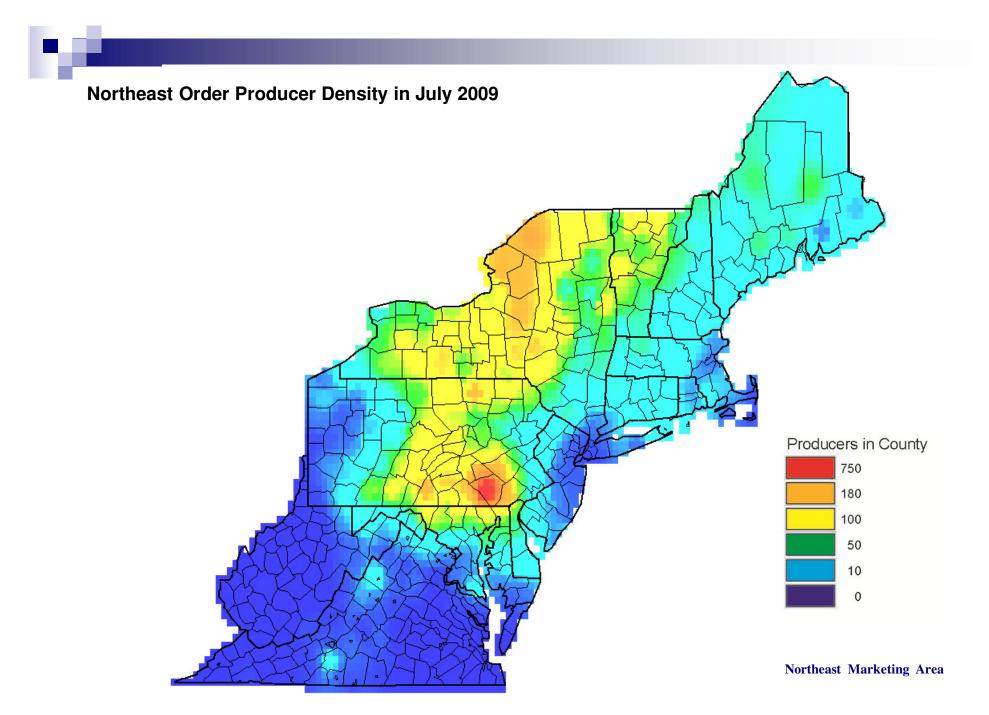


#### 1,109 Counties Decreased Marketings

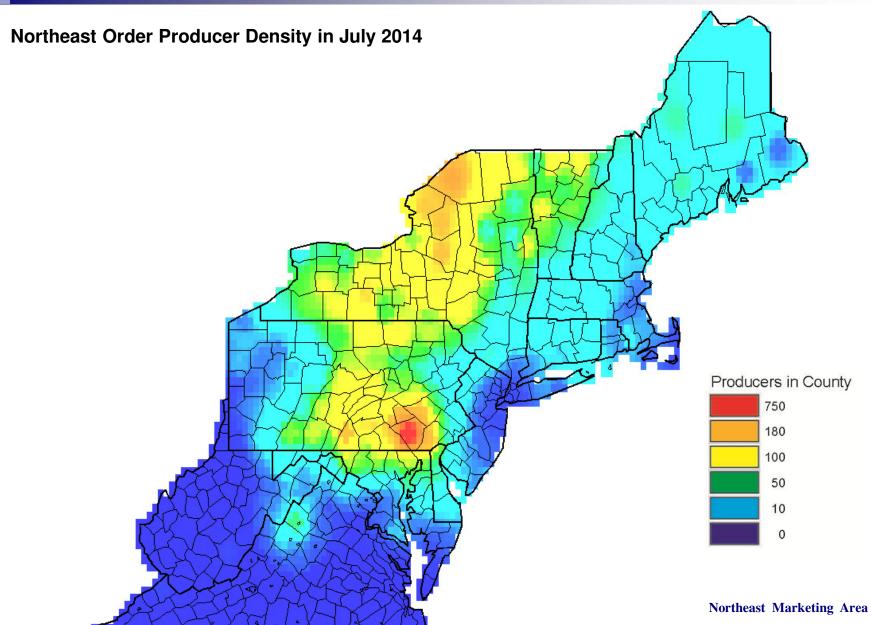




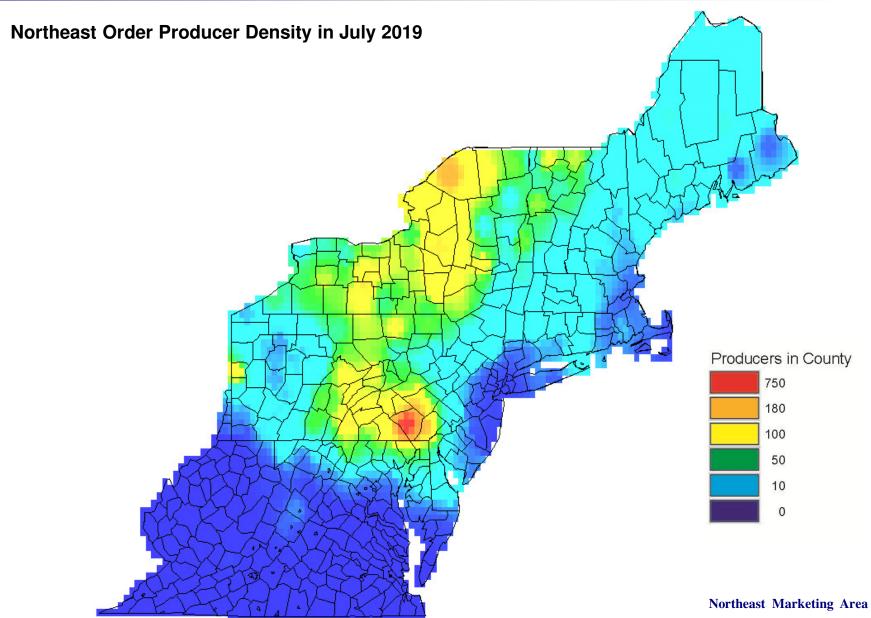




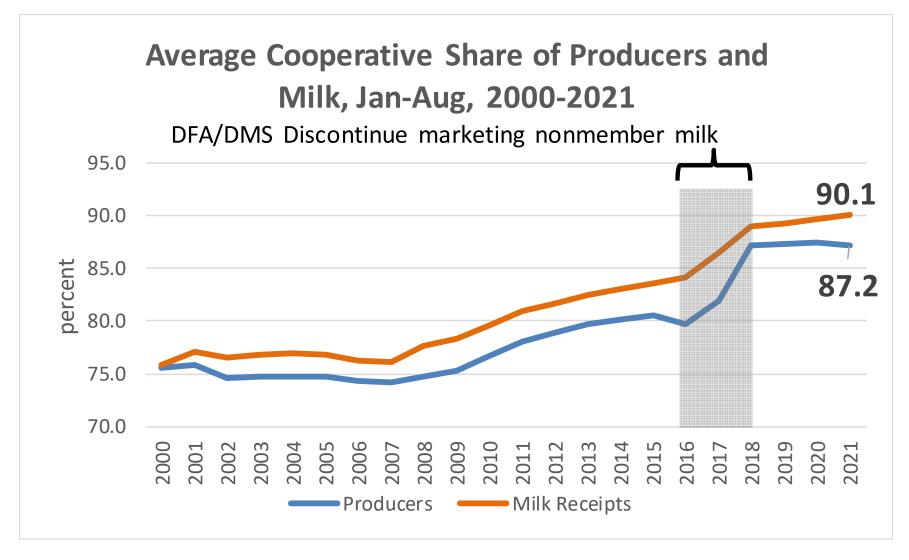






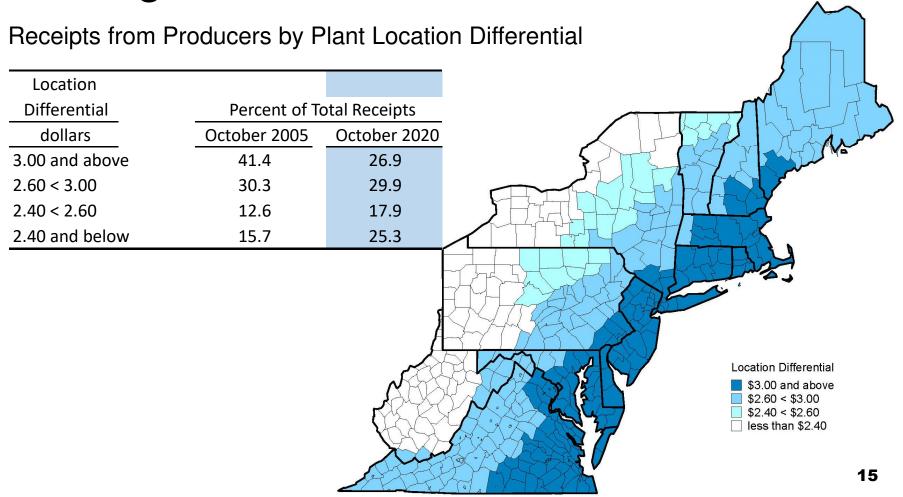








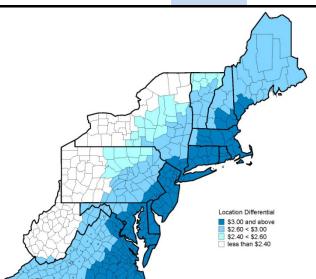
Where farm milk is delivered has changed; more to lower differential zones





# Percent Milk Pooled by Class and by Selected Differential zones, 2004 and 2020 annual average

|                       | Cla  | ass I | Cla  | ass II        | Cla          | ss III | Cla  | ss IV |
|-----------------------|------|-------|------|---------------|--------------|--------|------|-------|
| Location Differential | 2020 | 2004  | 2020 | 2004          | 2020         | 2004   | 2020 | 2004  |
|                       |      |       |      | percent of to | tal receipts |        |      |       |
| \$3.00 and above      | 48.4 | 61.9  | 16.9 | 37.0          | 10           | 9.3    | 25.9 | 27.7  |
|                       |      |       |      |               |              |        |      |       |
| \$2.60 < \$3.00       | 31.8 | 25.9  | 25.7 | 29.8          | 24.5         | 25.4   | 40.4 | 42.5  |
|                       |      |       |      |               |              |        |      |       |
| \$2.40 < \$2.60       | 11.2 | 9.0   | 36.6 | 14.5          | 14.8         | 22.9   | 11.8 | 15.2  |
|                       |      |       |      |               |              |        |      |       |
| less than \$2.40      | 8.6  | 3.2   | 20.8 | 18.7          | 50.6         | 42.4   | 21.8 | 14.6  |
|                       |      |       |      |               |              |        |      |       |



Vermont Differential Zones Range from \$2.40 Zone to \$2.80

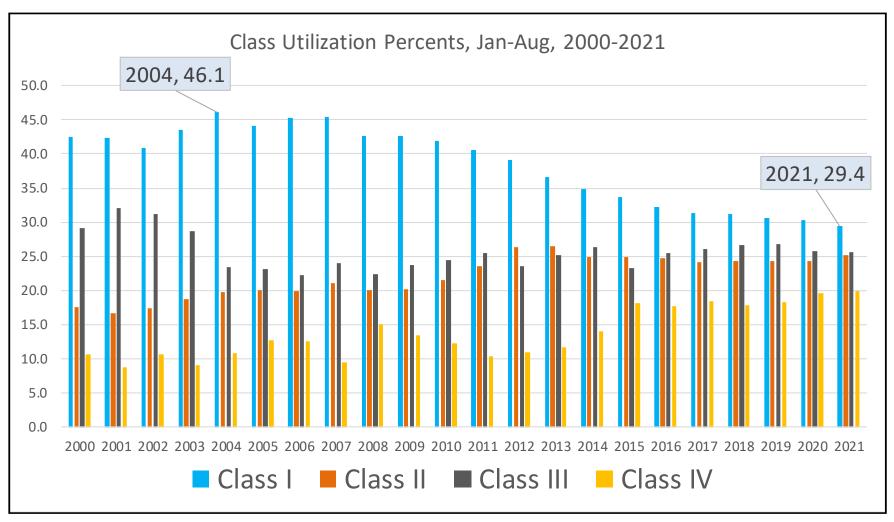


### Number of Pool Plants

|                             |      |      | July |      |      |
|-----------------------------|------|------|------|------|------|
|                             | 2000 | 2010 | 2014 | 2018 | 2019 |
| Pool Distributing Plants    | 64   | 56   | 47   | 46   | 47   |
| Pool Supply Unit Plants     | -    | 4    | 2    | 2    | 1    |
| Pool Supply System Plants   | -    | 8    | 8    | 9    | 9    |
| Pool Supply Plants          | 17   | 2    | 3    | 1    | 1    |
| Total Number of Pool Plants | 81   | 70   | 60   | 58   | 58   |

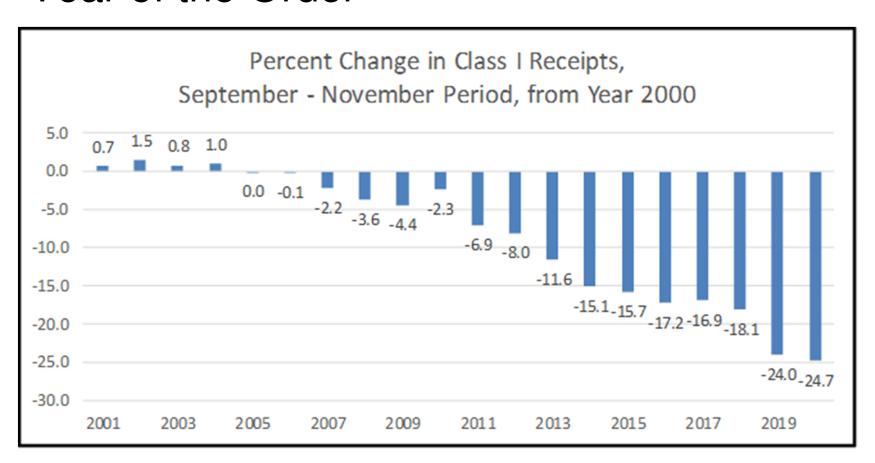


#### Northeast Order Utilization Percents



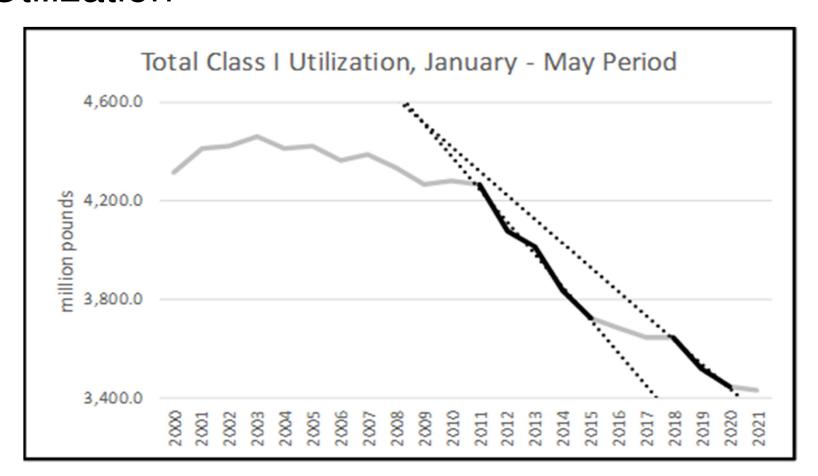


# Fall Class I Utilization Compared to Initial Year of the Order





# Steep Periods of decline in Class I Utilization





# Total Per Capita Sales, Fluid Milk Products, Northeast Marketing Area, **Jan-Jun**

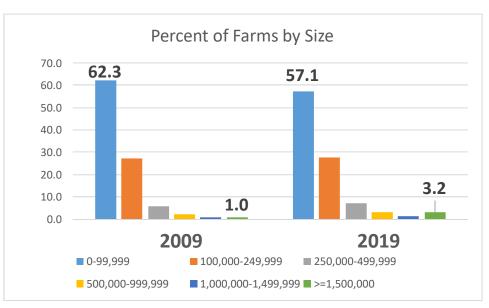
| Total Per Capita Sales, Northeast Marketing Area |                               |          |            |          |          |         |
|--|-------------------------------|----------|------------|----------|----------|---------|
|  | 2010                          | 2014     | 2018       | 2019     | 2020     | 2021    |
|  | pounds of fluid milk products |          |            |          |          |         |
| Northeast Marketing Area                         | 86.2                          | 79.2     | 72.3       | 69.6     | 69.3     | 65.3    |
|  |                               |          |            |          |          |         |
| Sources: USDA's Estimated Fluid Milk P           | roducts Sa                    | les Repo | rt; U.S. ( | Census B | ureau Ju | ly 2020 |

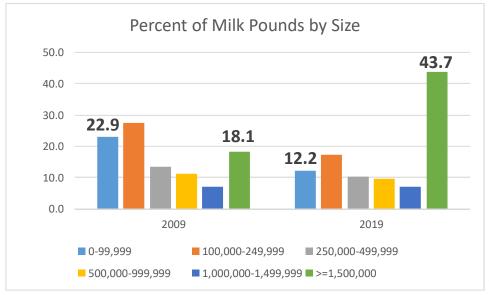


# Structural Change in **Northeast**

Distribution of farms by size has not changed a great deal.

Distribution of the size of farms milk is pooled from has changed a great deal.



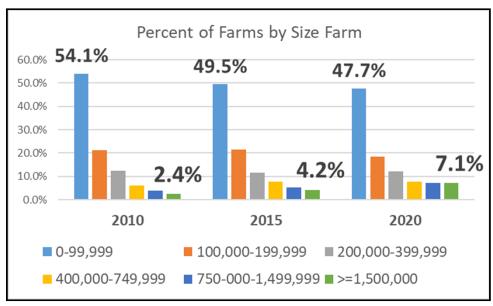


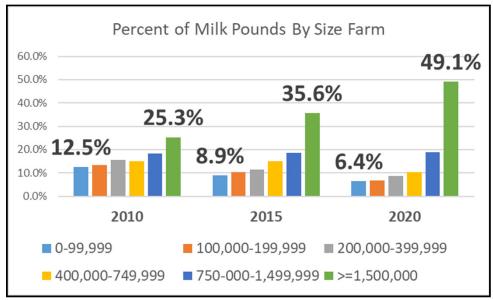


# Structural Change in Vermont

By proportion of farms, largest size category has tripled in 10 years. 38 farms make up largest category.

Distribution of the size of farms milk is pooled from has changed a great deal. Half the milk in Vermont comes from the largest category, or the 38 farms in that category.

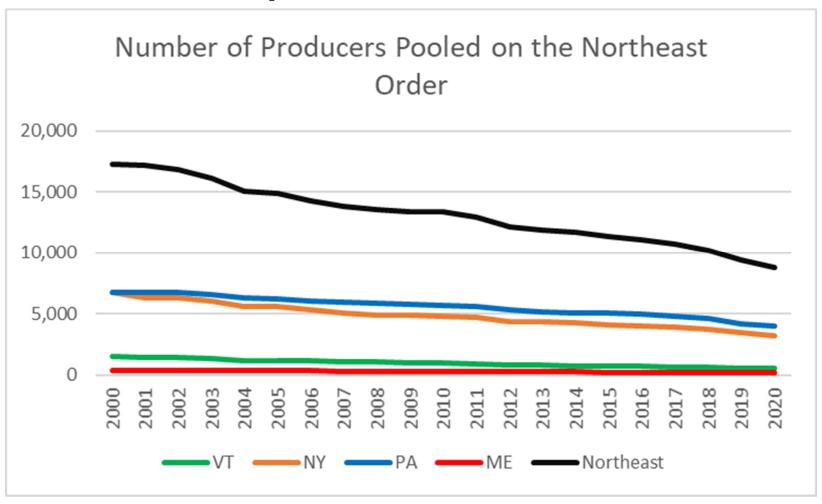


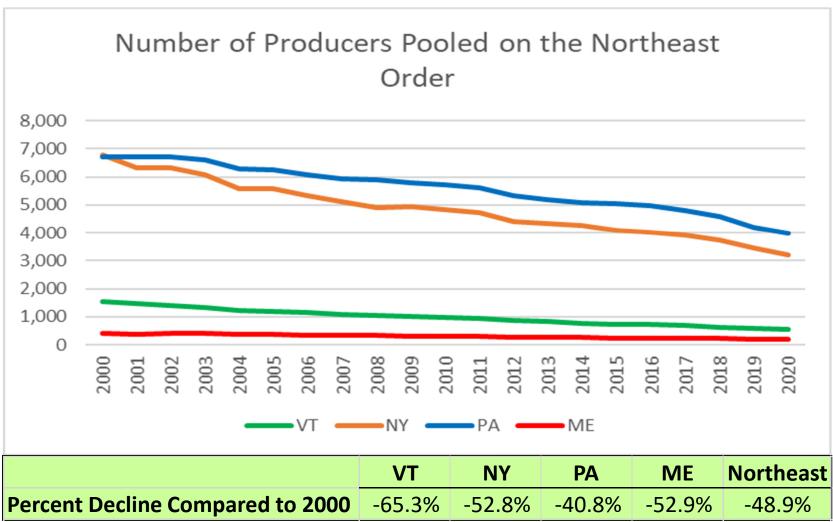




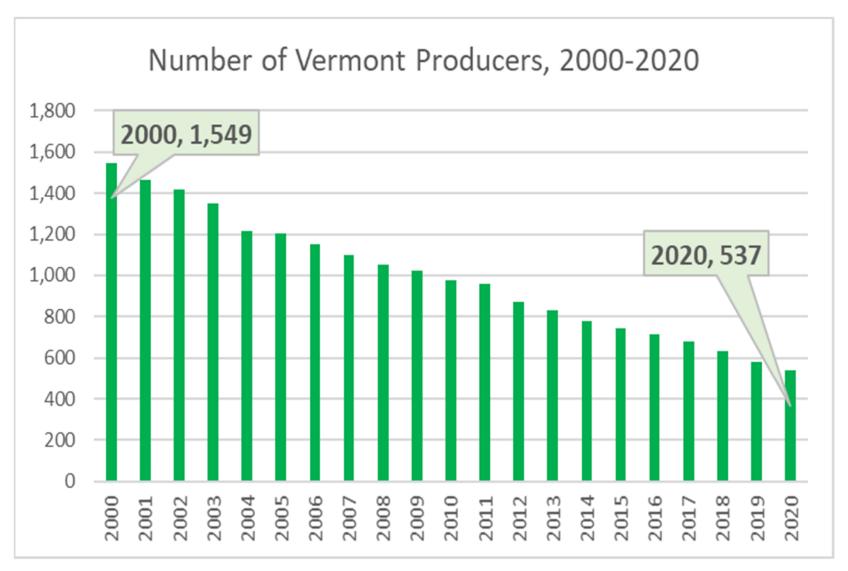
| Produce     | ers Pooled o | n The North | east Order | , 2000-2020      |
|-------------|--------------|-------------|------------|------------------|
|             |              |             |            |                  |
|             |              |             |            |                  |
| <u>Year</u> | <u>VT</u>    | NY          | <u>PA</u>  | <u>Northeast</u> |
| 2000        | 1,549        | 6,775       | 6,720      | 17,279           |
| 2001        | 1,467        | 6,329       | 6,725      | 17,165           |
| 2002        | 1,419        | 6,310       | 6,730      | 16,869           |
| 2003        | 1,349        | 6,092       | 6,599      | 16,114           |
| 2004        | 1,212        | 5,575       | 6,305      | 15,039           |
| 2005        | 1,201        | 5,594       | 6,238      | 14,904           |
| 2006        | 1,152        | 5,347       | 6,068      | 14,284           |
| 2007        | 1,098        | 5,123       | 5,949      | 13,877           |
| 2008        | 1,054        | 4,918       | 5,902      | 13,584           |
| 2009        | 1,021        | 4,939       | 5,789      | 13,384           |
| 2010        | 978          | 4,840       | 5,728      | 13,429           |
| 2011        | 959          | 4,734       | 5,604      | 12,965           |
| 2012        | 873          | 4,409       | 5,322      | 12,177           |
| 2013        | 829          | 4,338       | 5,194      | 11,915           |
| 2014        | 781          | 4,277       | 5,097      | 11,702           |
| 2015        | 745          | 4,101       | 5,051      | 11,356           |
| 2016        | 716          | 4,012       | 4,968      | 11,095           |
| 2017        | 679          | 3,930       | 4,786      | 10,761           |
| 2018        | 630          | 3,751       | 4,593      | 10,216           |
| 2019        | 581          | 3,452       | 4,204      | 9,447            |
| 2020        | 537          | 3,197       | 3,978      | 8,831            |



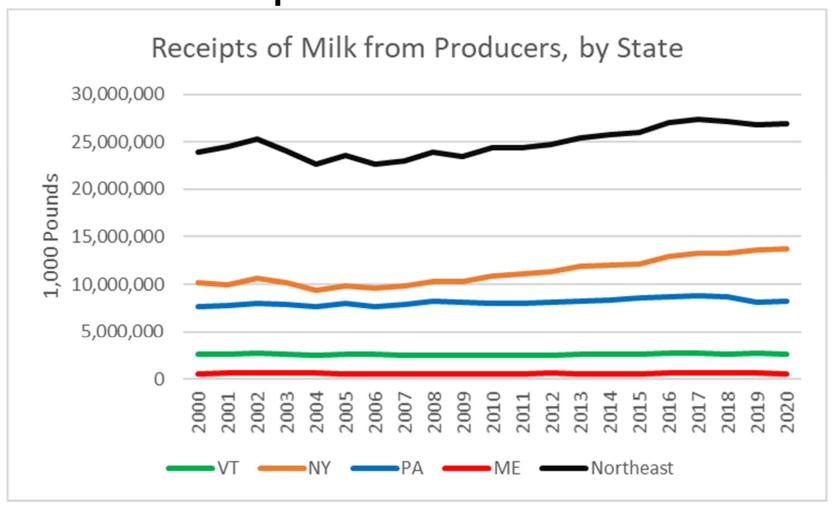




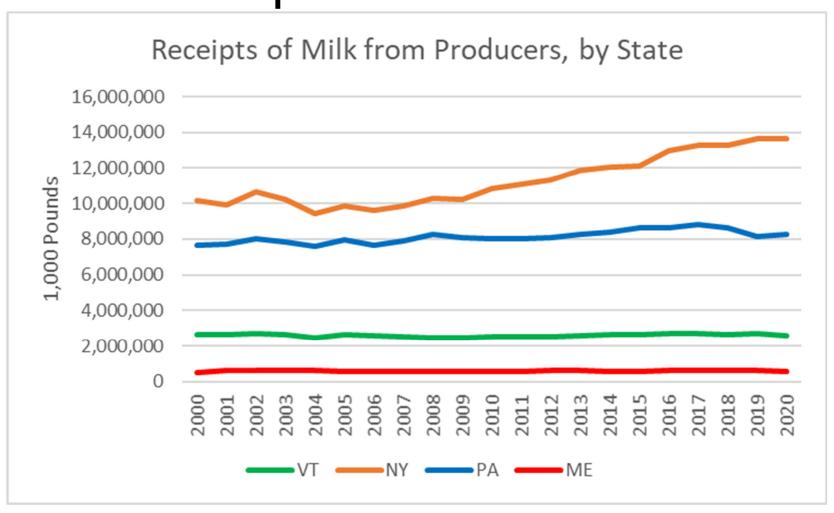






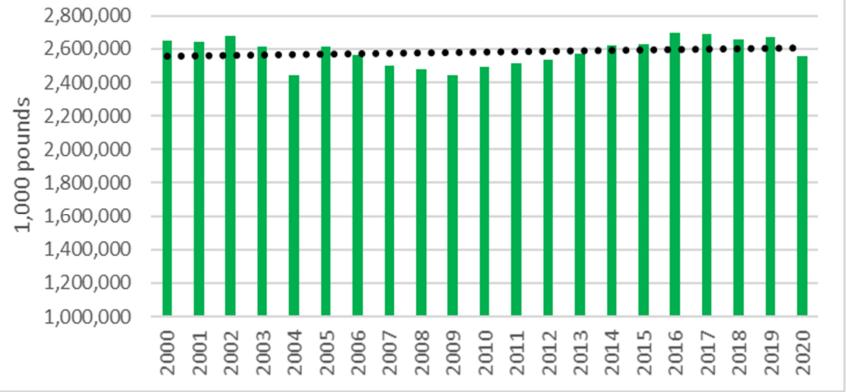




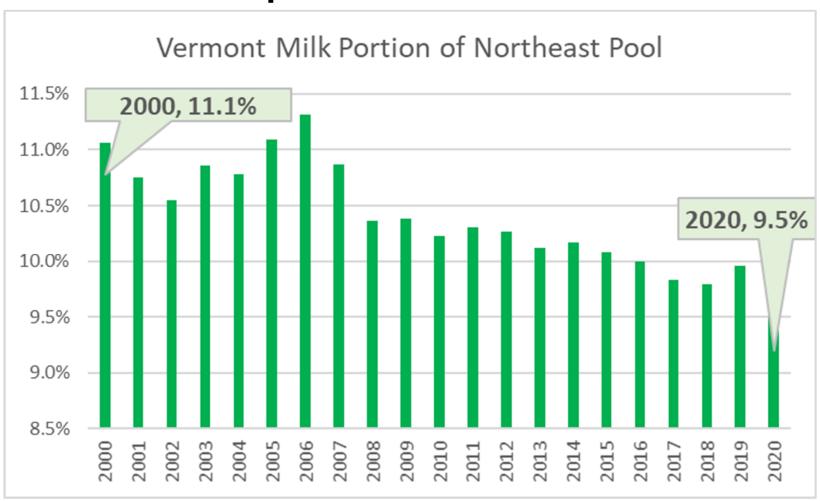




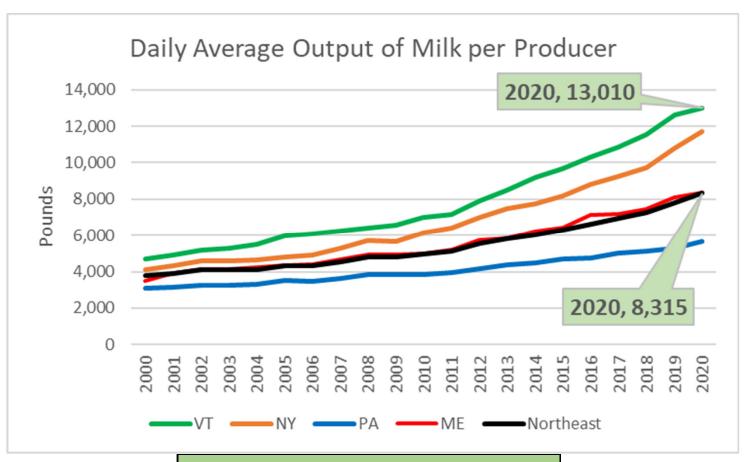








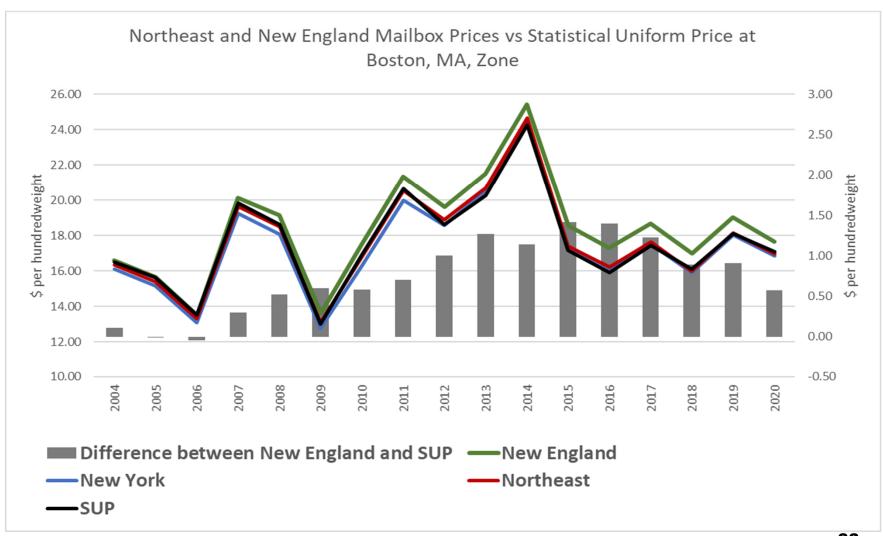




| Percei | nt Growth i | in DDP Sir | nce 2000  |
|--------|-------------|------------|-----------|
| VT     | NY          | PA         | Northeast |
| 178.2% | 185.4%      | 82.2%      | 119.5%    |

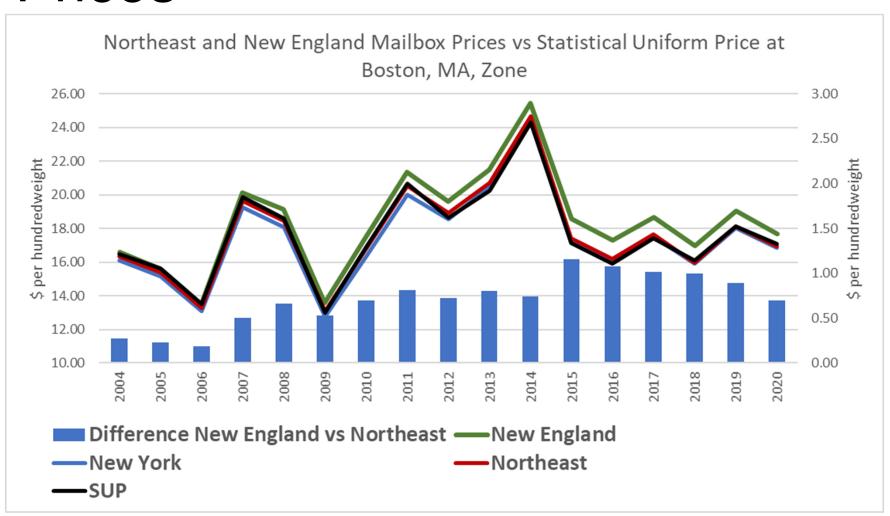
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## **Prices**



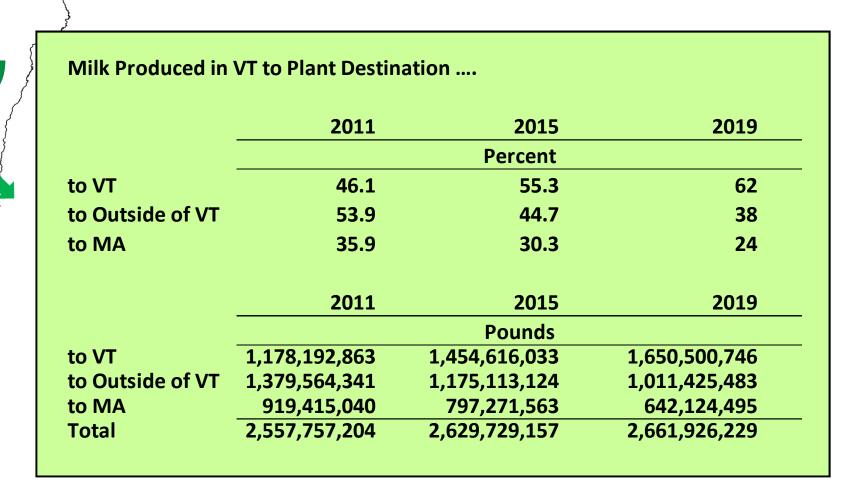


## **Prices**



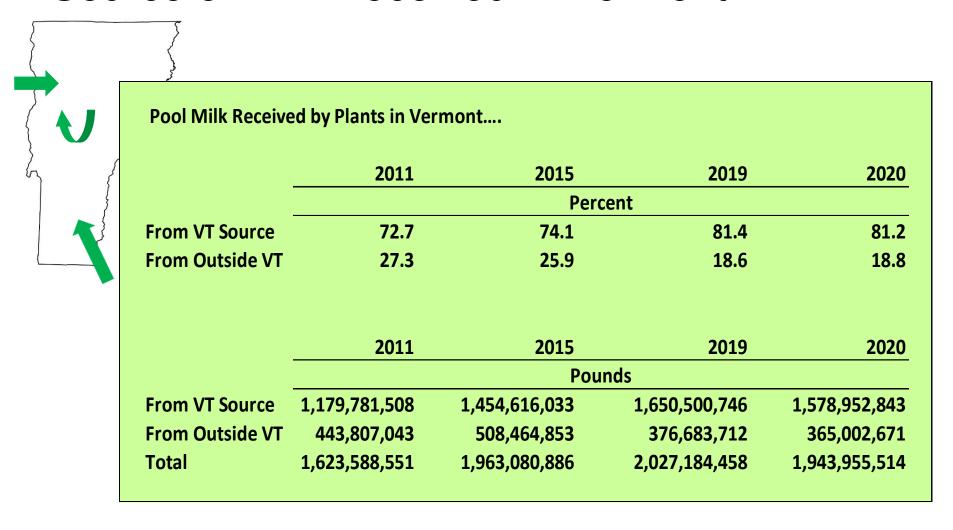


#### Destination of Milk Produced in Vermont





#### Source of Milk Received in Vermont



### Handlers Receiving Vermont Milk 2011

| <u>Name</u>          | City           | <u>State</u> | <u>Name</u>               | City             | <u>State</u> | Agri-mark, Inc.                       | Chateaugay      | NY |
|----------------------|----------------|--------------|---------------------------|------------------|--------------|---------------------------------------|-----------------|----|
| Agri-mark, Inc.      | Cabot          | VT           | Agri-mark, Inc.           | West Springfield | MA           | BelGioioso Cheese Inc. (former Cappie | Schenectady     | NY |
| Agri-mark, Inc.      | Middlebury     | VT           | Berkshire Cheese Maker    | Great Barrington | MA           | Byrne Dairy                           | Syracuse        | NY |
| Bonnieview Farm      | Craftsbury     | VT           | Crescent Ridge Dairy, Inc | Sharon           | MA           | Crowley Foods Division of HP Hood LLC | Binghamton      | NY |
| Butterworks Farm     | Westfield      | VT           | Friendly Ice Cream        | Wilbraham        | MA           | Elmhurst Dairy, Inc.                  | Queens          | NY |
| Commonwealth Dai     | Brattleboro    | VT           | Garelick Farms, Inc.      | Lynn             | MA           | Euphrates, Inc.                       | Johnstown       | NY |
| Crowley Cheese       | Healdville     | VT           | Garelick Farms, Inc.      | Franklin         | MA           | FAGE USA                              | Johnstown       | NY |
| Franklin County Che  | Enosburg Falls | VT           | HP Hood LLC               | Agawam           | MA           | Garelick Farms, Inc.                  | East Greenbush  | NY |
| Grafton Village Che  | Brattleboro    | VT           | Plymouth Artisan Cheese   | e Plymouth       | MA           | HP Hood LLC                           | Oneida          | NY |
| Grafton Village Che  | Grafton        | VT           | Garelick Farms, Inc.      | Bangor           | ME           | Kraft Foods North America, Inc.       | Lowville        | NY |
| HP Hood LLC          | Barre          | VT           | HP Hood LLC               | Portland         | ME           | Losordo Cheese                        | Heuvelton       | NY |
| Jasper Hill Farms    | Orleans        | VT           | Oakhurst Dairy            | Portland         | ME           | Midland Farms, Inc.                   | Menands         | NY |
| Maplebrook Farm      | Bennington     | VT           | Franklin Foods            | Duluth           | MN           | Morningstar Foods Inc.                | Delhi           | NY |
| Millborne Farms      | Whiting        | VT           | Dairy Fresh, L.P.         | Winston Salem    | NC           | North Lawrence Dairy (formerly Kraft) | North Lawrence  | NY |
| Monument Farms, I    | Weybridge      | VT           | Milkco, Inc.              | Asheville        | NC           | Pollio Italian Cheese Company         | Campbell        | NY |
| Orin Thomas and So   | Rutland        | VT           | Hatchland Farm LLC        | North Haverhill  | NH           | Queensboro Farm Products, Inc.        | Canastota       | NY |
| St Albans Coop Crea  | St Albans      | VT           | HP Hood LLC               | Concord          | NH           | Steuben Foods Inc                     | Elma            | NY |
| Swan Valley Cheese   | Swanton        | VT           | Stonyfield Farm Inc.      | Londonderry      | NH           | Ultra Dairy, LLC                      | East Syracuse   | NY |
| Elm City Cheese      | Hamden         | СТ           | Farmland Dairies LLC      | Wallington       | NJ           | Worcester Creameries Corp             | Roxbury         | NY |
| Guida-Seibert Dairy  | New Britain    | СТ           | Garelick Farms, Inc.      | Florence         | NJ           | Brewster Dairy                        | Brewster        | ОН |
| HP Hood LLC          | Suffield       | СТ           | Lebanon Cheese            | Lebanon          | NJ           | Crowley Foods Division of HP Hood LLC | Philadelphia    | PA |
| Kohler Mix Specialti | Newington      | СТ           | Montena-Taranto Foods     | Ridgefield       | NJ           | Lamagna Cheese                        | Verona          | PA |
| Smyth, Michael Edk   | Enfield        | СТ           | Readington Farms, Inc.    | Whitehouse       | NJ           | Munroe Dairy LLC                      | East Providence | RI |
| Centennial Farms D   | Atlanta        | GA           | Tropical Cheese           | Perth Amboy      | NJ           | Providence Specialties Products       | Providence      | RI |
| Pet Dairies          | Baxley         | GA           |                           |                  |              | Country Delite Farms                  | Nashville       | TN |
| Associated Milk Pro  | Sibley         | IA           |                           |                  |              | Heritage Farms Dairy                  | Murfreesboro    | TN |
|                      | Huntley        | IL           |                           |                  |              |                                       |                 |    |
| Dairy Farm Products  | Goshen         | IN           |                           |                  |              |                                       |                 |    |
| Bluegrass Dairy and  | Springfield    | KY           |                           |                  |              |                                       |                 |    |

### Handlers Receiving Vermont Milk - 2015

| <u>Name</u>              | City             | <u>State</u> | <u>Name</u>               | City           | <u>State</u> |
|--------------------------|------------------|--------------|---------------------------|----------------|--------------|
| Agri-mark, Inc.          | Cabot            | VT           | Northstar Processing      | Litchfield     | MN           |
| Agri-mark, Inc.          | Middlebury       | VT           | HP Hood LLC               | Concord        | NH           |
| Butterworks Farm         | Westfield        | VT           | Stonyfield Farm Inc.      | Londonderry    | NH           |
| Commonwealth Dairy       | Brattleboro      | VT           | Agri-mark, Inc.           | Chateaugay     | NY           |
| Crowley Cheese           | Healdville       | VT           | Byrne Dairy               | Syracuse       | NY           |
| Franklin County Cheese   | Enosburg Falls   | VT           | Craigs Station Creamery   | Pavilion       | NY           |
| Grafton Village Cheese   | Brattleboro      | VT           | C'Ville Yoghurt           | Cortland       | NY           |
| Grafton Village Cheese   | Grafton          | VT           | Euphrates, Inc.           | Johnstown      | NY           |
| HP Hood LLC              | Barre            | VT           | FAGE USA                  | Johnstown      | NY           |
| Jasper Hill Farms        | Orleans          | VT           | Garelick Farms, Inc.      | East Greenbush | NY           |
| Maplebrook Farm          | Bennington       | VT           | Golden Age Cheese         | Woodhull       | NY           |
| Monument Farms, Inc.     | Weybridge        | VT           | HP Hood LLC               | Oneida         | NY           |
| Orin Thomas and Sons     | Rutland          | VT           | Losordo Cheese            | Heuvelton      | NY           |
| Spring Brook Farm        | Reading          | VT           | Midland Farms, Inc.       | Menands        | NY           |
| St Albans Coop Creamery  | St Albans        | VT           | North Country Dairy LLC   | North Lawrence | NY           |
| Swan Valley Cheese       | Swanton          | VT           | Queensboro Farm Products  | Canastota      | NY           |
| Vermont Farmstead Cheese | South Woodstock  | ( VT         | Saputo Dairy Foods USA    | Delhi          | NY           |
| Calabro Cheese           | East Haven       | СТ           | Steuben Foods Inc         | Elma           | NY           |
| Elm City Cheese          | Hamden           | СТ           | Ultra Dairy, LLC          | East Syracuse  | NY           |
| Guida-Seibert Dairy Co   | New Britain      | СТ           | Upstate Niagara Coop      | Rochester      | NY           |
| HP Hood LLC              | Suffield         | СТ           | Worcester Creameries Corp | Roxbury        | NY           |
| Saputo Dairy Foods USA   | Newington        | СТ           | Minerva Dairy             | Minerva        | ОН           |
| Agri-mark, Inc.          | West Springfield | MA           | Skotidakis Inc            | St Eugene      | Ontario-C    |
| Dahlicious LLC           | Leominster       | MA           | Lamagna Cheese            | Verona         | PA           |
| Friendly Ice Cream       | Wilbraham        | MA           | Westover Dairy            | Lynchburg      | VA           |
| Garelick Farms, Inc.     | Franklin         | MA           | CROPP                     | Chaseburg      | WI           |
| Garelick Farms, Inc.     | Lynn             | MA           |                           |                |              |
| HP Hood LLC              | Agawam           | MA           |                           |                |              |
| Plymouth Artisan Cheese  | Plymouth         | MA           |                           |                |              |

### Handlers Receiving Vermont Milk - 2019

|                             |                | <u> </u>     |  |                  |              |
|-----------------------------|----------------|--------------|--|------------------|--------------|
| <u>Name</u>                 | <u>City</u>    | <u>State</u> | <u>Name</u>  | <u>City</u>      | <u>State</u> |
| Agri-Mark, Inc.             | Cabot          | VT           | Agri-Mark, Inc.  | West Springfield | MA           |
| Agri-Mark, Inc.             | Middlebury     | VT           | Friendly Ice Cream   | Wilbraham,MA     | MA           |
| Butterworks Farm            | Westfield      | VT           | Garelick Farms, Inc. LLC                                       | Franklin,MA      | MA           |
| Champlain Valley Creamery   | Middlebury     | VT           | Garelick Farms, Inc., DIP                                      | Franklin,        | MA           |
| Commonwealth Dairy, LLC     | Brattleboro    | VT           | HP Hood LLC  | Agawam,MA        | MA           |
| Crowley Cheese, Inc.        | Healdville,VT  | VT           | LANCO-Pennland Quality Milk Produce                            | Hancock,MD       | MD           |
| Franklin County Cheese      | Enosburg Falls | VT           | Oakhurst Dairy   | Portland,ME      | ME           |
| Grafton Village Cheese      | Brattleboro,VT | VT           | HP Hood LLC  | Concord,NH       | NH           |
| Grafton Village Cheese      | Grafton,VT     | VT           | Stonyfield Farm, Inc.  | Londonderry,NH   | NH           |
| HP Hood LLC                 | Barre,VT       | VT           | Montena-Taranto Foods  | Ridgefield,NJ    | NJ           |
| lasper Hills Farms          | Orleans        | VT           | Tropical Cheese  | Perth Amboy      | NJ           |
| Maplebrook Farm             | Bennington,VT  | VT           | Agri-Mark, Inc.  | Chateaugay       | NY           |
| Norwich farm Creamery       | Norwich,VT     | VT           | Cayuga Milk Ingredients  | Auburn           | NY           |
| Orin Thomas and Sons DBA    | Rutland        | VT           | Chobani, Inc.  | New Berlin       | NY           |
| Plymouth Artisan Cheese     | Plymouth,VT    | VT           | Euphrates, Inc.  | Johnstown,NY     | NY           |
| Spring Brook Farm           | Reading,VT     | VT           | Garelick Farms, Inc. LLC                                       | East Greenbush,  | NY           |
| St. Albans Creamery LLC     | Saint Albans   | VT           | Garelick Farms, Inc., DIP                                      | East Greenbush,  | NY           |
| Swan Valley Cheese          | Swanton,VT     | VT           | HP Hood LLC  | Oneida,NY        | NY           |
| Vermont Farmstead Cheese    | South Woodstoo | :IVT         | HP Hood LLC  | Vernon,NY        | NY           |
| Calabro Cheese              | East Haven     | CT           | Kraft Foods North America                                      | Lowville,NY      | NY           |
| Elm City Cheese             | Hamden,CT      | CT           | Midland Farms, Inc.  | Menands,NY       | NY           |
| Guida-Seibert Dairy Co.     | New Britain    | CT           | North Country Dairy LLC  | North Lawrence   | NY           |
| Saputo Dairy Foods USA, LL  | Newington,CT   | CT           | Queensboro Farms Products, Inc.                                | Canastota,NY     | NY           |
| Horizon Organic Dairy, Inc. | Denver,CO      | СО           | Saputo Dairy Foods USA, LLC                                    | Delhi,NY         | NY           |
|                             |                |              | Steuben Foods Incorporated                                     | Elma,NY          | NY           |
|                             |                |              | Upstate Niagara Cooperative, Inc.                              | Buffalo,NY       | NY           |
|                             |                |              | Worcester Creameries Corp.                                     | Roxbury,NY       | NY           |
|                             |                |              | WhiteWave Foods  | Mount Crawford   | VA           |
|                             |                |              | Cooperative Regions of Organic Produ<br>BelGioioso Cheese Inc. | Chaseburg        | WI           |
|                             |                |              |  |                  |              |