Providing Free Wifi Connectivity to Residents of Affordable Multifamily Housing



# evernorth

Investing in communities. Building possibilities.

HOW TO DELIVER FREE INTERNET CONNECTIVITY TO RESIDENTS OF AFFORDABLE MULTIFAMILY HOUSING

Owners: Nonprofits and public housing authorities

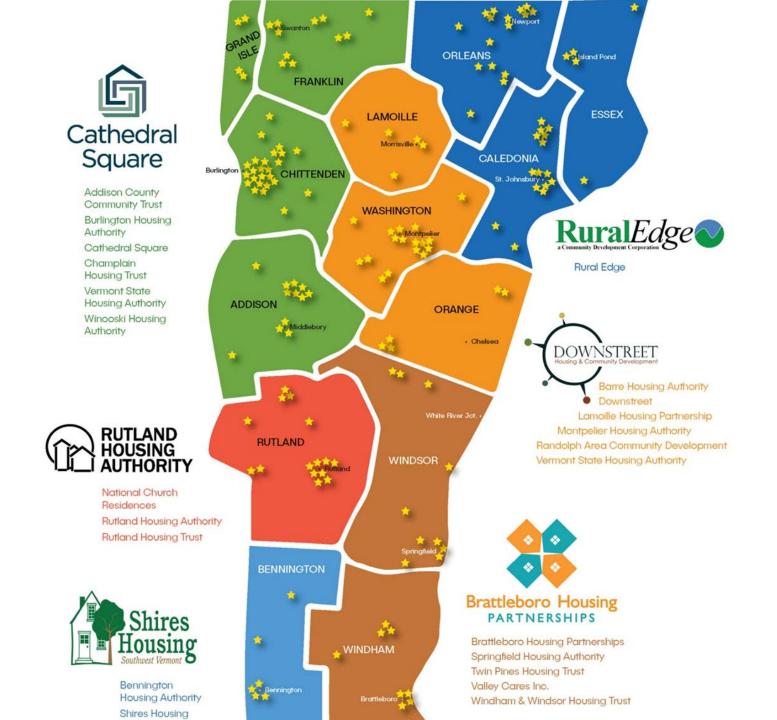
Housing: Over 10,000 rental units

Equity: 54% to 68% of the residents earn less than 30% median income

**Diversity:** Higher representation of BIPOC

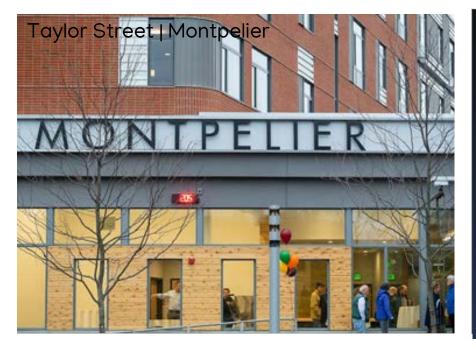


#### BUILDING ON THE SASH MODEL









## INSTALLING BUILDING-WIDE WIFI

### INVESTING IN EQUITABLE ACCESS

- Provide service free of charge
- Install building wide wifi at a cost of approximately \$10,000/building
- Potentially saves low income residents \$60-\$100/month in fees



#### HOW TO DELIVER FREE INTERNET CONNECTIVITY TO RESIDENTS OF AFFORDABLE MULTIFAMILY HOUSING

Equity: 57% of residents earn less than 30% median income

Investing in Equitable Access	
Estimated # of Buildings	300
Estimated # of Units	4,500
Estimated Install Price	\$3,000,000
Estimated usage by low & moderate income households (50%)	2,250
Estimated savings to low & moderate income households/year	\$2,160,000



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#### QUESTIONS?

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