Providing Free Wifi Connectivity to Residents of Affordable Multifamily Housing



evernorth

Investing in communities. Building possibilities.

HOW TO DELIVER FREE INTERNET CONNECTIVITY TO RESIDENTS OF AFFORDABLE MULTIFAMILY HOUSING

Owners: Nonprofits and public housing authorities

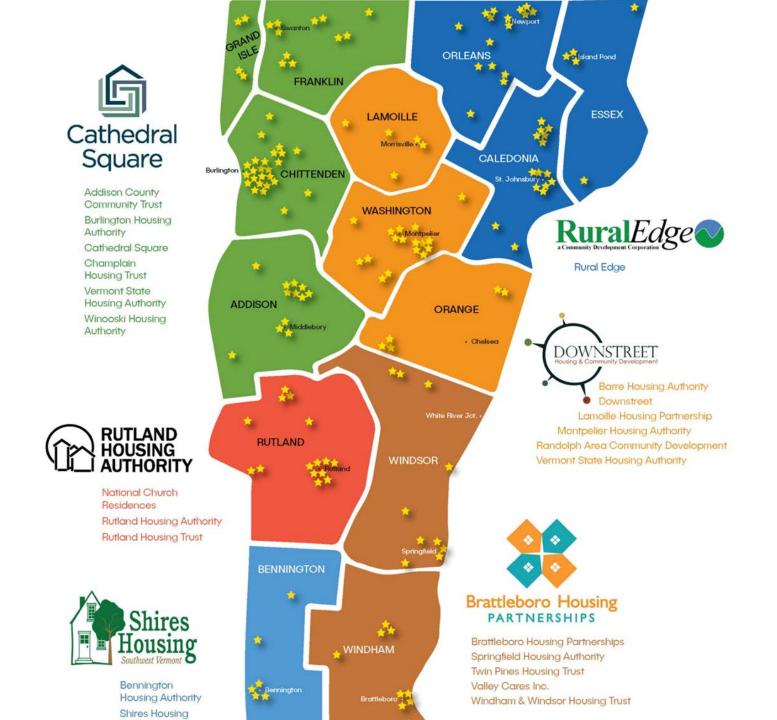
Housing: Over 10,000 rental units

Equity: 54% to 68% of the residents earn less than 30% median income

Diversity: Higher representation of BIPOC

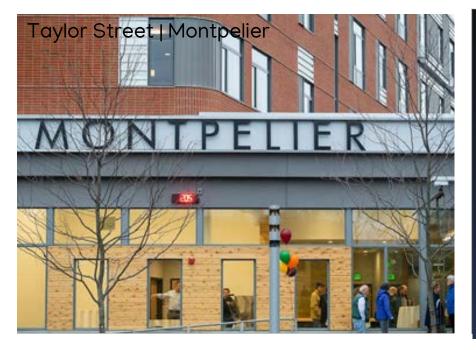


BUILDING ON THE SASH MODEL









INSTALLING BUILDING-WIDE WIFI

INVESTING IN EQUITABLE ACCESS

- Provide service free of charge
- Install building wide wifi at a cost of approximately \$10,000/building
- Potentially saves low income residents \$60-\$100/month in fees



HOW TO DELIVER FREE INTERNET CONNECTIVITY TO RESIDENTS OF AFFORDABLE MULTIFAMILY HOUSING

Equity: 57% of residents earn less than 30% median income

Investing in Equitable Access	
Estimated # of Buildings	300
Estimated # of Units	4,500
Estimated Install Price	\$3,000,000
Estimated usage by low & moderate income households (50%)	2,250
Estimated savings to low & moderate income households/year	\$2,160,000



Molly Dugan

Director of Policy & Strategic Initiatives Cathedral Square Corp. Dugan@cathedralsquare.org 802-578-6074

Kathy Beyer

Senior Vice President Real Estate Development Evernorth kbeyer@evernorthus.org 802-363-0920

QUESTIONS?

Please contact:

Molly Dugan Director of Policy & Strategic Initiatives Cathedral Square Corporation

Dugan@cathedralsquare.org

802-578-6074



Kathy Beyer SVP-Real Estate Development Evernorth

kbeyer@evernorthus.org

802-363-0920

