

## Draft Climate Workforce Development - Funding Strategies

as shared with Climate Workforce Coalition

Amount over # of Years	For What	To Whom	Other Notes
\$ 4 million over 3 years	<p><b>Statewide Climate Workforce Recruitment and Education Campaign:</b> Develop slogan, themes, materials, acquire paid ads and earned media to create awareness of job and career opportunities and combat stigma of jobs in the trades, forestry and agriculture sectors for adults and youth. Key to this campaign is presenting the progressing pathway through the trades; for example, beginning as a weatherization installer, transitioning to a site foreman, into a builder/electrician/plumber/heat pump installer. The campaign should reach various ages (e.g. middle school and up) and incorporate multiple languages (to ensure connection with New Americans).</p>	<p><b>ACCD</b> in partnership with trade associations, CTEs, VTC, VT Adult Continuing Education, non-profits, Advance Vermont (to add Green Job designations within My Future portal)</p> <p>Marketing Company selected by RFP</p>	<p>This is the top supported and recommended investment that stakeholders have agreed to repeatedly. Our society stresses a college education (which is valuable), but meaningful, well-paying, interesting careers exist in other fields.</p>
\$1.5 million over 3 years.	<p><b>Training subsidies:</b> To allow contractors and</p>	<p><b>Department of Labor (or ACCD)</b> with new State</p>	<p>Aligns with the Governor's recommended budget for</p>

	businesses to take on lightly skilled learners via internships, subsidize wages for new hires/interns, provide scholarships for further training, support for other costs (e.g. transportation/housing) during the training to ensure students can afford to participate.	position to coordinate work in partnership with Trade associations, CTE, Higher Ed, Adult Continuing Ed, various non-profits	2023.
\$12.1million for 3 years	<b>Serve, Earn and Learn program expansion:</b> Directly supporting participant recruitment, training, paid work experiences, employer partnerships, state land projects, and capital capacity investments.	<b>Department of Forests Parks and Recreation</b> ReSOURCE, Vermont Works for Women, Vermont Youth Conservation Corps, and Audubon VT	Builds upon current program
\$1 million/year for 3 years	<b>Training and career path programs:</b> Training for contractors, electricians, plumbers, and to train building science mentors. STEM and career pathway training for students in grades 5-12. Teacher training in green careers (including STEM/trades).	<b>Vermont Technical College</b> In partnership with CTEs, Higher Ed, Adult Continuing Ed, Trade associations, EVT, various non-profits and other educational entities	Aligns with the Governor's recommended budget for 2023.  Ready to deploy.

**Commented [1]:** Heard a need for these. The make sense in this section, but they wouldn't necessarily flow through VTC.

\$7 million over 4 years	<b>Weatherization Workforce Development</b>	<b>PSD</b> to allocate to Efficiency Vermont, Neighborworks of Western Vermont, other	Senator Bray may introduce something similar in the Senate.
\$5 million	<b>Vermont Climate Corps as laid out in Senate Bill S. 225</b>		NOTE: Senate Bill 225.
\$600,000	<b>Mobile Workforce Training Labs:</b> To reach geographically hard to reach locations and demographics (such as ex-offenders)	<b>Vermont Technical College</b> In partnership with CTEs, Higher Ed, Adult Continuing Ed, Trade associations, EVT, various non-profits and other educational entities	There are many Vermonters who may not be able to drive long distances to a training center. These allow the training to come to them.

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