

ADULT EDUCATION & LITERACY NETWORK

Fiscal Year 2023 Request for Additional Funding

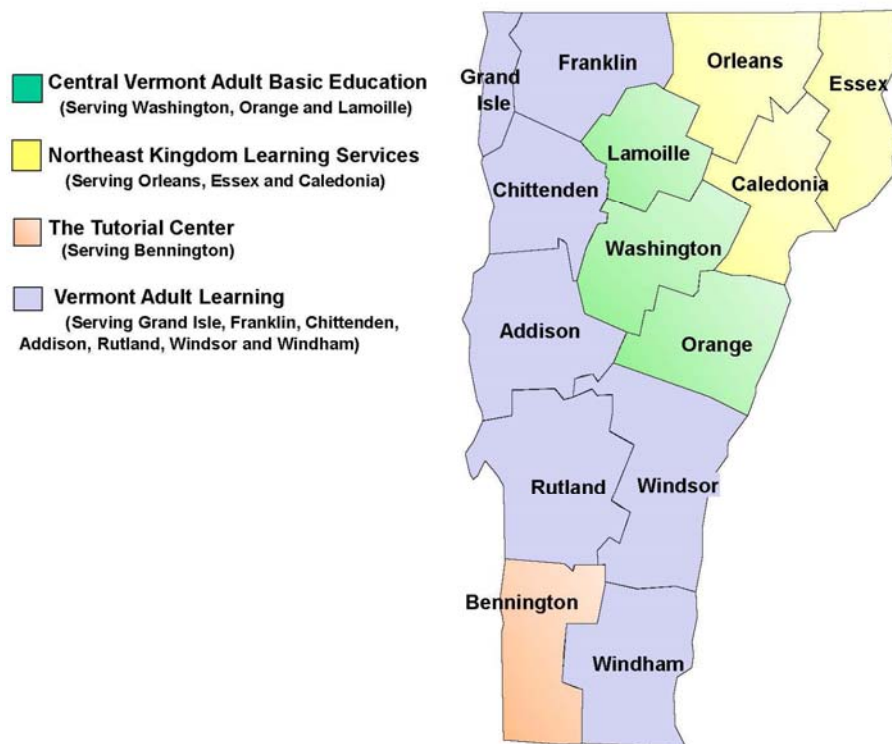


OUR REQUEST: AN ADDITIONAL \$1.4M FOR FY2023 TO COVER OPERATIONAL COSTS

Categories of Funding and Estimates of Costs for \$1.4million FY23 budget request:

- Staffing salary & benefits
- Technology needs & software upgrades
- Hardware (textbooks, supplies & other instructional materials)
- Outreach/Recruitment
- Property maintenance and services

Vermont's Four Adult Education and Literacy Providers Help Achieve State Goals



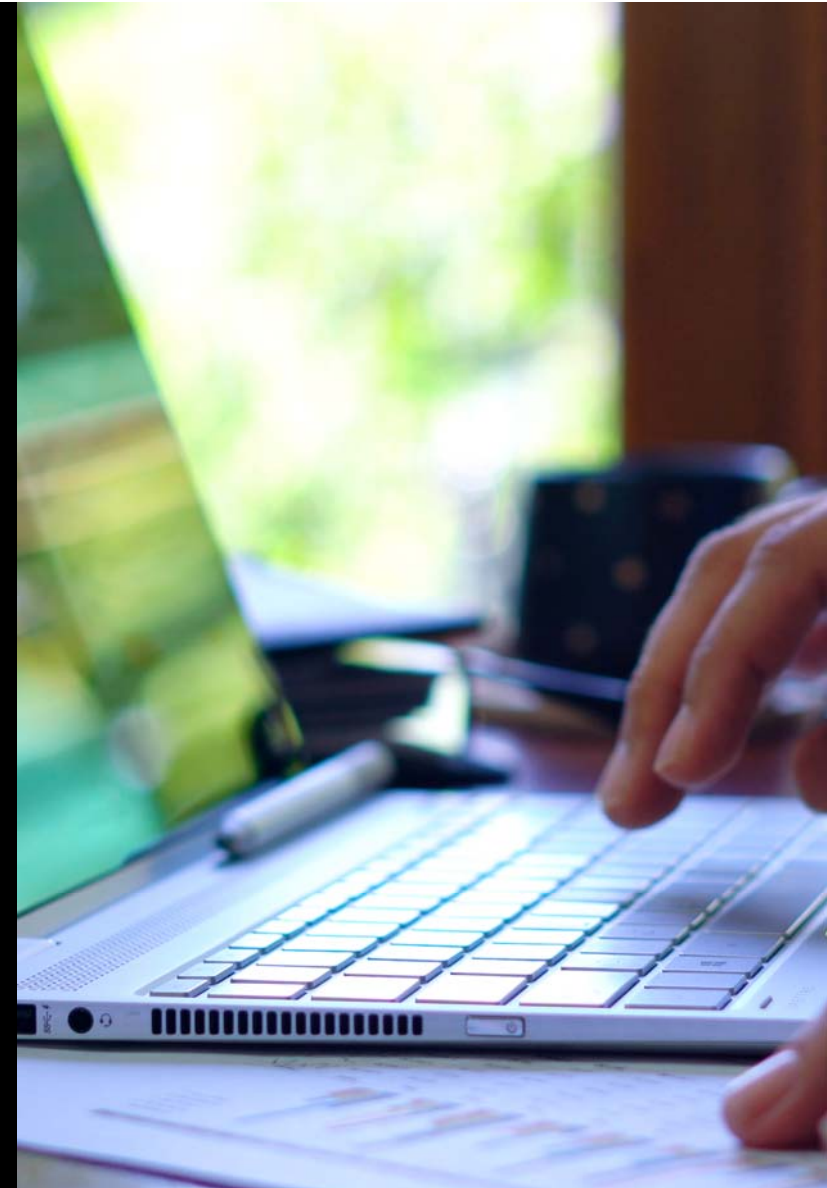
WE HAVE BEEN AFFECTED BY THE PANDEMIC

The traditional “hands-on”, one-on-one, personalized nature of AEL programming and activities makes remote and hybrid learning especially time-consuming, costly and challenging.

Each year as a Network of four AEL providers, we employ approximately 132 educators and support staff to provide educational services to about 2,500 students from every city and town in the State.

Our operating costs have risen sharply due to the pandemic, and like all organizations and employers, we face budget and staffing shortfalls.

Your support will ensure that our students can be successful both now and in the future.



According to the [U.S. Bureau of Labor Statistics](#), full-time workers age 25 and older without high school diplomas earn about \$140 *less per week* than those with high school diplomas. Many students who earn their high school diploma through the AELN go on to attend college in Vermont. Workers with a bachelor's degree (and no additional degree) have median weekly earnings that are more than double the average weekly earnings of workers the same age without a high school diploma.



Adult Education and Literacy services help people build the assets they need to move out of poverty successfully, as well as the confidence to continue to move toward success throughout their lives. We help students to identify concrete goals and then break those goals down into steps. We celebrate every achievement so that students can see that they can succeed.

Our students set goals in the domains of:

- Family and life
- Academics
- Career and college readiness

Our services include:

- Literacy Education: Reading, Writing, Math including computer and financial literacy education
- English Language Learning and US Citizenship preparation
- High School Diploma and GED Credentialing
- Career and College Readiness





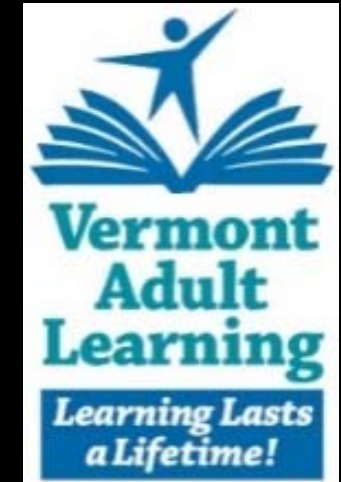
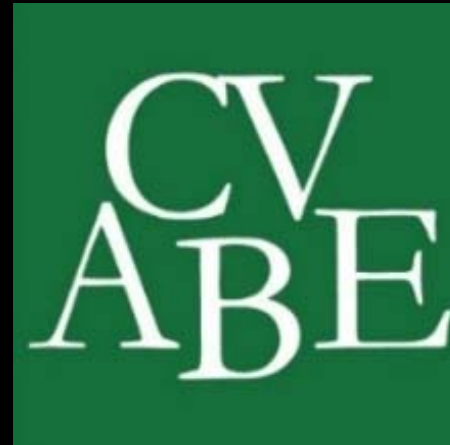
**ADULT EDUCATION AND LITERACY PROVIDERS OFFER
A BROAD RANGE OF SERVICES THAT ARE TARGETED,
TAILORED AND RELEVANT TO EACH STUDENT'S
GOALS AND NEEDS.**

With additional investments in the Adult Education & Literacy providers, Vermont could extend regional workforce expansion and paid work-based learning and training with a population that is already here, and that the State is already investing in through social support programs such as Reach-Up, CTE, free tuition.

VERMONT'S ADULT EDUCATION & LITERACY PROVIDERS HELP TO ACHIEVE VERMONT STATE GOALS.

By investing in the Adult Education & Literacy providers, the State would support the population level outcomes in statute. Vermont's population-level quality of life outcomes are intended to reflect the well-being of all Vermonters, and indicators reported to measure the extent to which outcomes are achieved are intended to represent the experience of all Vermonters, including and especially Vermonters who are members of marginalized groups. Investing in AEL will specifically support the following outcomes:

- Vermont has a prosperous economy.
- Vermont's families are safe, nurturing, stable, and supported.
- Vermont's children and young people achieve their potential.




BETWEEN 2017 AND 2021, AEL PROVIDERS SERVED OVER 10,000 STUDENTS

These students had many kinds of success:

- Attained specific skills to get a job or a better job
- Earned a high school diploma or GED
- Achieved a certification or other credential for a job
- Decided to attend college or other educational & career development opportunities
- Improved their English language abilities to apply their skills and education to careers here in Vermont

Over those 5 years, the average cost per student served by the AEL providers was \$3,124.



Thank you! We hope you will support our request for an additional \$1.4m for the 4 AEL providers for operational expenses.

House Education Committee Testimony
Michelle Faust, Northeast Kingdom Learning Services &
Vermont Adult Education & Literacy Network
02/23/2022 2:30 PM

Good afternoon, for the record I am Michelle Faust, and I am a resident of Irasburg.

SLIDE 1

Thank you so much for allowing me the opportunity to present to you today and for your continued support of Adult Education and Literacy.

I'm Michelle Faust and I'm the Executive Director of Northeast Kingdom Learning Services, our organization serves Caledonia, Essex and Orleans counties fondly known as the Northeast Kingdom. I am here today, speaking on behalf of the Vermont Adult Education and Literacy Network.

Our network is comprised of the four Adult Education and Literacy providers in the State, NEKLS as well as my colleagues, Central Vermont Adult Basic Education, The Tutorial Center and Vermont Adult Learning.

SLIDE 2

As you can see on the slide, the AEL Network provides services throughout every county of the State.

Our request is for an additional 1.4 million dollars for FY 2023 to cover operational costs. As the AEL Network, all four providers came together and identified 5 cost categories that we need additional financial support in:

- Staffing salaries and benefits
- Technology needs and software upgrades
- Hardware, textbooks, supplies and other instructional materials
- Outreach and Recruitment
- Property maintenance and services

SLIDE 3

Like many organizations and employers in Vermont, the AEL Network's operating costs have risen and are expected to continue to rise – in our initial response to going remote we found ourselves having to upgrade our technology and network systems, providing students access to laptops and increasing internet bandwidth to accommodate teaching students using Zoom and other internet platforms. Upon reopening to in person instruction the need for masks, sanitizers, increased janitorial services continues and we are all expecting the cost of heating and mileage reimbursement rates to increase due to rising fuel costs.

To respond to loss of revenues associated with the pandemic we all have had to reduce expenses to continue to be able to provide services and we are as lean as we can possibly be and still provide the level of high-quality services that our students require and deserve. We need additional funding to be able to fill vacancies not filled because of budget cuts and to hire additional staff as we increase student numbers. We also need to increase wages to be able to attract new staff and to retain our teachers who due to level or near level state and federal funding for years have not received adequate pay raises. We are having to compete against higher wages available in other educational sectors in Vermont and we need to be able to be competitive.

We know that there are many more Vermonters out there that need our services and we cannot reach them without funding to support robust Outreach and Recruitment statewide.

And with more students the need for more textbooks, supplies and other instructional materials comes as well.

Your support in providing an additional 1.4 million dollars to the AEL Network will ensure that we can reach more Vermonter's and help them to build the assets they need to move out of poverty successfully as well as the confidence to move toward success throughout their lives.

Slide 4

The 2019 Community Survey of the US Census estimates that there are 36,000 out of school Vermonters without a high school credential. Statistically, this is our most vulnerable population, facing generational poverty, unemployment, and both food and housing insecurity. AELN is the first and only stop for these Vermonters to get that most important asset, a high school credential, which will open up jobs, earning potential (almost \$600 a month off the bat), and the ability to take advantage of the free college and career training programs that are being offered in the wake of COVID. AELN students gain assets, obtain jobs, and many go on to college and career training. Our investment in this particular demographic, through AEL, truly changes lives in individuals, families, and our communities.

SLIDE 5

We know numbers – there are 36,000 Vermonters out there who need our services, we report annually the number of students served, the number of students who receive a high school diploma or GED – but the most important thing for us to remember is that behind every number is a person, a Vermonter – who has goals and hopes and dreams for a better future and they come to us to help them realize those goals and dreams – they come to us seeking

- Basic skills instruction, in Reading, Writing and Math
- For Computer and financial literacy education
- For English Language Learning and US Citizenship preparation
- To earn a High School Diploma or GED credential
- For Transition to Career and College services to make sure they **are ready** to be successful in a CTE course or a college course or an apprenticeship.

Every number is a person, a person like Petagaye, Petagaye is pictured in the bottom right corner.

Petagaye dropped out of high school in Jamaica in 9th grade, when she got pregnant. As a single parent she worked menial jobs to provide for her daughter. She met a Vermonter, got married, obtained a green card after almost 2 years, and came to Lamoille County. She came with the American Dream, but it wasn't for her, it was for her daughter. Here, with little education and few skills, she worked in housekeeping to put her daughter through college, and then a master's program. Her daughter is now a practicing mental health counselor in Vermont.

Once Petagaye's American Dream for her daughter was realized, for the first time in almost 3 decades she could think of herself, and was able to formulate her own American Dream. Her first goal was to get her citizenship. She went to CVABE for both citizenship and English Language Learning. Petagaye and her daughter became citizens on the same day. Her pride when speaking of it is palpable.

The next steps of her American Dream were a high school credential, and an industry relevant credential that would lead to a career, something that she could never have in Jamaica. In May of 2021 Petagaye, with the support of CVABE, received her diploma. As part of her program she also obtained her LNA license, and she works in a care home, doing what she loves. Her life has been transformed. Although she credits AEL as being a "miracle," we know that it's because of her hard work.

Petagaye had goals for her family, her academics, and for her career. Through her determination and CVABE's support she was able to realize them. In her time at CVABE she was in every program that AEL offers, from

Citizenship to high school credentialing. Every one of our students has a story, with history, goals, and pitfalls along the way. So many, like Petagaye, have changed their lives through our programs.

SLIDE 6

With an additional investment of 1.4 million for the Adult Education and Literacy providers, Vermont could extend regional workforce expansion and paid work based learning and training with a population that is already here – and that the State is already investing in through social support programs such as Reach Up, CTE, and free tuition.

By investing more funds into Adult Education and Literacy providers you will be leveraging the Adult Education and Literacy system.

SLIDE 7

- Vermont has a prosperous economy
- Vermont's families are safe, nurturing, stable and supported.
- Vermont's children and young people achieve their potential

These are the State population level outcomes in statute. They are the guide posts for where we want to be as a State.

The vital work that the Adult Education and literacy providers perform is a crucial piece in helping the State towards realizing these outcomes.

SLIDE 8

The numbers don't lie – between 2017 and 2021 AEL providers served over 10,000 Vermonters! These students come to us for many different reasons and had many kinds of success: from improving their skills to obtain a job or a better job, to earning a high school diploma or a GED, to achieving a certification or other credential for a job, to deciding that college was not only an option for them but a desire for them, to new Vermonters improving their English language abilities so that they could apply their skills and education from other countries to careers right here in Vermont

– and the kicker – is over those 5 years, the average cost per student served by the AEL providers was a little over \$3,000 – you want to talk best bang for your buck – with outcomes to boot.

The Adult Education and Literacy system provides a significant return on the investment of State dollars.

SLIDE 9

Petagaye's story that I shared with you is but one of thousands – and there are goals, dreams and new stories yet to be realized for the 36,000 Vermonters that do not have a high school credential – and **you** can help to be sure those stories can become reality.

We hope that you will support our request for an additional 1.4 million for the 4 AEL providers for operational expenses in FY 2023.

I would like to thank you again for your time and for listening to our presentation, for supporting Vermonters who need our services, and for supporting the Vermont Adult Education and Literacy Network.

At this time, I would be more than happy to try to answer any questions you may have.