

Table 14 — Life Insurance Ownership by Personal Income and Gender

	Any*		Individual**		Group	
	Men	Women	Men	Women	Men	Women
Under \$35,000	45%	48%	29%	33%	21%	23%
\$35,000 – \$49,999	66%	70%	33%	39%	43%	48%
\$50,000 – \$74,999	74%	73%	42%	40%	51%	51%
\$75,000 – \$99,999	81%	74%	48%	45%	58%	56%
\$100,000 and over	83%	72%	52%	41%	58%	55%

*"Any" includes Individual, Group, and service members' coverage (SGLI/VGLI).

**Includes life insurance sold face-to-face and through direct means.