

**Table 4.1**  
**Key Insights Concerning Supply Alternatives to Status Quo Prohibition**

	1	2	3	4	5	6	7	8	9	10	11	12
Strategy	Alternative	Popular Name	Jurisdictions Pursuing This for Marijuana	Examples for Other Products	Production Cost Without Fees, Taxes, or Regulations	Product Quality Assurance and Labeling	Incentive for Legal Suppliers to Promote Use Harmful to Public Health	Government Ability to Restrain Suppliers' Promotion of Harmful Use	Likelihood to Promote Harmful Use	Cost or Effort of Government Control Efforts	Ability to Generate State Revenue	Conflict with CSA
1	Increase sanctions	Incarcerate our way out of the problem		Recent proposal for selling heroin in Ky.	Highest	Bad	Status quo	Debated but probably high	None	Highest	Very low; depends on seizures and fines	None
2	Retain prohibition but decrease the expected sanction	Mend it; don't end it	Medical marijuana in Calif.	U.S. federal efforts to reduce drug sentences	Highest	Bad	Status quo	Debated but probably high	None	High	Very low; depends on seizures and fines	None
3	Allow adults to grow their own	Grow your own	Alaska	All countries that allow gardening	Highest	Bad	Status quo	Not applicable	None	High on the rest of the market	Very low; depends on seizures and fines	Effectively none
4	Allow distribution only within small co-ops or buyers' clubs	Co-op or buyer's-club model	Spain, Uruguay	All countries that allow gardening	Highest	Okay	None	Low or not applicable	None	High on remaining market	Very low; depends on seizures and fines	Little
5	Permit locally controlled retail sales	Dutch coffee-shop model	Netherlands		Fairly high	Fair	Mixed	Low	Low	High on wholesale market	Low	Medium
6	Have the government operate the supply chain	Government monopoly		Lotteries; liquor wholesale in 11 states	Low or medium	Very good	Low	Best	Low or medium (see lotteries)	High	Best	Highest

Table 4.1—Continued

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7	Have a public authority operate the supply chain	Near monopoly		VEDA	Low or medium	Very good	Low	High	Low	Low to medium	Good	High
8	Permit only nonprofit organizations to sell	Nonprofits		Blood banks, YMCA clubs	Low	Very good	Low	Low	Low	Low to medium	Fair to good	High
9	Permit only for-benefit companies to sell	Sustainable businesses		Ben and Jerry's; Seventh Generation	Low	Very good	Low	Low	Low	Low to medium	Fair to good	High
10	Have very few closely monitored for-profit licensees	Structured oligopoly	Medical marijuana in the Netherlands	Opium processing in Tasmania	Low	Very good	Very high	High	Low	Medium	Good	High
11	Implement an alcohol-style commercial model	Regulate like alcohol	Colo.; Wash.	Alcohol and tobacco in most of the United States	Very low	Good	Very high	Low	Very high	Low	Fair	High
12	Repeal the state's prohibition without creating any new, product-specific regulations	N.Y. State alcohol policy in the 1920s		Alcohol in N.Y. State in the 1920s	Lowest	Bad	Extreme	None	Extreme	Zero	Zero	Effectively none

NOTE: Red indicates that a strategy is among the worst or riskiest options with respect to that criterion. Orange indicates that a strategy is bad but not the worst. YMCA = Young Men's Christian Association.