

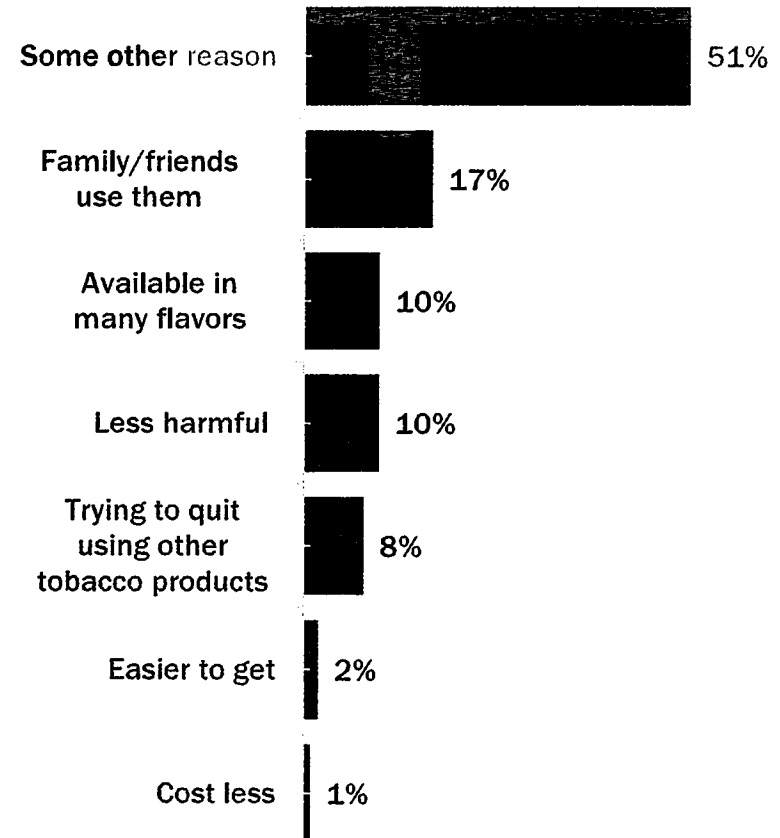
Among Electronic Vapor Products Users

Primary Reason for Using

Among students who used EVP during the past 30 days, one in ten current users reported using them because they thought they were less harmful. Less than 5% used them because they were easier to get or cost less than other tobacco products.

Compared to those in 2017, fewer students reported using them because their friends or family members use them (35% vs 17%).

Primary Reason for Using Electronic Vapor Products (Among Current Users)

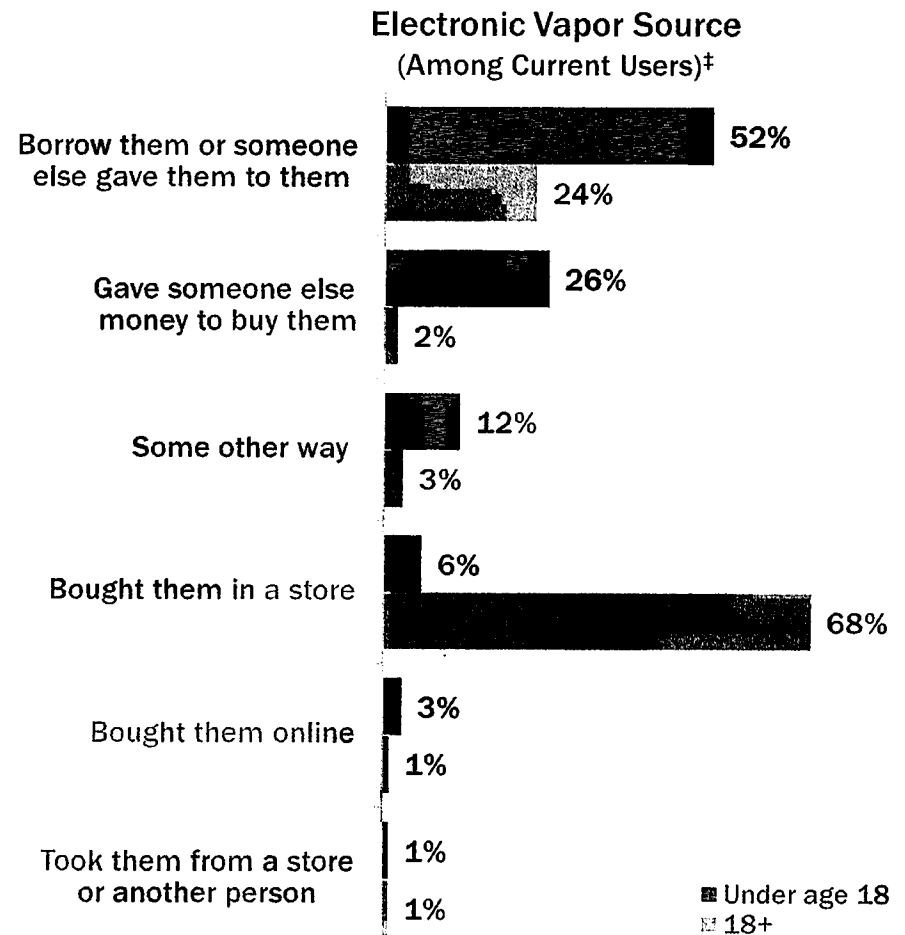


Among Electronic Vapor Product Users

Primary Source of EVP

Among current users under age 18, just over half borrowed or got EVP from someone else; a quarter gave someone money to buy them. Less than 10% purchased them either online or in a store.

Among current users 18 and older, nearly seven in ten purchased † EVP in a store. Less than a quarter borrowed or got them from someone else.



† The legal age to purchase tobacco products, including EVP, during the time of this survey was 18 years of age. It has since changed to 21. Getting EVP from someone else was changed in 2019 from “A person over 18 years old” to “A person who can legally buy these products”

Among Electronic Vapor Products Users

Type of EVP Used

Among students who used electronic vapor products during the past 30 days, eight in ten used a JUUL or similar type of rechargeable device with pods.

Among current users,

- Female students are significantly more likely than male students to use a JUUL or other rechargeable device that uses pods (84% vs 76%)
- White, non-Hispanic students are significantly more likely than students of color to use a JUUL or similar device (80% vs 75%).
- Heterosexual / cisgender students are significantly more likely than LGBT students to use a JUUL or rechargeable device (82% vs 72%).

Type Electronic Vapor Product Used (Among Current Users)

