

PEER-TO-PEER COMPANIES

MAVEN

 Getaround

TURO

 Avail
protected by Allstate

TIP OF THE ICEBERG

P2P operators

may appear to be small businesses, but most are owned, or financed, by interests including:

- *venture capitalists,*
- *automotive manufacturers,*
- *insurance companies, and*
- *other large private equity funds.*



PEER-TO-PEER COMPANIES

M/VVEN

Owned by

General Motors whose

Market Cap is

\$56.8 Billion *

**Forbes as of 5/2019*



protected by Allstate

A division of

Allstate whose

Market Cap is

\$32.2 Billion *

**Forbes as of 2/2020*



Getaround

Valuation of

\$1.7 Billion *

**TechCrunch, 9/2019*

Investors:

- Softbank
- Toyota Motor Corporation
- Menlo Ventures
- Cox Automotive
- Ashton Kutcher



Valuation of

\$1 Billion *

**CEO Andre Haddad's
Blog, 7/2019*

Investors:

- Daimler
- Google Ventures
- American Express Ventures
- IAC
- Liberty Mutual Strategic Ventures
- Canaan Partners

PEER-TO-PEER COMPANIES



5-10M



\$20-30B

Turo is predicting its future global fleet will grow to 5-10 million and will generate \$20B-\$30 billion *

**Goldman Sachs P2P Carsharing Webcast, May 15, 2018*