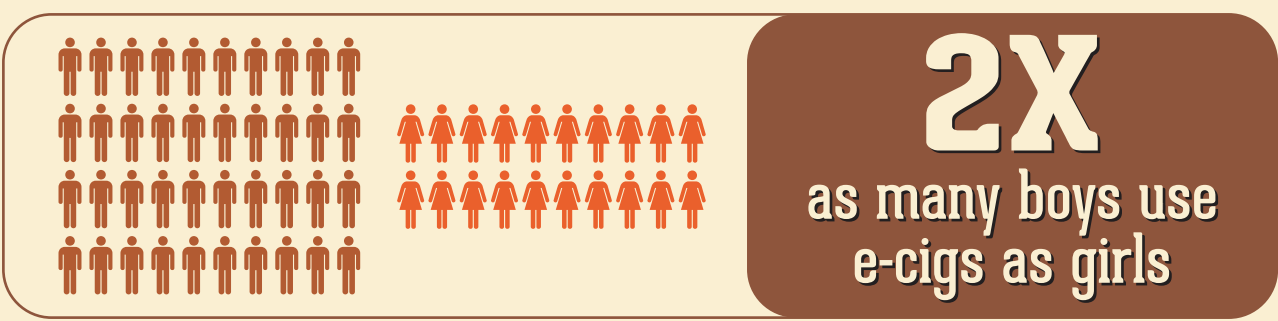
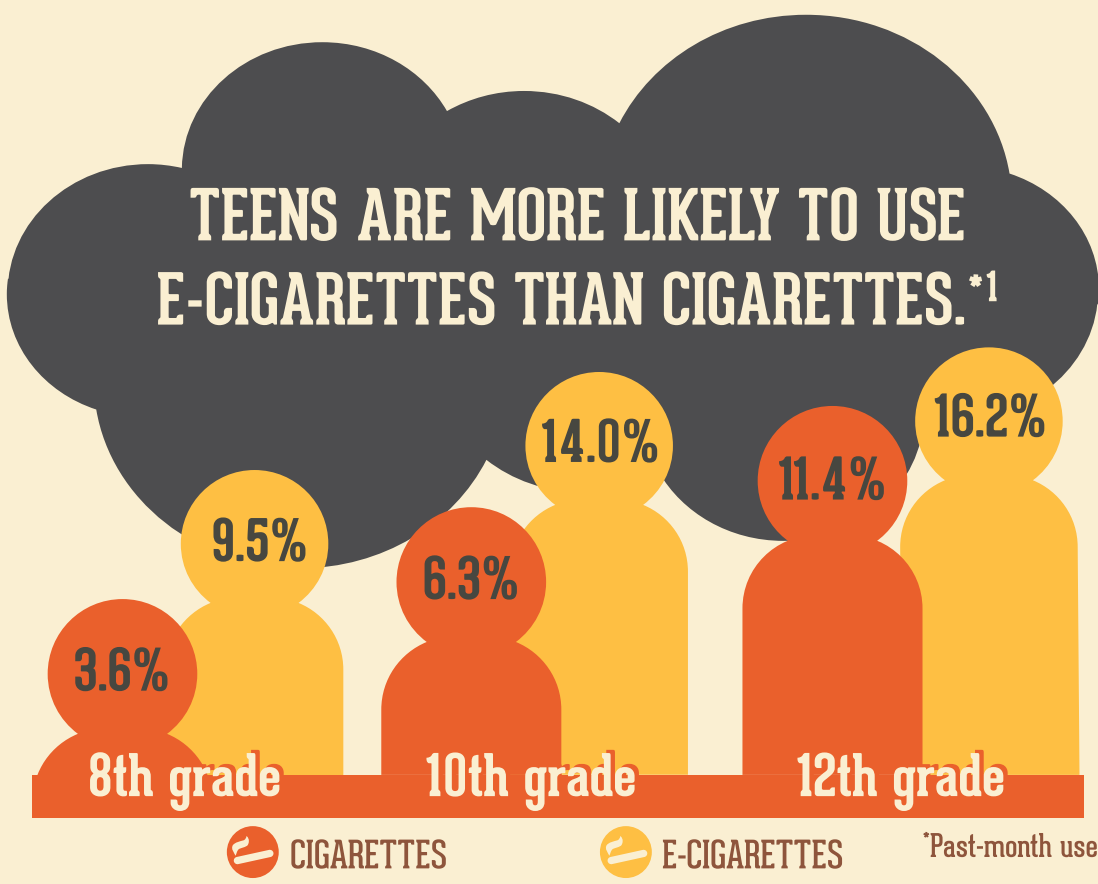
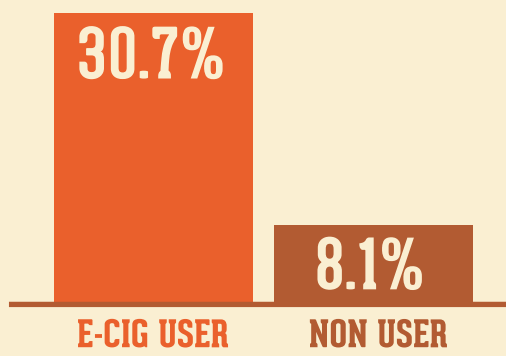


# Teens and E-cigarettes



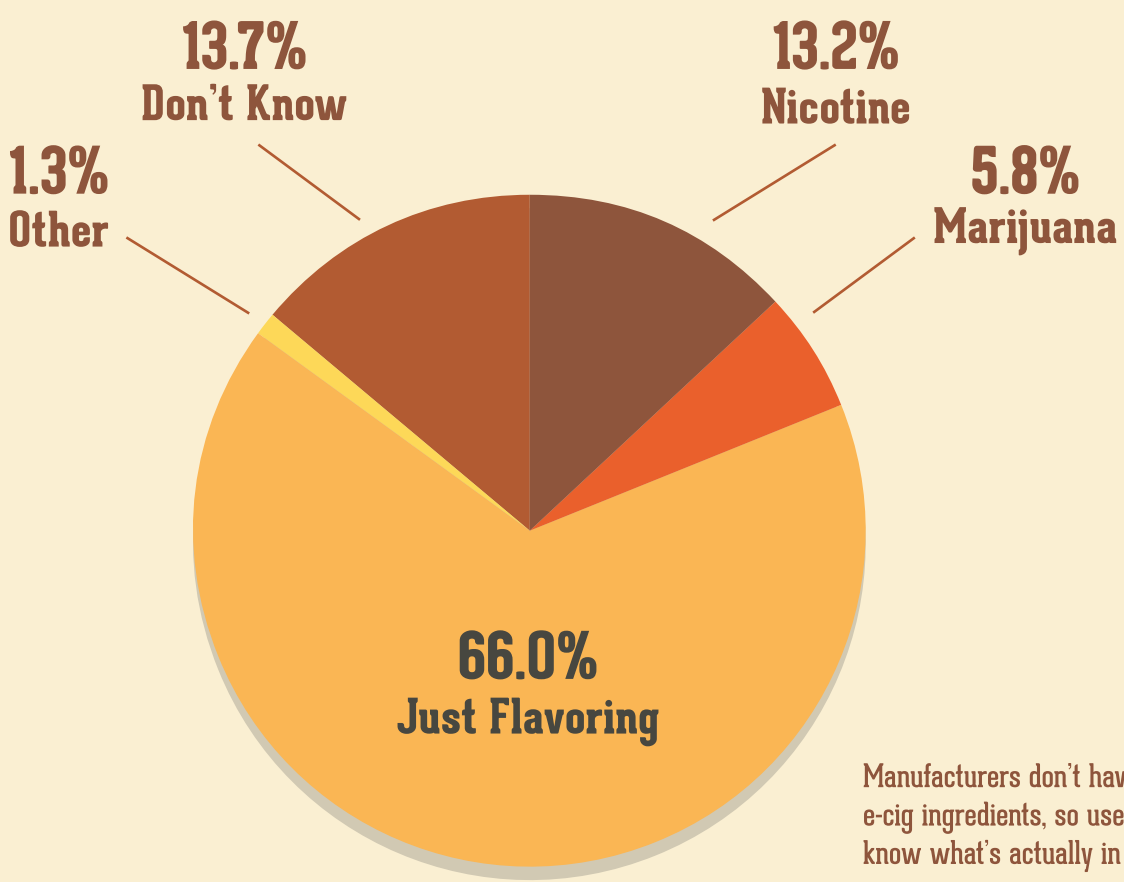
## TEEN E-CIG USERS ARE MORE LIKELY TO START SMOKING.\*<sup>2</sup>

### Start Smoking Within 6 Months



\*Includes combustible tobacco products [cigarettes, cigars, and hookahs]

## WHAT DO TEENS SAY IS IN THEIR E-CIG?<sup>3</sup>



## HIGH TEEN EXPOSURE TO E-CIG ADVERTISING<sup>1</sup>

